

## NEWS SUMMARY

### GENERAL

Israelis accept Sinai deal

The crisis in U.S.-Israeli relations over European participation in the Sinai peacekeeping force appeared to be easing yesterday as the Israeli Cabinet accepted in principle a compromise proposal.

U.S. Secretary of State Alexander Haig said he did not expect the Europeans to "take back" their statements on the need for the PLO to take part in the peace process, but the U.S. would insist that joining the force was "within the intent and overall purposes of the Camp David accords. Back Page

### Rates up £19

The average domestic rate bill in England will go up by £19 next year because of Government plans to cut the grant to local authorities. Back Page

### Museum warning

The British Museum could close within two years unless government funding is increased, director Dr David Wilson said. Page 10

### Belgian talks fail

Flemish Liberal leader Willy de Clercq's efforts to form a Belgian coalition government collapsed when a French-language party refused to join. Page 2

### Schmidt move

West German Chancellor Helmut Schmidt spoke by telephone to East German leader Erich Honecker as signs grew that they may meet before Christmas.

### Belfast demands

Fourteen people from Belfast's Republican Ardoyne and New Lodge areas were remanded in custody on charges ranging from murder to Provisional IRA membership.

### Terrorist jailed

Terrorist Patrick Flynn was jailed for 10 years in Belfast for the manslaughter of two train passengers killed when a bomb exploded prematurely.

### DC-10 inquiry

The U.S. Federal Aviation Administration said it is investigating McDonnell Douglas's DC-10s because of an airliner engine failure in September.

### Air services cut

Airline schedules at 22 U.S. airports will be cut by about 5 per cent at peak periods from December 1.

### Kabul flights end

Britain, France and West Germany will end flights by Ariana, Afghanistan's airline, from December 1, 1982, because of Kabul's failure to prosecute or extradite the hijackers of a Pakistani airliner.

### Heart hope

A 300-gramme recorder that could give early warning of a heart attack has been developed by a Hertford company. Page 14

### Bank debit card

Midland Bank plans a debit card enabling customers to draw £200 a week from cash dispensers. Page 6. FT conference report, Page 7

### Briefly...

Cameroon national holiday was declared after it qualified for the World Cup soccer finals in Spain next year.

Death toll in the Damascus car bomb blast rose to 90. Page 2. Assam police dispersing anti-immigrant demonstrators shot and killed one person, and arrested 500.

Next Bishop of Worcester will be the Rev Philip Goodrich. Trafalgar Square Christmas tree lighting-up ceremony will be on December 10.

### CHIEF PRICE CHANGES YESTERDAY

(Prices in pence unless otherwise indicated)

RISES	FALLS
Treasury 13% 2000 1912 + 1	
Bartons Grp. 29 + 5	
Brooks 24 + 9	
Brassmer (G) 124 + 12	
Brown & Jackson 36 + 7	
Chamberlain Phillips 461 + 51	
Test Nicholson 78 + 8	
Gulfard Brindley 60 + 6	
Guinness (A) 65 + 4	
Guinness Pst. 94 + 4	
Hanson Trust 270 + 7	
Harris Queensway 118 + 10	
Kent (M. P.) 76 + 9	
ML Electric 238 + 14	
Merrydale Wine 34 + 5	
Miburn 19 + 2	
Pilkington 301 + 7	
Plossy 24 + 5	
Redifusion 173 + 6	
Samuelson Film 145 + 25	
Standard Chartered 663 + 13	
WGI 104 + 4	
Anglo Amer. Coal 116 + 4	
Anglo Amer. Gold 431 + 6	
Joburg Cons. 237 + 1	
Euromarkets 17	
Euromarkets 22	
Georgi Gross 109 + 6	
Euro Options 22	
FALLS	
Brady Inds A 43 - 4	
Georgi Gross 109 + 6	
Ladbrooke 128 - 7	

### BUSINESS

Tin falls sharply; Gilts up 0.33

## Polish Government seeks wide powers to curb growing unrest

BY OUR FOREIGN STAFF

THE POLISH Government has asked the country's Parliament, the Sejm, to give it sweeping powers which could help it to regain firm control of the country.

A Special Powers Bill, likely to be debated in the Sejm next week, would give the authorities the right to:

- Ban strikes;
- Prohibit public gatherings, apart from religious meetings;
- Limit the right to travel inside and outside Poland;
- Give military courts powers over some issues at present within the scope of the civil judiciary;
- Limit access to telecommunications.

Certain to rouse fierce resistance from the Solidarity trade union, the Bill is also expected to run into opposition from some Sejm deputies.

Whether this will be strong enough to block its passage is unclear, although the Sejm has recently begun to find an independent voice and has been markedly less willing to follow orders from the Communist Party than in the past.

A meeting of the party's policy-making Central Committee last week instructed the Sejm to start work on the Bill, details of which began to emerge only yesterday.

• GILTS strengthened, encouraged by falls; for an early cut in interest rates. The Government Securities Index improved 0.33 to 64.73. Page 32

• EQUITIES followed gilts and the FT 30-share index closed 4.4 up at 537.8. Page 32

• WALL STREET was 0.67 down at 883.27 near the close. Page 30

• STERLING slipped after early gains, closing 15 points down at £1.955. It also fell to DM 4.33 (DM 4.25), and SwFr 3.36 (SwFr 3.4725) but improved to FFr 10.945 (FFr 10.9375). Its trade weighted index fell to 91.8 (91.9). Page 29

• GOLD fell \$31 in London to \$409. Page 29

• SOVIET UNION is to help India search for oil in several new onshore areas in an attempt to double crude output by 1985. Page 4

• BRITISH SHIPBUILDERS has joined British Steel in a consortium to promote and build a £3.5bn cross-Channel link to be funded by a bond issue. Page 7

• CAPITAL PLANT International of London won a £10m contract to establish a college of technology in Nigeria. Back Page

• BUSINESS economists expect little growth in UK output next year, with inflation remaining in double figures. Page 8

• POST OFFICE's £3bn pension fund, which also covers British Telecom, has a total estimated deficiency related to past pension promises of £1.3bn. Page 26

• CONTINENTAL Illinois and Crocker Bank have cut their prime rate to 15% per cent from 16 per cent. But on U.S. credit markets interest rates tightened in the face of huge corporate borrowing demand and the Federal Reserve Board's failure to encourage lower interest rates. U.S. bond markets swamped by new bonds. Page 26

likely economic developments in the weeks ahead.

The October figure, which compared with a revised fall of 2.2 per cent in September and 0.6 per cent in August, "strongly reflects the current business conditions and what is likely to be developing over the next few months," the Commerce Department said.

Mr Robert Ormer, the Department's chief economist, pre-

dicted that U.S. Gross National Product would fall at an annual rate of 4.5 per cent in the present quarter, followed by another small decline in the first three months of 1982. The economy should begin to pick up in the spring, he said.

His forecast for this quarter, while in line with many private estimates, was more pessimistic than the official view at the Treasury. Mr Donald Regan, the Treasury Secretary, said at the weekend that the decline might be held at about 3.5 per cent.

Mr Regan was also optimistic about prospects for next year, suggesting that the annual rate of growth of GNP could rise to as much as 5.5 per cent to 6 per cent by late summer. Even at that rate, however, he admitted, the Budget deficit for the financial year 1982 could be as high as \$86bn to \$87.5bn (£31.5bn to £39.4bn) range.

That meant the Administration would have to start looking at cuts in welfare pro-

grammes, such as medical care, pensions and automatic cost-of-living increases in benefits "sooner or later," Mr Regan said.

Mr Ormer said the slowing

of inflation and the recent drop in interest rates were "begin-

Parliament is expected to be called into session next Monday, but readings in committee could start immediately and the Bill could become law by the end of next week.

There were also reports yesterday that the Government was drafting another Bill designed to postpone local elections scheduled for early in the new year.

The ruling Communist Party, which has fewer than 3m members compared to about 10m members in the Solidarity movement, may fear that the local polls could result in further loss of control.

A senior party official said yesterday that the Central Committee's request for the new law did not include the possibility of "a state of emergency." Rank and file party members, he said, were pressing for a means to "suppress anarchy."

The political opposition, meanwhile, intensified its challenge to the authorities, reports Rauter. The fast-growing Confederation of Independent Poland (KPN) yesterday demanded a national referendum to continue Communist dominance, which, it said, was nearing its end.

The 1m strong Warsaw branch of Solidarity also

announced that it had prepared several draft documents demanding free elections. They would be submitted to the union leadership next week.

"The drafts introduce free elections," the branch news-

letter said. "And whichever is chosen, the Communists will not be able to win."

The Government yesterday closed down a strike-bound firemen's training school where some 380 cadets have been sitting-in since November 25.

The cadets demanded that the service should be "demilitarised" and one leaflet sought guarantees that their water cannon would not be used against demonstrators.

Elsewhere, farmers continued

protests in five cities over agricultural policies and 71 of the country's 91 colleges and universities were badly affected by a continuing strike by 100,000 students.

In Krakow, Southern Poland, bus and tram drivers threatened a 24-hour strike on December 7 in support of local students.

• A team representing the International Monetary Fund arrived in Warsaw yesterday to start work on a report on the state of the economy. The visit follows Poland's recent application to join the fund.



Mr George Cunningham

## Serious blow to Labour as MP quits

BY PETER RIDDELL, POLITICAL EDITOR

THE LABOUR PARTY suffered its most serious loss in recent months yesterday with the announcement by Mr George Cunningham, MP for Islington South, that he was resigning from the party to sit as an Independent Labour MP.

His decision comes less than a week after his re-election as Labour candidate for his constituency, and just three days after his reappointment as a junior Front Bench spokesman.

• Unlike other recent Labour defectors Mr Cunningham does not at present intend to join the Social Democratic Party, though he paid a "sincere tribute" to it for opening up political discussion.

Whatever happened he would stand as a candidate in Islington South at the next election. Mr Cunningham is widely regarded as a prominent, independently-minded politician.

There was speculation last night that following Mr Cunningham's move three of his closest supporters on Islington Borough Council might also leave the party in the next day or two.

This would remove the present Labour majority—and almost certainly lead to the first SDP-controlled council in the country. At present Labour has 26 seats, the SDP 24 and the Tories two.

Mr Cunningham is much better known at Westminster than outside, in particular for his successful leadership of amendments against the last Labour Government's devolution proposals.

His resignation is a major blow to moderates; though his unhappiness with the Labour Party has been known for some time.

His decision to become an Independent MP for the time being.

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## BL move to end Longbridge strike backfires

BY ARTHUR SMITH, MIDLANDS CORRESPONDENT

BL CARS' initiative to break the Longbridge "tea break" strike has backfired, union leaders claimed last night.

The aim is likely to be to involve as few workers as possible in official action, while maximising disruption. The fact that Longbridge supplies engines to Cowley for the Ital is seen as a powerful weapon.

The negotiations at Longbridge are being watched closely at Cowley, where sections of workers are expected to object to the proposed reduction in rest periods.

Strikers were offered full support and the guarantee of continued employment if they ignored their unions policy and voted with their feet.

In the event hundreds more workers have joined the dispute, which has already halted the Metro, Mini and Allegro models.

Official pickets placed on the gates of the giant Birmingham plant could extend the stoppage to Cowley. Oxford, disrupting production of the 38-hour week.

BL refused to comment publicly last night, but there is evident concern at the extension of the dispute and the renewing threat to the company's recovery programme.

According to 700 of the 1,900 strikers on the day shift reported for work by 9 o'clock. But 300 later walked out to collect their latest week's strike pay, and did not return.

Mr Jack Adams, the Longbridge

## De Clercq fails to form Belgian coalition

BY LARRY KLINGER IN BRUSSELS

BELGIUM WAS thrown deeper into political crisis yesterday with the failure of Mr Willy de Clercq, the Liberal Party leader, to form a government.

King Baudouin last night began a new round of talks aimed at seeking a new Prime Minister-designate to replace Mr de Clercq, whose negotiations with the powerful Christian Democrats collapsed when the party's French-speaking wing declared it was unable to join a coalition.

Belgium has been left with a caretaker Government for more than three weeks following the inconclusive general election on November 8. The election was forced by the out-

going Christian Socialist coalition's failure to agree on an austerity programme to tackle the deteriorating economy.

After receiving reports from all party leaders, the King handed the task of forming a government to Mr de Clercq, whose conservative Liberals scored strong election gains at the expense of the centrist Christian Democrats.

The election left the three main political "families" with roughly equal parliamentary representatives and able to form a slim majority with any two parties. But is also left the Liberals and Socialists with seemingly unreconcilable

economic policies, and both the Flemish and French-speaking wings of the Christian Democrats deeply divided internally.

The Christian Democrats' conservative supporters deserted the party in large numbers at the election, with the loyal Centre and trade union Left unwilling to commit their party to governing solely with the right-wing Liberals.

The leadership of the French-speaking wing of the Christian Democrats voted at the weekend by 108, with two abstentions, against allowing Mr Paul Vanden Boeynants, their leader, to continue talks with Mr de

Clercq unless they included the Socialists.

The current tension in Belgian politics was highlighted last night with strong suggestions that Mr Vanden Boeynants might find it necessary to resign.

The outgoing Government led by Mr Mark Eyskens meanwhile remains in a caretaker role but unable to deal decisively with the rapidly deteriorating balance of payments and national budgetary positions.

There were no immediate indications last night as to whom the king would approach, to continue talks with Mr de



Mr de Clercq (right): talks collapse.

## Bid to end Community deadlock

By John Wyles in Brussels

THE BRITISH Government will today try to set a date for an unusual pre-Christmas meeting of EEC foreign ministers which will try to end the deadlock over agricultural reform and arrangements limiting Britain's payments to the Community budget.

The foreign ministers were handed this daunting task by last week's Community summit in London, which made only partial progress towards a settlement.

There was still confusion in Brussels yesterday as to how much progress was made, and several delegations are still waiting for the judgments of their heads of government and foreign ministers.

Although the UK could have left the organisation of the meeting to Belgium, which takes over the Presidency of the EEC's Council of Ministers on January 1, Mrs Thatcher, the Prime Minister, and Lord Carrington, have decided they should try to maintain last week's momentum.

In particular, the British are anxious not to allow the problems to drag on into the new year when the UK budget issue could get caught up in the EEC's farce fixing.

London would then be under pressure to sanction double digit increases in its farm prices in return for concessions on its budget demands.

The guidelines to be settled by the Foreign Ministers are changes to the EEC's milk regime, the future for Mediterranean products, whether to set broad limits on the growth of the Common Agricultural Policy's costs, and how to relieve the continuing burden on the UK of its budget payments to Brussels.

There is no great optimism in Britain about the possibility of an agreement. But there is a desire to make a final effort which, if successful, would impose disciplines on the farm price fixing negotiations and would pave the way for detailed negotiations on medium-term budget arrangements for the UK.

A divided Germany reaches another milestone, writes Leslie Colitt

## E. German border troops mark time

THE CALL was familiar in East Germany where officials constantly exhort workers to over-fulfil their plan—"Achieve the greatest possible increase in results for the 1981-82 year of socialist competition," said Herr Klaus-Dieter Baumgarten to his men.

But Herr Baumgarten is Lt Gen Baumgarten, commander of East Germany's 40,000 border troops. In the weeks up to today's 35th anniversary of the border guards, East Germans have been repeatedly reassured by the government media about how "reliably" their 1,500 km border with "imperialist" West Germany and West Berlin is being defended.

Nowhere, however, in all the accounts of a day in the life of a typical Grenzer (border trooper) is there more than a hint at his chief occupation—preventing escapes from reaching West Germany. Instead, they are described as an elite branch of the People's Army, whose main task is to "secure peace at the dividing line between Socialism and imperialism."

In an interview yesterday, Gen Baumgarten said his troops were doing "combat service" for peace and would carry out every order to defend East Germany "even in complicated and crucial situations." This was the closest he came to indicating that voluntary service in the border guards is different from that in the regular army.

Young men planning a career

in the armed forces volunteer for service with the border troops, as well as those career-minded youths who are looking for a rating of "highly reliable" in their cadre document, which accompanies them throughout working life. Few young East Germans who plan to escape first join the border guards.

One 17-year-old East German, said he

The boy, whose hobby was restoring old motorcycles, said he believed he stood a good chance of getting a job as a truck driver with the border guards. He noted with a smile that some of his friends who had served at the border to West Berlin were "able to see pornographic movies every night at a drive-in cinema on the other side of the wall."

In the many East German accounts about the tireless work of the border troops, the impression was given that it was thanks to them that the Third World War had not broken out.

had been asked by his local conscription board what he thought about serving in the border guards. He replied that it was a job which he supposed had to be done. What did he think about shooting at someone trying to "flee from the republic?" He said that, if a person had broken an East German law, that is, if he were a criminal, then he had to be punished. Would he shoot at his own brother? His answer was rather evasive, but the board members appeared to be satisfied.

Relating this episode afterwards, the young man explained that the border soldiers do not shoot to kill. "They call out 'Halt,' and so on," he explained. "In fact, they can be punished for killing someone. They can also be punished for allowing a pal to escape without trying to stop him by shooting."

The young man, a skilled toolmaker, glanced at his father before continuing. "It's not very nice," he said, "about the prospect of serving in the border guards. But what can you do?"

Only recently, 28-year-old Captain Peter Vogel of the border troops escaped to West Germany, leaving behind a wife and two children. He said dissatisfaction with life in East Germany and political pressures had made him flee. Often, however, the unspoken desire to earn good money in West Germany and to drive a fast car is an equally important motive.

To prevent such desertions, the border guards have developed sponsorships between men with seniority and newly-joined soldiers. The sponsor helps the new trooper learn the ropes and is supposed to detect "unstable" personalities.

Borders provocateurs from West Germany occupy most of the attention of the border troops, according to the official media. The Berliner Zeitung noted that in the past such border violations "often served German imperialism as an excuse to unleash wars."

Last year, 437 East Germans fled across the border to West Germany, or via third countries, the lowest number in 20 years. In the first six months of this year, the number of escapes fell to 94, the lowest since 1981.

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## W. Germany faces tough wage battle

By Stewart Fleming in Frankfurt

IG METALL, the largest West German trade union with 2.7m members, is expected to put in a wage claim of around 7.5 per cent on December 15 despite pleas for moderation in the pay round and rising unemployment.

This emerged yesterday after a meeting of the union's board in Frankfurt. Although no official statement was made, the union did not deny that the claim would be at this level, slightly below the 8 per cent which was the opening shot in last year's wage round.

IG Metall's agreements directly influence the level of wages for about 4m workers in the metal industry, in medium-sized engineering concerns and in the car and steel sectors. Its negotiations generally play an important role in influencing negotiations in other sectors too.

A claim of 7.5 per cent will probably lead to protracted and difficult negotiations with employers in the New Year.

With company profits under heavy pressure, the economy still showing no signs of recovery, and corporate bankruptcies on the rise, the employers will be determined to fight for a settlement below the 5.5 per cent inflation rate which the Government's council of economic advisers forecast for next year.

Indeed, judging from statements by some of the union's leaders, it has been anticipated that the union would be happy if it were to secure an agreement which came close to protecting real incomes of metal industry workers.

It appeared yesterday that the union is not pursuing earlier suggestions to press for employers to set up an early retirement scheme.

Some union officials have argued against such a strategy on the grounds that it is easier to rally rank-and-file support around a straight wage claim than that the economic climate is not right for innovative wage packages.

The prospective claim is likely to meet harsh criticism from some of those who have been arguing that a moderate settlement is vital next year for the health of the West German economy and to fight inflation.

Herr Karl Otto Pöhl, the Bundesbank President, has been among those urging the unions to accept a second consecutive year of declining real incomes.

Count Otto Lambdorff, the Economics Minister, yesterday turned to the other side of the wage equation urging employers only to grant "wage increases which they can afford," adding that this was not always the case with agreements reached in 1981.

The metal industry employers appear to be entering this year's negotiations in better heart than late last year.

The clamp-down on informa-

Financial Times Tuesday December 1 1981

## OVERSEAS NEWS

## Peking to extend readjustment policy for five years

By TONY WALKER IN PEKING

CHINA'S tough policy of economic readjustment, which involves a tight hold being kept on growth, will continue for at least the next five years.

Premier Zhao Ziyang told the opening session of the National People's Congress yesterday that readjustment had been broadened since it was introduced in 1978.

It was now aimed at restructuring the economy as a whole, particularly the proportions between industry and agriculture, between light and heavy industries, and between investment and savings.

When the Chinese first announced the policy of readjustment in 1978 it was aimed at curbing runaway expenditure and indiscriminate purchasing of imported plant and equipment at the beginning of a drive for modernisation.

The "extended" readjustment phase means that China will proceed slowly through the mid-1980s in its efforts to involve foreign investors in its economic modernisation plans.

Mr Zhao, in a long speech to the Chinese economy this year, particularly in agriculture, Near-record grain output was expected in 1981, along with success in other areas of agricultural production.

Mr Zhao said, however, that

year increased by some 3 per cent.

According to Mr Zhao, China's overall economic situation is far better than expected. The targets for a stabilised economy will be virtually reached, he said, in spite of extensive readjustment and serious natural calamities.

Another success claimed by the Premier was a reduction in the deficit from about \$7.8bn (\$3.8bn) last year to about \$1.8bn in 1981. The deficit had reached some \$1bn in 1979.

The premier also claimed success in China's efforts at reducing capital expenditure which had dropped, he said, from \$31.7bn in 1980 to \$22.3bn in 1981 in line with the policy of

taxes and civil procedures.

Mr Zhao said top priority for capital investment this year would be given to light and textile industries, followed by energy, building materials and transport and communications.

The parliamentary session to which Mr Zhao was reporting is later expected to pass laws governing China's economic contracts with foreign firms, foreign enterprises, income taxes and civil procedures.

Reuter adds that Mr Zhao denied that China's oil output was steadily decreasing and that the country would soon become a net importer of crude.

Efforts would be made to keep oil output at 100 million tonnes a year (2m barrels a day) over the next few years. As much investment as possible would be devoted to the exploitation of new oil fields.

## Haig plans talks with King Hassan

By Kevin Rafferty in Hong Kong

HONG KONG'S police and military patrols along the border with China have been increased in an effort to stop the smuggling of children into the colony. The Peking authorities have also been alerted to stop the smuggling.

Racketeers are paid between HK\$2,000 and HK\$15,000 (£135-£1,384) and are exploiting a possible loophole in tough laws enacted last year to curb immigration from China. Children under the age of 12 were not required to have identity cards, but could report to the police and apply for registration.

Since early October more than 1,100 children, most of them under 12, reported and applied for registration. In some cases the children are being registered as belonging to recent immigrants from China who left their children behind. Other arrivals belong to border traders who are anxious to register their children in Hong Kong, perhaps with the hope of joining them later.

The Reagan administration has decided in principle to provide Morocco with sophisticated weapons. The country is currently embroiled in the sixth year of its war against Polisario guerrillas fighting for the independence of the former Spanish Sahara, annexed by Morocco.

Decisions are still to be made on what weapons will be supplied and in what quantity, officials said.

AP

Penalties for aiding and abetting smuggling are stiff and include fines of up to HK\$100,000 or life imprisonment.

The increase in child smuggling may be an indication that the professional gangs known as snakeheads have changed tactics because tougher regulations have ruined their previous livelihood in which adults were helped across the border.

RESCUE TEAMS continued to search in Damascus yesterday for further victims of Sunday's car bomb explosion, which killed 90 people and wounded 135.

The Government, in a departure from its practice in four previous bomb explosions in the Syrian capital, is giving the attack extensive publicity and emphasising the heavy civilian casualties.

Its spokesman say the Moslem Brotherhood was responsible and discount claims by the so-called Organisation for the Liberation of Lebanon from Foreigners—a group opposed to the presence of Syrian troops in Lebanon—that they caused the blast.

The Moslem Brotherhood has carried out attacks on the Prime Minister's office, air force headquarters and buildings housing Soviet experts and reporters over the past few months.

Diplomats believe it would be difficult for right-wing Christians from Lebanon, even with Israeli support to carry out a sustained bombing campaign in Damascus, although they do not discount some Iraqi involvement.

Heavy concentration of special forces troops, the praetorian guards of the regime of President Hafez al-Assad stationed all over the capital, have been unable to stop the bombings.

The bombings have come as a shock to the regime, because it believed it had crushed the Moslem Brotherhood at the end of last year.

The Syrian Government also believes it was largely victorious in the Lebanese crisis earlier in the year when President Assad refused to withdraw his anti-aircraft missiles from the Bekaa Valley in Lebanon. The crisis helped the Government strengthen its nationalist credentials.

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## Envoy meets privately before Geneva talks

BY BRIDGET BLOOM IN GENEVA

NEGOTIATIONS between the U.S. and the Soviet Union to control the spread of nuclear weapons in Europe opened in Geneva yesterday with a decision by both sides apparently designed to lower the temperature of public debate as the talks proceed.

Mr Paul Nitze, leader of the U.S. delegation, met Mr Yuli

Kvitinsky, his Soviet counterpart, privately for 90 minutes at the Soviet embassy in what he described as a "cordial and businesslike" atmosphere. However, Mr Nitze made it clear this afternoon that the talks would be held in the U.S. mission this morning. There was no statement from the Soviet delegation.

Our government to engage in

serious negotiations, we have

concerned that details of the negotiations must be kept inside the negotiating room," he said.

Mr Nitze merely confirmed

that the first plenary session of the talks would be held in the U.S. mission this morning.

There was no statement from

the Soviet delegation.

The clamp-down on informa-

tion mirrors the procedure followed in earlier U.S.-Soviet negotiations on strategic or long-range nuclear weapons which resulted in the SALT treaties. It is in marked contrast, though, to the often acrimonious and highly public debate of past weeks which has revealed how far apart the two sides are

The clamp-down on information mirrors the procedure followed in earlier U.S.-Soviet negotiations on strategic or long-range nuclear weapons which resulted in the SALT treaties. It

## OVERSEAS NEWS

## Funeral row mars Ciskei celebrations

By Bernard Simon in Johannesburg

CELEBRATIONS to mark the "independence" later this week of Ciskei, one of the most impoverished of South Africa's tribal homelands, were overshadowed at the weekend by the death of a black policeman at the hands of a crowd of mourners near King William's Town, the principal town in the area.

The incident took place during the funeral of a leading black lawyer and civil rights activist, Mr Griffiths Mxenge, who was murdered in Durban last week.

The policeman was kicked and battered to death when mourners suspected that he was a Government informer. Earlier, tape recorders were seized from several people. A police van was stoned.

Speakers at the funeral, attended by 5,000 people, attacked the South African Government and Ciskei's forthcoming "independence."

The funeral coincided with the opening of a Ciskeian independence stadium by the territory's Chief Minister, Mr Lennox Sebe. Attendance at that event—the first in a week of festivities—is reported to have been about one-fifth of that at Mr Mxenge's funeral.

## Muldoon warning of new election

By DAI HAYWARD IN WELLINGTON

NEW ZEALAND'S Prime Minister, Mr Robert Muldoon, said yesterday a second general election would be inevitable if his government lost a marginal seat, after absentee votes had been counted.

Saturday's general election, which produced the first hung parliament in New Zealand for more than 60 years, left Mr Muldoon with a precarious hold on power.

His conservative National Party held one seat by only 16 votes, and this result could be overturned after absentee votes are counted, leaving the two main parties with 45 seats each. Mr Muldoon said after his first post-election cabinet meeting yesterday that if this happened, another election would be inevitable, although he refused to say when.

Meanwhile, Mr Bruce

Michael Holman reports on the sabotage threat to Beira.

## Maputo fights central Africa's battle

"ELVIS" is coming to Beira's Novo Cine where, in the didactic style of Mozambique's Marxist Government, a foyer notice exhorts patrons to appreciate that "the cinema is one of the media which contribute to cultural formation".

The 500-seat cinema, with its plush red fittings, is the most popular entertainment in a port which was once a thriving holiday resort for white Rhodesians.

The tourists from independent Zimbabwe have yet to return, although a few business men are cautiously moving back. But Beira's efforts to return to normality two years after the end of the war in Zimbabwe have been frustrated by continuing conflict.

Mozambique's second largest city is still in the front line. On the one hand, its port road and rail links are vital elements in the struggle by the nine black states of the Southern African Development Conference (SADC) to reduce their trade and transport dependence on white-ruled South Africa. On the other, it is the target of continuing sabotage operations by a group of Mozambican dissidents, who have succeeded in causing widespread disruption throughout the central provinces of the country.

The so-called Mozambique Resistance Movement (MRM), which the Mozambique Government believes is receiving train-

ing and support from South Africa, has succeeded in aggravating the economic chaos which followed independence in 1975, with attacks on power lines, transport links and harbour installations.

Beira never recovered from the post-independence exodus of Portuguese settlers, taking with them their cars, household effects and their skills. The closure of the Rhodesian border in 1976 was a further blow for Beira, whose port and railways are the main reason for its existence.

Today, although its streets are scrupulously clean, Beira has the air of a town struggling for survival, waiting for better times.

Shops are either closed or sparsely stocked, without basic commodities such as cooking oil and sugar. The once grand Scala Cafe in the centre of town now offers only black coffee and plain buns. Vegetables are scarce after the sabotage of a key road cut Beira off from the farmers of Chimboio.

Beira's wide, tree-lined avenues have little traffic—petrol is rationed—and on a quiet morning, the loudest sound in the city seems to be the slap of feet on dusty pavements.

On October 29, Beira's transport links with Zimbabwe were cut when the vital Pungwe road and rail bridges, 40 miles from the port, were sabotaged, allegedly by the MRM. The oil pipeline from Beira to Umtali,

now being repaired, runs under the bridges and was also damaged. Two weeks later, limpet mines destroyed ten buoys marking the channel to Beira port.

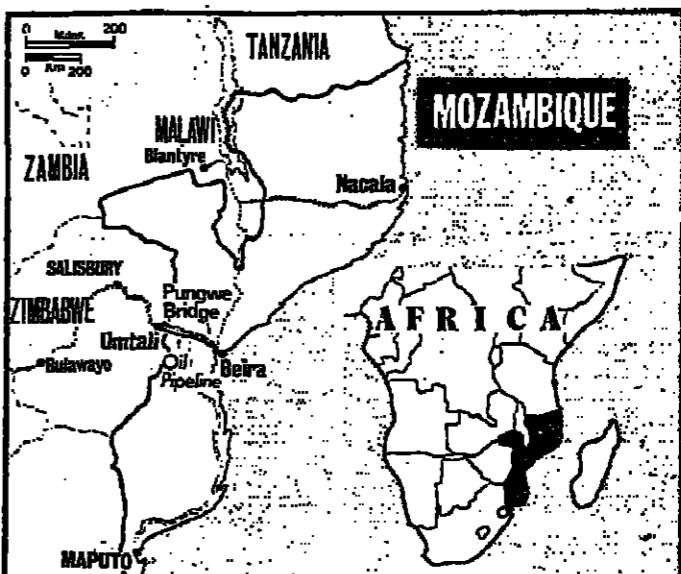
The attack on the bridges also cut Beira's link with Maputo, the Mozambique capital. The rail line is scheduled to re-open this week, but the road bridge is so badly damaged that it is likely to be several months before it can be re-opened, although a limited ferry service is now operating. Less serious was the sabotage of the buoys.

"Despite the attack, port traffic never stopped," says Mr Rui Fonseca, director of the port. "The buoys were replaced from stocks within 48 hours."

Nevertheless, the port is going through a thin time. Poor weather has affected agricultural output in the region and traffic last year dropped to a 10-year low of 1.5m tonnes from 4.2m tonnes a year in 1972. Of last year's traffic, 33 per cent was Malawi trade, 3 per cent Zambian and the rest from Mozambique.

This year, after a better agricultural season, the port is expected to handle 1.8m tonnes, still well under its capacity of 3.2m-3.5m tonnes.

If, as Mozambican officials believe, South Africa is behind attempts to damage the port, why are six locomotives from the Portuguese working on the mountainous stretch of the rail-



way line between Umtali and Beira?

"They have it both ways," replies Dr Carlos Veloso, deputy director of Mozambique Railways' central region. "We pay them for the locomotives in precious foreign exchange while they sabotage the port that earns us that foreign exchange."

What may not be clear, however, is the position of Malawi in the South African destabilisation theory. Dr Hastings Banda, the President of Malawi, who is the only African leader to maintain diplomatic links with the republic, has been cool—if not hostile—to southern African liberation movements and shows no sign of reducing trade or diplomatic links with Pretoria.

Yet ten of Malawi's 14 tank cars of fuel a day go through Beira (the rest go through Nacala) and the port handles much of Malawi's agricultural exports.

But Mozambican officials point out that the Pungwe sabotage did not affect the Malawi railway link, which branches north before the bridge, and that the line has been untouched by the MRM. The railway to Nacala, as well as the port itself, has also been left alone.

Needless to say, security on the railway line at the port has been increased. But it is more than physical damage which concerns transport officials. "The main object of these attacks," says Dr Veloso, "is to destroy the reputation for reliability of our ports and railways. If you want to fight SADC, you fight our ports and this is one way of doing that."

## Angolan refinery damaged by fire

BRUSSELS—Angola's only oil refinery has been seriously damaged by fire, according to officials of the Belgian oil company, Petrofina.

They said that the fire was still out of control yesterday. There was no immediate indication of casualties but damage was reported to be extensive. Several hundred workers are employed at the site.

Petrofina, which has a controlling interest in the refinery, was informed by telephone of a fire in fuel tanks on Sunday night. This had spread to the refining units of the Petrangel refinery in Luanda.

Tanks containing liquid petroleum gas had been destroyed by the fire but installations for bottling gas had not yet been affected.

The refinery was built in 1955 and had a refining capacity of 1.7m tonnes a year. It processed about 1m tonnes of oil last year.

The Angolan National Oil Company, Sonangol, is investigating the cause of the outbreak. It was not known yesterday whether sabotage was suspected.

Reuter

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\*Equivalent gross rate where income tax is paid at a basic rate of 30%.

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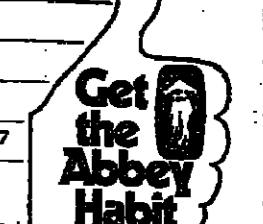
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## Algerians hail Mitterrand

A LGERIANS—Thousands of Algerians lined the streets of the Algerian capital yesterday to welcome President Francois Mitterrand on a visit designed to reconcile France with its former North African territory after two decades of bitterness. The French leader told Algeria's President Chadli Benjedid that their nations could now heal the wounds of the past.

From the airport the two

Presidents drove straight to the Carre des Martyrs cemetery where M. Mitterrand laid a wreath on the tomb of Houari Boumedienne, Algeria's leader from 1965 until his death in 1978. Residents of Algiers and the city's welcome was unprecedented for a foreign Head of State, far surpassing the enthusiasm shown in 1975 for M. Mitterrand's predecessor, M. Giscard d'Estaing.

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## AMERICAN NEWS

## U.S. pledges aid for Caribbean

BY DAVID BUCHAN IN WASHINGTON

CARIBBEAN heads of state received a promise from President Reagan of "an innovative programme" of U.S. trade and investment help, as they began their fifth annual conference in Miami this week.

Mr Reagan spoke briefly by telephone to the meeting now held regularly in Miami, in recognition of that city's growing role as the Caribbean's commercial capital. It was left to Mr William Brock, U.S. Trade Representative, to spell out what the U.S. had in mind.

Echoing the President's emphasis on private investment and trade rather than reliance on aid, Mr Brock told the Caribbean leaders that the Administration was considering changes in tax laws, a new multilateral political risk insurance scheme for investors, and in a new departure a relaxation of U.S. quotas on Caribbean imports.

## Liberals head for victory in Honduras

TEGUCIGALPA—S. Roberto Suazo Cordova yesterday proclaimed himself the next President of Honduras as his centrist Liberal Party headed toward a sweeping general election victory, which ended almost two decades of military rule in the Central American Nation.

With almost half the expected 1.2m votes counted, official preliminary results showed the Liberals with 54 per cent of the vote, 11 per cent ahead of the Right-wing National Party.

"It has been a memorable day for Honduras, and the people have decided that the Liberals will assume power after free and honest elections," Mr Suazo, 53, declared. Barring a major turnaround, the Liberal leader looked certain to take over from General Policarpa Paz Garcia as President in January. His party seems set to win an absolute majority in the National Congress. Both the Presidency and the Congress have four-year terms.

Two small parties—the Christian Democrats and the Innovation and Unity Party (PINU)—were sharing about 3 per cent of the vote.

## Canadian steel strike ends

BY ROBERT GIBBONS IN MONTREAL

THE LONGEST and most critical strike in the history of Stelco, Canada's largest steel producer, is over. Even if the undisclosed contract terms are accepted by 14,000 workers in ratification votes this week, it will be a long while before all Stelco employees are called back.

The strike, which began on August 1, concerned pay increases, including the cost-of-living factor sought by the United Steel Workers.

Stelco's main production plants in Ontario and Quebec were completely shut down. The company produces between 6m and 7m tonnes per year, accounting for about 60 per cent of total Canadian production.

The steel market has stampeded this autumn. This is the result of the gathering recession of across Canada, and high interest rates.

These factors have hit the motor, truck, appliance and



Mr Alexander Haig attack on Cuba.

Cubans were also engaged in subversion, propaganda, and interventionism" in Colombia, Guatemala, Honduras, and El Salvador." Mr Haig went on.

other steel-using industries, as well as housing, soft-goods manufacturing, and retailing.

Car plants, located mainly in Ontario, will be subject to extended Christmas shutdowns.

One major appliance manufacturer has gone into receivership, leading to the layoff of more than 2,000 workers.

Stelco makes all types of rolled products and pipe. The transmission pipe area is the only one likely to show much strength in the next six months.

The case of the air traffic controllers is, however, only one of an increasingly lengthy list of grievances which the AFL-CIO, the country's labour federation, has with the Administration.

The federation also wants Mr Reagan to withdraw his nominations for a number of appointments, notably that of

Mr John Van De Water, whom the President has proposed as chairman of the National Labour Relations Board.

The AFL-CIO is also concerned about a Bill now in Congress which would hamper picketing by making those on picket lines subject to possible long jail terms for any use, or threat, of violence.

Up to now, Mr Reagan has not chosen to hold any significant consultations with organised labour.

This has convinced most of the AFL-CIO's leaders that their only sensible political course is to build the movement's base of political influence within the Democratic Party, in advance of next November's mid-term Congressional elections, which could restore the Senate to Democratic control.

It is this strengthening alliance which President Reagan is now trying to weaken

PEMEX will receive pesos 355.8bn, 30 per cent of the total public sector budget. The company has invested heavily over the past three years and is now in a position, the Minister said, to export 1.5m barrels a day in 1982 with little extra capital investment needed.

Agriculture, Mexico's Achilles' heel, will receive pesos 303.8bn, a 38 per cent increase on last year

other sectors.

Mr Ramon Aguirre, Planning and Budget Minister, said that a further 1m new jobs would be created by 1982.

Proposition 24 required Boston to reduce property tax in steps until it reached 24 per cent. But the proposition said nothing about what services were to be cut to balance the budget, or what taxes might be raised instead.

Mr White, a tough, flamboyant product of Boston's Irish community who has been mayor since 1967, responded last summer by laying off thousands of policemen and firemen in what seemed a deliberate move to spread alarm and stir up a revolt against 24.

But this play was soon overshadowed by a new crisis, the so-called "Tregor" decision

which showed up Boston's tax collection methods in a most unflattering light and put a heavy new burden on the city's already strained finances, which have already cost it its investment grade rating on the bond market.

For years, the city had made a habit of closing its budget gap by slapping extra taxes on commercial property. Last year, the owners of the Tregor Build-

## Mexico to curb expansion

BY WILLIAM CHISLETT IN MEXICO CITY

THE Mexican Government has announced a budget permitting limited expansion for 1982.

Real economic growth will be by 1.5 percentage points compared to 1981 to 6.5 per cent.

The oil sector, the pivot of the booming economy, will have its budget slashed by 15 per cent to try to stem the deterioration in Mexico's external financial position. Mexico's current account deficit this year will be a record \$10.8bn (55.6bn) compared to \$6.6bn in 1980.

The budget of pesos 3.23 trillion (million million) (566bn), which has an in-built public sector deficit of pesos 657bn, is 27.6 per cent higher than 1981.

But it represents no increase in real terms as the rate of inflation this year is running at about 28 per cent.

The Government feels it can obtain the high growth needed to soak up the pool of unemployed by curbing the expenditure of Pemex, the state oil monopoly and channelling proportionally more resources into

other sectors.

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David Lascelles explores a political row which shows Massachusetts in a new light

## Boston taxpayers' revolt brings fiscal turmoil

TAX-CUTTING may be all the rage in the U.S. these days as Reaganism sweeps the land. But the venerable old city of Boston has been thrown into fiscal turmoil by the taxpayers revolt and the crisis has aggravated old political antagonisms at City Hall and on Beacon Hill, seat of the Massachusetts state legislature.

The bare facts are that Boston's sources of revenue have been drastically reduced by a popular referendum. This has forced Major Kevin White to make equally drastic reductions in spending, which was hit public services badly—and starkly exposed the seamier side of Boston's political establishment.

The people of Massachusetts—nick-named "Taxachusetts" because of its high taxes—last year passed proposition 24, which required every municipality to reduce property tax to a maximum 24 per cent of the fair market value of each property from its present rate of about 8-9 per cent. This was bad enough for most of the state, which relies heavily on property tax for revenue, but for Boston it was little short of disastrous.

Under the constitution, Boston may raise no taxes without state approval, which is grudging at the best of times. Boston had only ever been

allowed to raise property tax, which was pretty limited anyway, because much of the city consists of tax-exempt buildings: government, medical and academic. But this meant that property owners were paying some of the highest property tax in the U.S.

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But others see plenty of "fat" in the system, particularly in education; now that the baby boom has passed into adulthood.

When the city threatened to close swimming pools and stop organising the local basketball league to save \$900,000, local business got together and kept them all going for \$400,000.

But will they stump up again next year? Nobody knows.

Next year's city and state elections are bound to complicate things.

In the end, the state may well have to step in with some aid.

On Beacon Hill, the legislature is reckoned to be inclined to hear requests for aid without committing itself. However, Governor Edward King, who has vowed not to increase state taxes, is opposed.

Tax cutting is not all fun. But it has also shown Massachusetts in a somewhat different light from the liberal, compensated image embodied by its most famous sons, the Kennedy's. Local political observers say 24 was more a reaction against big, corrupt government than a stab at liberal notions.

But the Kennedy Democrat tradition failed to prevent Mr Ronald Reagan from snatching Massachusetts by a hair's breadth from Mr Jimmy Carter in last year's presidential election.

Hearings on the Bill are due to start this week.

Even if the Tregor bond row is speedily resolved, Boston must still grapple with the longer term problem of adjusting its budget to 24. Revenues, which were nearly \$1bn last year, will fall to \$900m this year and will probably fall again next year.

Mr White has vowed to cut city services even more, which has alarmed a lot of Bostonians and led to street demonstrations. A recent poll of Massachusetts residents showed that 24 would probably not have passed this year now that people have learned what it means.

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## Asean's standing improves in the eyes of European businessmen

BY EMILIA TAGAZA IN MANILA

UNIMPRESSIVE achievements in intra-regional trade liberalisation and industrial co-operation have raised doubts about the viability of the Association of South East Asian Nations (Asean) as an economically integrated region similar to the European Economic Community (EEC).

But European businessmen are gradually being convinced that, like the EEC, Asean will eventually move to a higher level of integration and will prove to be one of the world's more dynamic regions for foreign trade and investment in the next few years.

This view emerged last week at the world business congress of the International Chamber of Commerce held in the Philippines, one of the member countries of Asean. The other members are Malaysia, Singapore, Indonesia and Thailand.

The EEC has, in fact, allocated a portion of the Community budget for pre-investment studies in the region. Mr Christian Van Veen, President of the Federation of Netherlands Industry, said that although EEC's current interest in Asean is concentrated on the transfer of technological know-how, this will eventually be

expanded to direct investment in, and financing of, Asean's huge regional industrial projects.

Mr Van Veen said that, compared with similar groupings elsewhere in the world, Asean has not done badly in terms of economic co-operation. Even

the EEC cannot claim that it is already fully integrated, he said.

Asean has identified three channels of economic integration, all of which so far have achieved few concrete results—the preferential trading arrangements (PTA), the Asean industrial projects (AIP), and the Asean industrial complementation scheme (AIC).

**Tariff** Under the PTA, what has been agreed is a tariff reduction of between 20 per cent and 30 per cent on a range of low-value goods. The commodities included in this sector, now numbering almost 6,000 items, are mostly those with a low trade content, so the effect of the reduction is seen as a negligible contribution to intra-regional trade.

Asean's skewed pattern of trading reflects the Asean members' historical ties with their former colonisers. A Malaysian trade official said that Malaysians are more familiar with the

goods and the tax laws of the U.K. than with those of its regional partners, although this is now under scrutiny in view of Malaysia's current bilateral disputes with Britain on a number of issues. Similarly, the Philippines maintains close ties with its former coloniser, the U.S.

Another factor that works against the PTA in Asean is that the members produce virtually the same products. Product exporters resist the listing of items they produce as they expect to meet needless competition from other Asean producers. The Philippines has proposed a free trade zone in 10 years' time, but the other members have reacted indifferently.

The Asean Industrial Projects whose total value is about \$1.2bn, have not made much progress either. The projects are to be owned 60 per cent by the host country while the 40 per cent interest is to be divided equally among the other four participating members. The host country keeps the prerogative to share its 60 per cent ownership with foreign investors.

Five years after the Alps were drawn up, only Indonesia's

## WORLD TRADE NEWS

## Russia to help India in search for onshore oil

BY K. K. SHARMA IN NEW DELHI

RUSSIA is to help India to explore for oil in several onshore tracts and to raise crude production rapidly in the next few years.

The Soviet Union is expected to be awarded contracts for drilling in these tracts—the first time that foreigners will be allowed to work in India's onshore oilfields.

Much of the increased production is to come from the Bombay High oilfields in the Western continental shelf, but there are plans to raise onshore production with Russian help.

The Russians will help in preparing projects and technical programmes for development of oilfields, provide engineering transfer technology for enhanced recovery methods, repair and renovate existing wells to increase their production and deliver all equipment necessary for the



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## UK NEWS

## Brittany Ferries to modernise its fleet

By Andrew Fisher, Shipping Correspondent

BRITTANY FERRIES, the French-owned operator of services to France and Spain, intends to modernise its fleet with the aid of funds provided by existing shareholders, regional authorities, and the Paris Government.

The company is one of the smaller ferry operators. But it has grown rapidly in recent years. Having lost about FF 19m (£1.7m) last year and roughly the same in 1981, it aims to move into profit next year.

A new company is being set up with FF 70m (£6.4m) capital—half of it from existing bank and agricultural co-operative shareholders—to invest in new vessels.

Most of the balance of FF 30m is coming from regional departments in Brittany, with a local development bank putting up the other FF 5m.

The French Government, keen to see French-owned companies gain a larger slice of traffic across the Channel, is also making a longer-term loan of FF 20m to the equipment company, said Mr Ian Carruthers, Brittany Ferries' general manager for the UK and Ireland.

## Midland reforms card operation

BY ALAN FRIEDMAN

MIDLAND BANK is combining its cheque guarantee card and its AutoBank cash dispenser card into one new debit card to enable customers to withdraw up to £200 a week from a network of cash dispensers.

From next March, a combined cheque guarantee/AutoBank card will be issued to customers renewing their guarantee cards. The system involves the placement of a magnetic strip on the back of Midland cheque guarantee cards and the phasing out of the separate AutoBank cards.

Starting April, Midland Access card-holders will also be able to draw cash from the bank's dispenser machines, with the debit charged to the Access account rather than the

customer's current account. Holders of the soon-to-be-launched upmarket Midland Gold MasterCard will be able to use it in Midland cash dispensers from the spring.

The Midland service—although not the first combined cheque and cash dispenser card—will be the most comprehensive in the UK. Barclays Bank already offers the combined features of a cheque guarantee and cash dispenser card through its own product.

Mr John Brooks, deputy group chief executive of Midland, told a Financial Times conference in London yesterday that the new debit card would "ultimately be used in the point-of-sale environment as, for instance, at the cash desk

of a retail store."

Last week, the chief executives of the Big Four clearing banks plus Williams and Glyn's announced a decision to go ahead with the development of a UK system of point-of-sale

terminals.

There could be an additional £15m cost for bank handling equipment and another £20m for the terminals, bringing the total cost of the system to nearly £50m.

Mr Brooks said Midland also planned to install cash dispenser machines in factories and retail outlets.

By the end of next year, Midland plans to increase the number of bank branch cash dispenser machines it has in the UK from the current 225 to more than 500.

He predicted "a service along parallel lines" for NatWest customers by the end of next year.

As for the new UK system of point-of-sale terminals, to be developed in the next five years, Mr Brooks said the cost would be in excess of earlier estimates of £15m, to be shared between banks and retailers.

The new system will be an additional

## Tradewinds bid for BA all-cargo operations

By Michael Donne, Aerospace Correspondent

TRADEWINDS, the all-cargo airline based at Gatwick, has applied to the Civil Aviation Authority to operate all-cargo scheduled flights to destinations in Europe, Asia, Australia and Africa and the US.

The aim is to be able to fly all-cargo scheduled services when British Airways ends its own scheduled all-cargo operations as part of its re-recruitment programme at the end of the current financial year.

Although BA is pulling out of this operation—it will continue to carry substantial amounts of cargo in the holds of its passenger jets—Tradewinds believes that there is still business to be won in the field.

Tradewinds is also trying to widen the scope of its existing cargo licence, by seeking rights to use wide-bodied aircraft such as Boeing 747s and McDonnell Douglas DC-10s in addition to its existing fleet of three Boeing 707s. It plans to lease wide-bodied equipment.

Tradewinds was founded in 1968 and acquired in 1977 by Lonrho, which is encouraging the expansion of the company's activities. It employs about 200 and has chartered additional capacity when required.

## Argyll field output 'could be halted for three weeks'

By RAY DAFTER, ENERGY EDITOR

THE storm-battered Transworld 58 rig—the floating production platform for the North Sea Argyll Field—was yesterday towed into the Firth of Forth for inspection and repair work.

Hamilton Brothers, the field's operator, said it would be at least two to three weeks before production could resume. Much would depend on weather conditions and the speed with which anchor chains could be replaced.

Four of the rig's 12 anchor chains broke last week in one of the fiercest storms experienced by the offshore oil industry.

Hamilton Brothers said yesterday that the vessel had "stood up fine" to the emergency. Apart from the chains, the structure had not been damaged. Even so, divers and engineers would inspect the rig before it was towed back to the field, about 200 miles south east of Aberdeen. Some repair work will also be needed in the field.

Argyll was the first North Sea oilfield to be brought into production. It was always regarded as one of the smallest commercial reservoirs on the UK Continental Shelf, with a peak production rate of about 23,000 barrels a day.

However, Hamilton Brothers and its partners have since found more and more recoverable reserves in and around Argyll. Industry estimates put recoverable reserves at between 50m and 70m barrels.

Hamilton Brothers is drilling two further wells on the Argyll licence block. 30/24. A development well is being



drilled directly into the main Argyll structure by the semi-submersible rig Vildead. Immediately to the east, an exploration well is being sunk by the semi-submersible vessel Ocean Victory.

It is thought that Ocean Victory is trying to prove the productive nature of a geological structure between the Argyll Field and a small satellite field to the west.

Hamilton Brothers is expected to carry out further drilling before deciding on exploiting the satellite reservoirs. Much may depend on the Government's proposed tax proposals for such small fields on the extremes of main producing reservoirs.

Interest in the Argyll Field are: Associated Newspapers (12.5 per cent); Hamilton Oil (28.5 per cent); Hamilton Petroleum (7.2 per cent); Kleinwort Benson (2.5 per cent); Rio Tinto-Zinc (25 per cent) and Texaco (24 per cent).

## 'Breakthrough' in foundry technology

BY ALAN CANN

A FOUNDRY technique which promises savings of more than 25 per cent in metal casting costs has been perfected by the UK foundries trade association, SCRATA.

The new technique—Replicast—which the association sees as a major breakthrough in casting technology, is being marketed world-wide by Foundry Services of Tamworth, part of the Foseco Minsep group.

Researchers at SCRATA (the Steel Castings Research and Trade Association) have perfected method of making castings using as the pattern a model made of cheap, expendable expanded polystyrene.

Conventionally, patterns are cut out of wood or plastic and made in two parts so that the inner detail of the casting—the inner surface of an engine manifold for example—can be properly reproduced.

The half-patterns are then surrounded by sand mixed with a bonding agent which takes the shape of the pattern. The half pattern is then removed, the two halves put together and

molten metal poured into the mould.

In the new technique, the polystyrene pattern is coated with a thin layer of refractory paint, surrounded by dry sand in a large box and put under vacuum, which holds the sand in position. When the molten metal is poured in the polystyrene burns away but the mould does not collapse.

For the foundry the advantages are cost (bonded sand costs £30 a tonne against £12 a tonne for dry sand), speed (from finished pattern to casting can be a matter of minutes), and quality. (Contamination of the casting by sand and slag is virtually eliminated.)

Mr Jeffrey Reynolds, the association's director, said this week he believed Replicast was one of the most important development in casting technology he had witnessed.

The average cost for a foundry installing the equipment from scratch could be £250,000, giving the potential to produce 15-20 tonnes of castings a week.

Details, Technology Page tomorrow.

## Government 'failed to forecast tax revenue fall'

BY GARETH GRIFFITHS

THE FALL in revenue from spirits taxation in the UK last year was much sharper than the Government expected, the Wine and Spirit Association said yesterday. The estimated shortfall in excise receipts from spirits was more than £100m, it said.

Sales of spirits in the first quarter of 1981 fell by 21m bottles compared with the same period last year, according to Customs and Excise figures.

The Treasury's record of estimated revenue receipts from changes in rates of tax on alcohol is a poor one, and the shortfall in Government receipts from this year's budget had been underestimated.

The 10.9 per cent downturn in spirits volume in the last tax year was more than 250 per cent sharper than Treasury estimates at the time of the 1980 Budget.

Estimates of the revenue shortfall due to a fall in consumption have also been advanced by stockbrokers Buckmaster and Moore. The shortfall would have been greater, the stockbrokers' report argues, if consumers had not been encouraged to go on a drinks spending spree before the Budget.

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## You can ask Ron Akass. He's IBM.

"My present job at IBM resulted from the energy crunch in the UK."

A few years ago, I became environmental programmes coordinator at our headquarters in Portsmouth, responsible for energy conservation in our buildings. My manager here encouraged me to explore all possible solutions. Like businesses all over Britain, we were starting to worry seriously about cutting energy waste.

So besides persuading people to be careful with the way they use lights and to accept slightly cooler offices, we took a look at a potential source of help that was right under our noses, the computer.

It was a real breakthrough.

We programmed computers to analyse energy use and to warn us where and when we were overstepping the mark. The computers did the dull work. We did the thinking.

Some of our computers were set energy targets and programmed to spread the load sensibly. We even found a way to channel the heat generated by our computers into the central heating system. I had my doubts at first, but was surprised by the results.

We've already cut our energy bill by five percent a year for the past six or seven years. Now we're passing on what we've learned to other companies.

The people I'm working with are really enthusiastic about using sophisticated computer technology to help solve a major problem like the energy shortage.

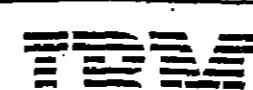
After all, it's a problem that affects everyone in Britain, not just people in business."

Ron Akass, IBM UK

### IBM in Britain:

- 15,000 jobs in over 50 locations
- Two factories in Greenock and Havant
- A major development laboratory near Winchester
- £452 million exports in 1980
- £132 million invested in 1980.

For further information, please write to External Communications Department, IBM United Kingdom Limited, P.O. Box 41, North Harbour, Portsmouth, Hants. PO6 3AU



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## UK NEWS

## Post Office forced to raise pension fund contributions

BY CHRISTINE MOIR

THE £3bn Post Office pension fund, which covers the Post Office and British Telecom, has a total estimated deficiency related to past pension promises of £2.3bn.

In addition, to meet current pension agreements the Post Office has been forced to raise its contributions from 15 per cent of salaries to 18 per cent. Employees' contributions amount to 6 per cent.

The bulk of the historic deficiency — about £1.5bn — is met by annual contributions of £163.8m from the Post Office under a deal of covenant. This relates to the liabilities assumed by the Post Office when the fund started in 1969.

In the following 10 years the gap between the value of the fund and the pensions promised grew to £775m according to the most recent assumptions made by the actuary. This deficiency is being made up by annual installments — equivalent to £103.7m — paid by the Post Office to the fund in the accounts just published. This is in addition to the £206.4m normal employer's contribution.

The enormous cost of providing

£81.2m last year. The actuary's valuation — made at March 31, 1979 — was published yesterday with the report and accounts for the fund.

It contains a number of important changes to the assumptions made in the last valuation, in 1976. Long term inflation is expected to run at 7 per cent a year instead of 5 per cent, and the real rate of return achievable from investments will be 3 per cent instead of 4 per cent, the actuary estimates.

As a result, contributions will need to rise from 15 per cent to 18 per cent of salaries. The cost of meeting this for the period earlier than 1979 and 1981 has meant an extra £103.7m payment by the Post Office to the fund in the accounts just published. This is in addition to the £206.4m normal employer's contribution.

The enormous cost of providing

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The enormous cost of providing

## Len Murray steps in to save latest BPC deal

By Duncan Campbell-Smith

MR LEN MURRAY, General Secretary of the TUC, has put his weight behind the continuing efforts of Mr Robert Maxwell to reduce manning levels while consolidating a large part of the UK printing industry.

An eleventh hour intervention by Mr Murray last Friday night has allowed Mr Maxwell to buy the Carlisle Web Offset printing business, despite union opposition earlier on Friday. The National Graphical Association had rejected the terms of Mr Maxwell's bid, which included redundancy plans.

Since February, Mr Maxwell has been chief executive of BPC, formerly the British Printing Corporation, and easily the UK's largest printing company. He rescued it from imminent collapse in April with a plan involving at least 2,500 redundancies, on which the company has now embarked.

While slimming BPC's own operations, however, Mr Maxwell has pursued a number of acquisitions in the print industry.

Conditional agreement for BPC to acquire Carlisle Web Offset was reached in October. Mr Maxwell pulled out on November 18 — insisting that no brinkmanship was involved — in the face of opposition from Slade, one of three print unions at the plant.

The receiver, Mr Ian McIsaac of Touche Ross, started a lay-off programme at Shell Haven's Essex oil refinery, by half over the next five years, with a loss of more than 500 jobs.

The company yesterday blamed a larger than expected drop in UK demand for oil products. It will mean a cut in the refinery's capacity from 3m tonnes a year now to about 2.5m tonnes in 1986.

The refinery employs 1,376 staff. This is due to drop to 1,270 by the start of 1984 under a rationalisation programme announced three years ago. The company now says it will need only 835 employees in 1986, a drop of 541 on the present level and of 435 on that of 1984.

The move, discussed with the unions, is the latest in a wave of refinery cuts and closures by companies across Europe.

## Economists predict slow growth in output next year

BY MAX WILKINSON, ECONOMICS CORRESPONDENT

ECONOMISTS in UK businesses expect a sluggish growth of output in the UK next year, with inflation remaining in double figures until 1983.

These are the main conclusions of a forecast published today as a result of a questionnaire sent out by the Society of Business Economists to its members.

The economists believe the main pressure behind expansion in 1982 will be an increase in stocks of £300m after this year's fall.

This would help raise output by 1 per cent next year (1982) and 2 per cent in 1983, when restocking is expected to amount to £5bn.

The economists base their forecasts on the belief that interest rates will continue to fall from the high level of October 1981.

They also believe that consumer spending will fall slightly next year but will rise nearly 2 per cent in 1983.

Economists in private industry were significantly more pessimistic about next year's growth prospects than their colleagues in banking and finance.

About 80 per cent of the

(Percent change on year earlier, volume)	1982	1983
Real GDP — average estimate	+1.0	+2.0
Consumers expenditure	+0.3	+1.9
Public authorities current spending	+0.5	+0.4
Total gross fixed investment	+1.3	+6.7
Retail price index	+10.6	+10.2
Current account balance	+£2,000m	-£1,800m

Source: Society of Business Economists

## Rank's U.S. investors fight share issue block

By Raymond Hughes  
Law Courts Correspondent

U.S. INVESTORS in Rank Organisation contended yesterday that they had been wrongfully excluded from an offer of 20m new Rank shares.

Mutual Life Insurance of New York and 80 other U.S. investors complain they were discriminated against by the Rank directors when the offer was made in 1975.

Half the shares were offered to the public, preference being given to English shareholders, and half to the English shareholders. U.S. investors were excluded from both parts of the offer.

Rank contended that the decision to exclude the U.S. investors had been taken by its directors in good faith and in the company's interests.

The exclusion had been necessary in order to comply with U.S. law — the 1933 Securities Act — and the Rules and Regulations of the Securities Exchange Commission. Rank contended.

That system had been set up by Morgan Guaranty Trust of New York. It enabled U.S. investors to invest in foreign companies and avoid complications in connection with dividends and the disposal of shares.

Morgan bought Rank shares on behalf of the investors, the shares being registered in the name of Morgan's nominee company, Guaranty Nominees. Morgan issued depositary receipts to the investors.

The English closures are of the Humphrey Lloyd shirt-making plants in Droylsden, Manchester, with the loss of 75 jobs, and at St Helen's, Merseyside, involving 90 redundancies.

Mr Curry said that the plaintiffs contended that Morgan and Guaranty, both of whom had been joined as defendants with Rank, held the shares as trustees for the investors.

The case concerned the powers of Rank's directors under the company's articles of association. The plaintiffs said the directors were not entitled to give an advantage to one set of shareholders and not to another.

It was not suggested that the directors acted in bad faith.

## Shell refinery to cut capacity by half

By MARTIN DICKSON, ENERGY CORRESPONDENT

SHELL PLANS to cut capacity at Shell Haven's Essex oil refinery, by half over the next five years, with a loss of more than 500 jobs.

The company yesterday blamed a larger than expected drop in UK demand for oil products. It will mean a cut in the refinery's capacity from 3m tonnes a year now to about 2.5m tonnes in 1986.

The refinery employs 1,376 staff. This is due to drop to 1,270 by the start of 1984 under a rationalisation programme announced three years ago. The company now says it will need only 835 employees in 1986, a drop of 541 on the present level and of 435 on that of 1984.

The move, discussed with the unions, is the latest in a wave of refinery cuts and closures by companies across Europe.

## Factory closures at Tootal

By Nick Garnett, Northern Correspondent

THE TOOTAL textile group is closing three clothing factories in England and Scotland, involving 255 redundancies.

A further 30 job losses were announced by the group yesterday as a result of increased integration of the Rael-Brook shirt-making business with Tootal Menswear.

The English closures are of the Humphrey Lloyd shirt-making plants in Droylsden, Manchester, with the loss of 75 jobs, and at St Helen's, Merseyside, involving 90 redundancies.

Edward Macbean, Glasgow, is to be shut in January with the loss of 90 jobs. The company, which used to be heavily involved in supplying the fishing industry, has tried unsuccessfully to adjust to changing markets

## Leyland change costs 4,100 jobs

BY JOHN GRIFFITHS

LEYLAND GROUP, the umbrella organisation for BL's commercial vehicle activities, has introduced the first management and organisation changes under its restructuring plans announced just over a week ago. About 4,100 jobs will be lost and capacity cut by 10 per cent.

The key change is appointment of directors for the seven operating divisions round which Leyland Trucks, which manufactures all commercial vehicles except buses, is being remodelled.

Each in future will be managed as a separate unit responsible for its own produc-

tion, materials, manufacturing, engineering, quality, finance and workers. Previously they were centrally managed as one operation by Leyland Trucks.

The new divisions are axle production, at Alton, Glasgow, director Mr Roy Dale; engine production, Bathgate, Scotland (Mr Bill Harris); vehicle assembly, Bathgate (Mr George Newbourn); vehicle assembly, Leyland (Mr Tony Jordan); engine production, Leyland (Mr Les Southworth); foundry operations, Leyland (Mr John Oliver); and vehicle assembly Scunthorpe, Watford (Mr Vic Wilkes).

Leyland is expected to announce a further reorganisation within two weeks affecting product development and sales and marketing.

## Substitute natural gas plans boosted

BY DAVID FISHLOCK

A RECORD-BREAKING run has been achieved by British Gas's refurbished slagging gasifier at its Westfield Development Centre in Scotland.

The slagging gasifier is the basis of the corporation's plans for a process converting British coal to substitute natural gas (SNG) when North Sea gas

runs out. British Gas is offering licences for plants based on slagging gasifiers of up to 8 ft diameter, converting 600-800 tonnes of coal daily, backed by full commercial guarantees.

The refurbished 8 ft reactors at Westfield, recommissioned last summer, have already more

than doubled the previous record 23 days of uninterrupted operation. The development team aims for what it calls a "long demonstration run" lasting between two and three months.

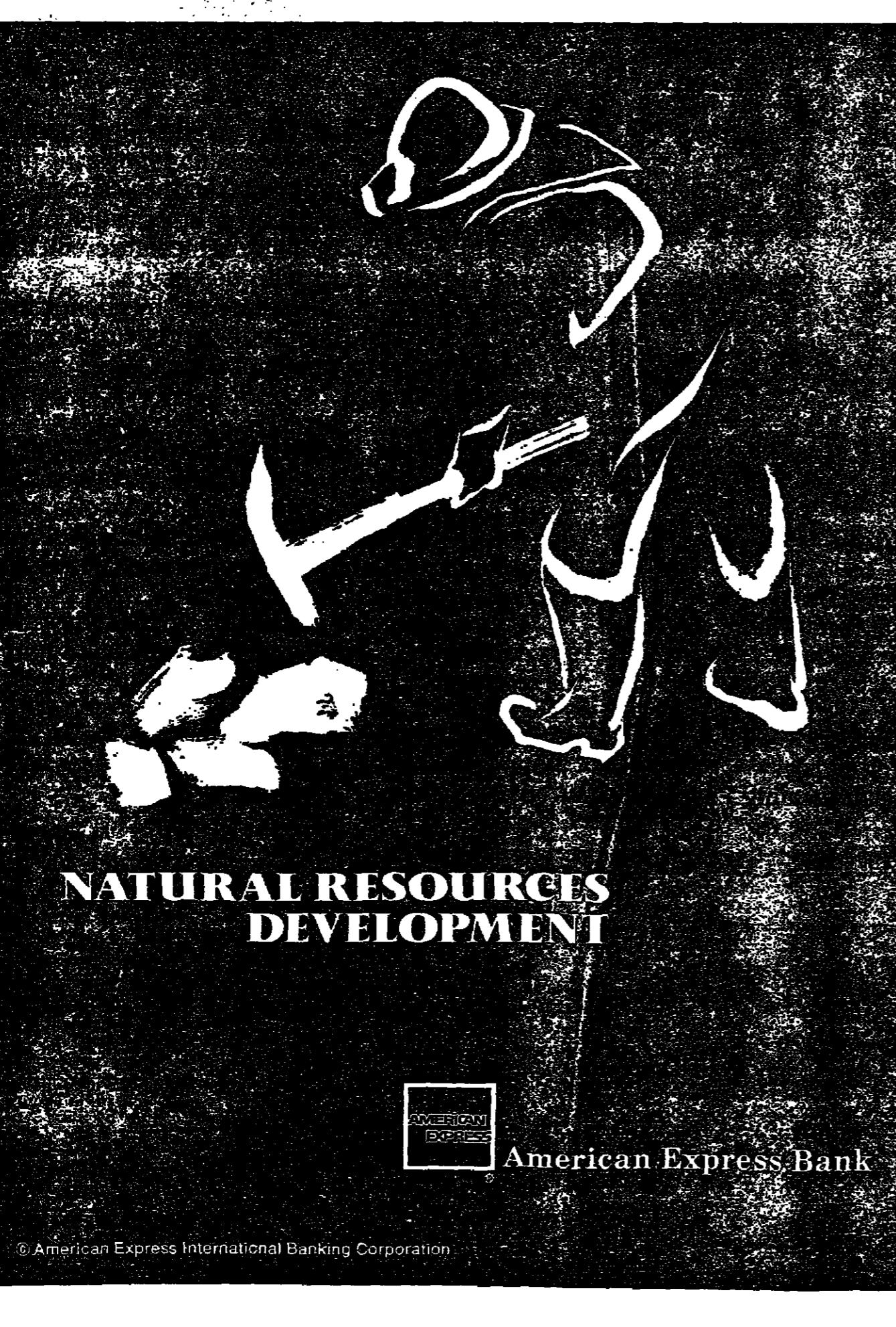
The gasifier is converting about 300 tonnes of coal a day to gas,

## NATURAL RESOURCES DEVELOPMENT



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A message from

## TURKISH GLASS WORKS INC.

(TÜRKİYE SİSE VE CAM FABRİKALARI A.S.)

In our 10 factories we produce one million tons of glass products from sheet glass to household glassware and lead crystal; from bottles and laboratory apparatus to fiberglass. And we export \$ 100 million worth of goods annually.

We now open up two more gigantic glass factories and begin to build a third one in Thrace, the European part of Turkey.

### TRAKYA CAM SANAYİİ A.S. "Float Glass"

Covering an area of 800,000 sq.m. this TL 8-billion glass factory uses the most advanced glass technology "the float". Trakya Cam Sanayii is planned to produce 150,000 tons of float glass per annum and export merchandise worth \$ 25 million in 1982.

### TELEVİZYON CAM SANAYİİ A.S.

#### "TV Bulbs"

This TL 4-billion factory, covering an area of 18,000 sq.m., will export \$ 6-million worth of TV bulbs starting from 1982. Annual production capacity is 1.4 million TV bulbs.

### KIRKLARELİ CAM SANAYİİ A.S.

#### "Tableware"

Construction has commenced on this TL 4-billion factory on a site of 470,000 sq.m. Initially the factory will produce 29,000 tons of household glassware in answer to local demand. \$ 10 million worth of exports are planned for 1984.

### TÜRKİYE SİSE VE CAM FABRİKALARI A.S.

The biggest glass manufacturer in the Middle East and among the biggest in Europe.

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## UK NEWS - LABOUR

## Civil Service pay row complaints not upheld by ILO

By PHILIP BASSETT, LABOUR STAFF

COMPLAINTS BY Britain's Civil Service unions that the Government's handling of the 21-week civil servants' pay dispute this year breached international conventions have not been upheld by the International Labour Organisation.

The ILO judgement, welcomed by both the Trades Union Congress and the Civil Service unions, was critical, however, of many of the Government's actions which precipitated the five-month-long strike.

The TUC, with the International Confederation of Free Trade Unions and the Public Services International, lodged a complaint against the UK Government during the dispute.

It was that the Government had violated certain international conventions by suspending the comparability-based Civil Service pay agreement, by its refusal to negotiate with the unions and its refusal to allow the dispute to go to arbitration.

The Government had ratified the relevant convention articles. It told the ILO there was nothing in the dispute which could support the unions' allegations.

Of the TUC's specific complaints the ILO concluded:

- Freedom of association (convention 87) - high-level negotiations between the parties took time until a settlement had been reached, which satisfied the convention's requirements;
- Collective bargaining (convention 98) - could not be breached because a large proportion of the workers involved were state employees and were therefore excluded from the convention's terms under

Article 6;

• Labour relations, public service (convention 151) - the ILO reached no firm conclusion over a complaint under Article 7, on fully using the negotiation machinery, though it noted that by the suspension of the pay agreement "the unions may accordingly have been placed in a weaker position than they would normally have been."

Under Article 8, the settlement of the dispute through negotiation, the ILO says again the Government's actions did not appear to conflict with the article.

The ILO regretted, however, that the Government's suspension of the pay agreement had denied the usual pay-research comparability reports to both sides. It hoped the Government would stick to its promise to refer any arbitration award to Parliament on the grounds only of overriding national policy.

Whitehall officials involved in the case were not perturbed by the ILO's criticisms. They welcomed that the judgment did not show the Government in breach of international conventions.

Both the TUC and the Council of Civil Service Unions, however, emphasised the judgment's critical aspects. The CCSU said the judgment supported its claim the Government breached the pay agreement and later withdrew it without giving the full notice required.

Mr Bill Kendall, CCSU secretary-general, said: "The moral advantage in the 1981 dispute was always with the unions and union industrial action was the most appropriate and justified.

## Government hints at union democracy laws

By BRIAN GROOM, LABOUR STAFF

THE GOVERNMENT indicated yesterday that the internal democracy of trade unions, which its latest labour law proposals avoid interfering with, could be the subject of future legislation if the unions did not reform themselves.

Mr David Waddington, Parliamentary Under-Secretary of State for Employment, told a London conference on trade union law, organised by the Industrial Society, that the Government's plans were the "minimum necessary" and that it was not picking a fight with the unions.

If union reforms did not come from within, "in time a Government would have to react to democratic pressure to democratise the unions themselves."

A Government was unlikely to sit by indefinitely "while trade unions abuse the democratic rights of their own members, insisting on important decisions being taken at mass meetings by show of hands where there is all too much opportunity for intimidation, by cancelling ballots when

### PM meets young jobless

By Ivo Dawney, Labour Staff

THE 400 young unemployed people on the Jobs Express train completed their week-long ten-city tour yesterday with a meeting with Mrs Margaret Thatcher at which they sought assurances of fundamental changes to the Youth Opportunities Programme and new training and education schemes.

After the 30-minute meeting, Mr Mike Carr, aged 22, an unemployed caterer from Middlesbrough, Teesside, said that the Prime Minister had given no message of encouragement to the campaigners.

"Over 1m young people will not be satisfied with her answers," he said. "We shall pursue our case by taking it back to the people."

Earlier, Mr Michael Foot had congratulated the campaigners and assured them that the Labour Party would pursue their objectives on returning to power. However, he warned that both the Opposition and the trade unions were limited in their ability to cause the Government to take action.

"I do not believe you can settle these things by a general strike, or by taking to the streets," he said.

Mr Michael Alison, the Employment Minister, told the campaigners that the Government was increasing its employment support programmes from £1.1bn to £1.5bn a year, of which about half would be directed at young people.

Details of a new training initiative were to be announced shortly, he said.

However, Mr Neil Kinnock, the shadow Education Secretary, told the meeting that a Labour government would give all unemployed young people between the ages of 16 and 19 the status of student trainees.

## Overtime ban may hit benefit

By Our Labour Staff

CIVIL SERVICE clerical staff will begin a ban today on overtime at about 900 benefit offices which could lead to delays in paying unemployment and supplementary benefit.

The ban, lifted to deal with the backlog of work after the 21-week Civil Service pay strike, is reimposed by the Civil and Public Services Association in the Department of Health and Social Security in protest at inadequate staffing.

Mr Terry Ainsworth, CPSA assistant secretary, said: "The benefit offices were not designed to cope with 3m unemployed and despite our constant warnings the system is very near collapse." He said CPSA benefit office members worked a total of 213,000 hours' overtime in September, compared with 20,000-30,000 earlier in the year.

Some union members will be urged not to return to work for the day after protest meetings on December 17, when the court case opens in Edinburgh against Mr Ted Elsey, an assistant secretary of the Inland Revenue Staff Federation. The call is also backed by the Society of Civil and Public Servants.

Mr Elsey is charged under the 1875 Conspiracy and Protection of Property Act with following in a disorderly manner two senior Revenue officials collecting blacked mail.

## Engineering industry nears wage accord

By OUR LABOUR STAFF

FINAL ACCEPTANCES OF a 5.06 per cent pay offer, affecting about 2.5m workers, seemed assured last night following a decision by rank-and-file delegates of the industry's dominant union, the Amalgamated Union of Engineering Workers to approve the offer.

The acceptance of the offer by the AUEW engineering section's national committee is likely to lead to formal approval of the deal by the Confederation of Shipbuilding and Engineering.

Engineering Unions.

The engineering industry deal is traditionally of considerable significance to the shape of the winter wage round. The eventual deal will set national minimum rates directly for about 1.5m workers, which determine the rates for shift and overtime working, with actual paid rates being settled at company or plant level under the second stage of the industry's two-tier bargaining system.

The Right-wing dominated

national committee, first rejected by 55 votes to 34 a proposal to seek an increase larger than 5.01 per cent, which may be worth no more than 3.8 per cent in real average increases, and to support this with an overtime ban throughout the industry.

When this was defeated, the AUEW engineering section's national committee accepted by 37 to 32 the union's offer, recommended by the Right-wing dominated AUEW executive council to approve the offer, which will take the skilled workers present national

minimum of £79 to £83, and that of the unskilled from £56.80 to £59.70.

Mr Terry Duffy, AUEW president, warned of a "major battle" in the industry next year, when the unions would be seeking a further reduction in working time.

The settlement to the prolonged industrial dispute in 1979 gave an hour off the working day from November this year. This reduction is at the heart of the present BL Longbridge strike.

## De Lorean halted by door dispute

A DISPUTE at the De Lorean sports car factory in Belfast, which is supported by £80m of Government funds, has halted production.

The dispute is understood to involve a small number of workers who produce the car's gull-wing doors.

The company said on Friday that a shortage of one component known to be the doors would mean a loss of production yesterday and today.

However, De Lorean said in Belfast yesterday that because of "unofficial action by some of the workforce" it would not be able to restart production as planned.

The company would not discuss details of the dispute, but it is believed to stem from the management's attempt to improve the flow of doors to the production line.

The only other dispute which has affected output was last month, when more than a day's production was lost after a row involving workers in the body press section.

## Notable absences at miners' peace meeting

By CHRISTIAN TYLER, LABOUR EDITOR

MINERS UNIONS from all over the world gathered at a Newcastle hotel yesterday for a two-day conference on peace and detente.

It was pure coincidence that the conference opened at the very moment when the strategic negotiators of the U.S. and the Soviet Union began their discussions in Geneva on reductions of nuclear weapons in Europe.

But it has proved almost as difficult to bring the miners together as the two super powers. Miners' delegates from the U.S. and West Germany were conspicuous by their absence.

The West Germans refused on the grounds that meeting the East Europeans and Russians would be giving

the Communists political capital. As a result, the French, Belgians and Swedes also refused invitations.

The Australians could not make it because they were in negotiations. The Indian representative was tied up at the International Labour Organisation, and the Greeks, who set off by train from Athens, were lost somewhere in Europe. The Vietnamese simply could not get visas.

The conference, proposed two years ago by Mr Joe Gormley, president of the British National Union of Mineworkers, is sponsored by the NUM.

Yesterday's formal speeches were characterised by a notable independence of spirit, even from East European delegates.

He regretted the decision of some countries not to send representatives. Much more adverse political capital would be made of their absence than of their presence, he said.

He had been particularly impressed by contributions from Hungary and Bulgaria which suggested that the miners there could bring genuine pressure to bear on their respective governments.

It doesn't matter to me what the political ideology is of the man who presses the nuclear button, because it doesn't matter to the rest of the world. There is a genuine desire on the part of the people of this world to get out from under this threat of nuclear war," said Mr Gormley. The conference, which has been closed to the Press will end tonight after general discussion.

## When the economy thaws, investing in the railways could be just the tip.

The value of increased investment in the railways will prove to be just the tip of the iceberg.

### THE SNOWBALL EFFECT

As one of Britain's biggest businesses, British Rail's national purchasing is important for UK industry. Last year, British Rail's expenditure in the private sector was about £1 billion.

Thus, higher railway investment would have a stimulating effect on British Rail's major suppliers - big engineering companies vital to Britain's economy that employ thousands of people and could employ more.

Having generated a stronger home base, these companies will be better placed to look further afield for business.

And international rail business is thriving. This year, the world market for railway equipment in non-communist countries is expected to reach \$34 billion. However, whilst the world still looks to Britain for rail expertise, sales of British equipment are disappointingly small. A thriving home market would provide a boost to export sales.

### PASSENGERS NO LONGER LEFT OUT IN THE COLD

Given future energy supply problems, the need to optimise the transport system will emphasise the true worth of the railways to the community.

A substantial increase in the introduction

of new equipment is essential if British Rail is to provide the quality of service that customers demand.

For that to happen the commitment is needed soon.

British Rail's plans for mainline electrification are crucial.

The social benefits that will accrue from rail investment elsewhere will be felt throughout the country - better rural services, better commuter services and, in due course, further improvements to inter-urban services.

### THIS IS THE AGE OF THE TRAIN

Since the 60s a number of people have considered the railways to be an industry of the past. They are wrong. The railways have more potential to offer now than for the past 100 years.

This is one of a series of advertisements designed to increase public awareness of the position of the railways in the national transport system and also in the life of the community as a whole. Whilst the facts and figures contained in these advertisements are known and appreciated by those directly concerned in shaping the future, an industry as much in the limelight as ours has a duty to address itself to a wider audience, which needs to be well informed if it is to play its part in helping to form public opinion.

## This is the age of the train

John S. S. S.

## UK NEWS - PARLIAMENT and POLITICS

## Oil prices likely to fall by 15-20%

By Ray Darter, Energy Editor

**OIL PRICES** are likely to fall by 15 per cent to 20 per cent over the next five years, Prof. Peter Odell, the energy industry analyst, told a House of Commons select committee last night.

Prof. Odell, of Erasmus University, Rotterdam, told the Energy Committee plentiful oil supplies from an increasing number of producing countries, and depressed demand, should reverse the past trend of increasing fuel costs.

Future prices would be influenced by an extremely modest rise in oil demand—about 1 per cent to 2 per cent a year until the end of a century.

There was a remote chance—a 10 per cent to 15 per cent probability—that could be a total collapse in oil prices in the late 1980s, he said. There was an equally unlikely chance oil prices would rise in the manner expected by the UK Energy Department, at an annual rate of 3 per cent.

Prof. Odell said that in view of the likely trend in oil prices, the Government should abandon its consideration of new depletion policies which would control the flow of North Sea oil. Depletion measures were a high-risk option. There was a likelihood the policy would defer production to a time when oil became less valuable.

In opposing depletion measures Prof. Odell found himself siding with the oil companies, who had given evidence to the committee earlier. This, in spite of the fact he gained the reputation of a maverick for his outspoken criticism of the way oil companies conduct exploration and production programmes.

Prof. Odell said that apart from the economic aspect, depletion measures inhibited exploration in the North Sea and other parts of the continental shelf. The oil industry had barely begun to evaluate UK oil reserves, which were likely to prove greater than present government estimates. "Introducing a depletion policy is a way of ensuring that UK reserves will not be discovered," he said.

Another attack on government depletion policies was made in the committee hearing by Prof. Colin Robinson, of Surrey University's economics department. He supported a policy which would allow the oil industry to regulate its own production rate.

## Wider monopoly probes planned

By JOHN HUNT, PARLIAMENTARY CORRESPONDENT

A WIDER role for the Monopolies and Mergers Commission in investigating the efficiency of nationalised industries was announced in the Commons last night by Mr Nicholas Ridley, Financial Secretary to the Treasury.

But it did not go far enough to satisfy the MPs who serve on the Public Accounts Committee. In a report earlier this year, the committee proposed that the Comptroller and Auditor General, who examines the Government's finances, should have access to the books of all bodies which receive money voted by parliament—in particular the nationalised industries.

But Mr Ridley made it clear that the Government does not favour such a course at this stage. Instead, it is extending the existing role of the Monopolies Commission in scrutinising the nationalised industries.

Mr Joel Barnett (Lab. Herne Bay and Rovton), chairman of the PAC, said the Treasury's response to the committee's recommendations had been "appalling and shameful."

It was a wholly negative and utterly inadequate response to the committee's carefully argued case.

There was also strong criticism from Mr Edward du Cann (Con. Taunton) chairman of the Commons Treasury and Civil Service committee, chairman of the 1982 Conservative back bench committee, and former chairman of the PAC.

He said that Mr Ridley's announcement in no way answered the criticism and proposals put forward in the PAC report.

Mr Ridley told the House that the number of references of nationalised industries to the Monopolies Commission would be increased to six a year. This would mean that each industry would have at least one major reference every four years.

The Commission's membership and staff will be strengthened to deal with the increased workload. So far four such studies have taken place since the beginning of 1980.

The Government will encourage the commission to identify priorities in its recommenda-

tions. The commission should also quantify its proposals and make specific recommendations for action to implement them.

This said Mr Ridley, would mean a more effective follow up. A statement of the industry's response to the report would have to be made within three to four months of publication and would be followed by a further statement of progress after 12 months.

The Government also believed that greater use could be made of private sector management consultants in looking at the state sector.

Mr Ridley insisted that the Government did not have a closed mind on the subject. He stressed, however, that the evaluation of the public audit system had to be a continuous process.

Opening the debate on the PAC report Mr Barnett told Mr Ridley: "I very much regret the Treasury's failure to concede the essential central principle—the need for true parliamentary accountability in the spending of public money."

The PAC had also recom-

mended that the Comptroller should become an officer of the Commons and the committee should be able to give him directions on what he should investigate.

Mr Barnett maintained that the Government's decision to rely on the Monopolies Commission inquiries meant that MPs could have no real access to the accounts of bodies which received large sums of money.

Mr Barnett argued that under the Government's proposals MPs would not be able to keep a check on ministerial accountability for the nationalised industries.

He pointed out that the Monopolies Commission was not concerned with monitoring ministerial involvement. It was only concerned with carrying out efficiency investigations at ministerial request.

Wherever public funds went, he argued, there should be access to the accounts.

"Whatever happens I am confident this report will eventually be the basis of long overdue reforms," said Mr Barnett.

## British Museum 'facing cash crisis'

By ELAINE WILLIAMS

THE British Museum could close within two years if Government funding is not increased, Dr David Wilson, its director, claimed yesterday.

Dr Wilson was speaking at a select committee on Education, Science and the Arts which is investigating the effects of public expenditure cuts on museums and galleries.

Directors of other national galleries and museums, including the Tate, the National Gallery and the Victoria and Albert Museum, reinforced Dr Wilson's view that the static levels of public funding would lead to a serious crisis within the next two or three years.

Dr Wilson said it was impossible to make significant savings without cutting services provided to the public. About 85 per cent of the museum's total costs are salaries, he said.

Dr Roy Strong, director of the Victoria and Albert Museum, said the V and A had

## Mortimer joins fray for post as Labour general secretary

By ELINOR GOODMAN, POLITICAL CORRESPONDENT

MR JIM MORTIMER, the former chairman of the Advisory, Conciliation and Arbitration Service, yesterday entered as a strong outside candidate for the job of Labour's general secretary.

His name was one of seven on a short list drawn up by party officers for submission to a special meeting of the party's National Executive Committee next week. Provided he survives the first elimination round, he could, with his proven record of conciliation, have a good chance of getting the job—possibly with the support of Mr Michael Foot, the Labour Leader.

Also on the short list were Mr Alex Ferry, the general secretary of the Confederation of Shipbuilding and Engineering Unions, and Mr Bob Wright, the assistant general secretary of the AEUW, together with four internal candidates—Dick Clements, the editor of Tribune; Mr David Hughes, the national agent; Ms Joy Gould, the chief women's officer; and Britain Davies, secretary of the Parliamentary Labour Party.

The job of general secretary is a key one within the Labour Party, and over the last few weeks there has been a great deal of speculation about who would succeed Mr Ron Hayward. It was not known until

## Minor victory for SDP on political broadcasts

By ELINOR GOODMAN, POLITICAL CORRESPONDENT

THE SDP yesterday won a minor victory at the start of what is likely to be a long fight to get what it claims is adequate air time at the next election. In the longer term however it looks like being disappointed.

Following angry protests from the SDP yesterday at its exclusion from a meeting to discuss party political broadcasts, representatives of the established parties and the broadcasting authorities agreed to postpone a final decision on how to allocate party political broadcasts until another meeting had taken place with the SDP present.

At that meeting, the SDP will be able to put forward its case that the present system for allocating time, based on votes cast at the last election, is unfair, and that it should be given time of its own. But the Labour and Conservative parties seem very unlikely to agree to any change which would benefit the Social Democrats.

Yesterday's decision to let the SDP put forward its case, came after Dr David Owen, the SDP leader in the Commons, had unsuccessfully tried to get an emergency debate in the Commons to protest at his party's exclusion from the talks.

The Commons, he said, must now face up to the realities of the political situation. The SDP, he said, was now the third largest party there had been at Westminster since 1935.

Yesterday's meeting concerned only the allocation of time for next year's party political broadcasts, but behind Dr Owen's protest lies the SDP's longer-term worry that

it may not get more than one broadcast at the next general election.

Thursday's claim, the SDP could claim none because none of their MPs had been elected as SDP candidates.

Dr Owen claimed yesterday that the election of Mrs Shirley Williams had changed that.

Moreover, he maintained, the situation was unique, and the old conventions were therefore no longer relevant.

This means that until last

Thursday's claim, the SDP could claim none because none of their MPs had been elected as SDP candidates.

The commission has subsequently been asked to audit the efficiency of four provincial bus companies and will shortly be asked to investigate the National Coal Board (although this depends on a satisfactory outcome to the miners' pay negotiations).

Under the Government's new proposals, the commission will be asked to tackle six investigations a year... no industry will be examined more than once every four years.

The commission will also be asked to set priorities for action to quantify its recommendations for improvements.

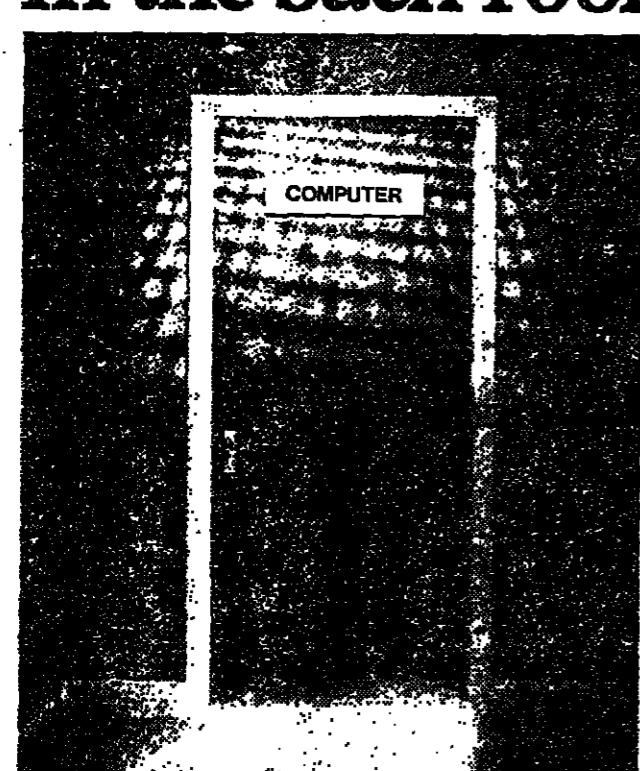
The commission has recommended to start an investigation into the inner London letter post—even before the change of Government in 1979. The Conservative administration immediately published a Bill to abolish the Price Commission and create a new framework of procedures to improve competition in the private and public sectors.

This Bill, which eventually became the 1980 Competition Act, gave the Office of Fair Trading the power to investigate any anti-competitive practice carried out by a single company, and then refer that practice to the commission for a further study to determine the public interest.

In the public sector, however, the Government decided to bypass the initial OFT preliminary investigation and refer investigations of the nationalised industries directly to the commission.

In contrast, the commission's report on discounts to retailers, published earlier this year, ran

## For 25 years, the most powerful tool of the 20th century was kept in the back room.



in view of the fact that 80% of the information received in any office arrives in the form of words, not numbers. The result? Wang are now among the world's leading manufacturers of word processing systems—and the first company to put word processing and data processing together on one system.

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And the reality of Wang office automation systems is that jobs are made less frustrating and more satisfying and companies save money. Office life becomes more productive for management and professionals as well as staff.

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## Nissan factory announcement 'in new year'

Financial Times Reporter

NISSAN MOTOR COMPANY is expected to announce early in the New Year the location for its new factory. Mr Nicholas Edwards, Welsh Secretary, said yesterday.

Mr Edwards said talks between company representatives and Mr Patrick Jenkins, Industry Secretary, took place last week in an attempt to settle a site for the project, which could create hundreds of new jobs.

MPs representing Welsh constituencies affected by steel works closures have pressed for the factory to be sited in Wales.

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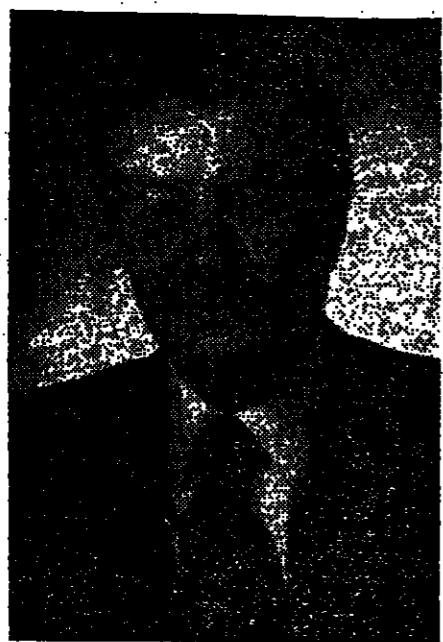
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# CREDIT COMMERCIAL DE FRANCE

## LETTER to SHAREHOLDERS

from M. JEAN-MAXIME LEVEQUE, CHAIRMAN



As a rule, and particularly in the present circumstances, it is my duty to inform you of any events liable to affect your investment in our company.

Two recent developments lead me to write to you at this time. Firstly the payment of the advance on your 1981 dividend, which I had originally intended, has now been prohibited. Secondly, the three accounting firms hired at my request to prepare an independent valuation of your shares, have now submitted their report to me.

I feel it my duty to provide details on both matters, and shall at the same time bring you up to date on recent developments regarding proposed shareholder compensation, should CREDIT COMMERCIAL DE FRANCE be nationalised.

In my last letter, dated August 26, I stated that "should indications appear, during the forthcoming National Assembly debate on the Government's nationalisation proposals, that your Board of Directors and myself would no longer be in a position to report to you next April on our Group's 1981 results, I intended to submit a motion to the Board before the end of the current calendar year, that an advance payment on the year's dividend be made."

Under the terms of the Government's nationalisation bill, my term of office as Chairman will end on publication of the Act, as will those of your Board of Directors. Should publication occur prior to April 28, 1982, when our General Shareholders' Meeting is scheduled to examine the 1981 accounts, your Board and myself will be unable to ensure that you receive your 1981 dividend. Yet, based on the results of the first half of the year (consolidated earnings: FFr 77.9m), reserves brought forward from past years (FFr 58.8m), and our forecasts for second-half results, a dividend equal to that paid last year (adjusted for inflation) would be more than justified. Since the latter stood at FFr 11.50 per share (excluding the tax credit), or a total of FFr 76.9m, I consider that the 1981 dividend could be set at a minimum of

FFr 13.20 per share (excluding the tax credit), for a total FFr 91.5m. In the light of these figures, I believed it appropriate to recommend that your Board of Directors pay at once a substantial advance on the 1981 dividend to shareholders.

The National Assembly has however now approved an amendment to the Government's original nationalisation bill which stipulates that any payments made or amounts declared in respect of 1981 dividends will be deducted from proposed compensation. Hence, I have been obliged to withdraw my proposal, because the advance payment which you would have received would have been subject to income tax for individual shareholders, and corporate tax in the case of other shareholders; given the amendment, it would have been deducted from compensation paid on your shares, which is exempt from such tax in so far as it represents capital and not income.

I cannot conceal my indignation at this procedure which represents a further aggravation of the lot which is set to befall the shareholders of our Group. Should the amendment be voted, and should the Government go through with its nationalisation plans, shareholders would be placed in the following position:

In 1981 you will have received, as usual, a dividend on the previous year's activity. In 1982, the first two 6-month coupons on Government bonds issued as compensation (bearing interest as of January 1, 1982) will become payable in July 1982 and January 1983. But you will never receive any dividend for the fiscal year 1981. On the other hand, however, your share of the profits relating to 1981 activities will accrue to the State, which will have replaced you as shareholder, despite the fact that these dividends correspond to a period when you were still the legal shareholders.

This situation is all the more shocking in that the method used to calculate compensation is based—as I shall explain below—on average market prices and yields prior to December 31, 1980, and on net asset values calculated at December 31, 1980.

As already noted in the Press, the reports prepared by three independent accounting firms attributed a value of FFr 325 to your shares at December 31, 1980.

This estimate is the result of three months of joint studies carried out by the three reputed accounting firms: Société Européenne de Contrôle Comptable et Financier de Paris; Société Fiduciaire Suisse of Geneva; and Treuhand-Vereinigung of Frankfurt. The firms were free to select those valuation methods which they deemed to be most appropriate.

In the event, all three opted for two evaluation criteria, identical in principle to those

adopted in the final version of the Government's bill, when, at the instigation of the Conseil d'Etat, it decided to add two further considerations to the sole criterion originally selected: average stock price from 1978 to 1980. These two concepts are net asset value and yield. They are given the same weight in estimates prepared by both the accounting firms and Government authorities.

Nevertheless, a closer examination of the Government's bill and the independent accountants' report reveals that, by comparison with national and international accounting practices, the Government uses far more restricted definitions of both concepts, resulting in inequitable reductions in the terms of compensation offered to shareholders.

At this point in the parliamentary procedure, I feel that a clear explanation of the inequity of the proposed compensation is in order.

I shall begin with a review of some key figures:

The Government's bill sets compensation for C.C.F. shares at FFr 163.76 per share.

This means that when compensation bonds are issued, i.e. in March 1982 at the earliest, you will receive for each of your shares a note with a nominal value of FFr 163.76 compared with average market prices of FFr 178.5 in 1980, and FFr 207 during the opening months of 1981. Based on the average stock price in effect from January 1, 1981, through May 8, 1981 (the final trading day before the second round of the presidential elections on May 10), you will have lost 21 per cent in non-adjusted francs, and around 32 per cent in inflation-adjusted francs.

Furthermore, based on the independent experts' estimate of the real value of your shares at December 31, 1980, i.e. FFr 325, the Government's offer corresponds to only 50.4 per cent of this figure in non-adjusted francs, and 43 per cent in inflation-adjusted francs. This loss on capital is compounded by the non-payment of the dividend due January 1981, i.e. at least FFr 13.10 before the tax credit.

These figures refute the Government's professed aim of seeking a legally unassailable and financially equitable means of compensation. How has this situation come about? This is the issue I shall now examine, as clearly and succinctly as possible.

In its bill, the Government proposes to base its valuation of companies scheduled for nationalisation on three criteria, variously weighted: market prices (50 per cent), net asset value (25 per cent), and yield (25 per cent).

1—As regards market price to which has been attributed a

heavy, most probably excessive weighting, the reference period selected is long and far from recent, running from January 1, 1978, through December 31, 1980.

Between this period—whose median lies at July 1, 1979—and the date set for delivery of compensation bonds, i.e. March 31, 1982, inflation is estimated at 42 per cent. An equitable solution would require that compensation be adjusted to reflect the impact of monetary erosion in the calculation of compensation.

Moreover, using such a long and distant period unjustly penalises shareholders in companies like your own, which have shown particularly strong performance and growth rates. These companies' stock prices can be expected to rise under normal conditions. For example, C.C.F.'s share price averaged FFr 121.90 in 1978, FFr 153.68 in 1979, FFr 178.52 in 1980, and FFr 207.12 in 1981 prior to the presidential elections. Using an average for this three-year period to calculate compensation due for a dynamic company whose stock price could be expected to show steady growth automatically penalises its shareholders heavily, while unjustly benefiting shareholders of companies in difficulty. This is why it is common practice to select much shorter, more recent periods when using market prices to calculate the value of a company.

2—As far as net asset value is concerned, the Government's bill assumes a figure completely different from that reached by the independent accounting specialists: FFr 206.34 vs. FFr 278.56.

This difference stems from two reasons:

(a) Firstly, the bill only takes into account the book value of the company's assets, as reflected in its balance sheet. This approach is incorrect for companies with holdings in subsidiaries, as is the case for large groups with decentralised operations, such as C.C.F. Indeed, in this case, the parent company's balance sheet reflects only the price of its subsidiaries' shares at the time the latter were purchased or created. In the meantime, which may represent a considerable period, these subsidiaries may have set aside part or all of their profits as reserves to finance their own growth. This boosts the subsidiaries' own assets; its impact however is limited to their balance sheets alone and is not reflected in that of the parent company since, by definition, the latter includes only the value of subsidiaries' shares at the time of their purchase or creation.

It is to avoid underestimating the value of parent companies' holdings in the case of large groups that accounting rules have been developed for the consolidation of balance sheets.

By omitting to take into

account the consolidated balance sheets, those responsible for the nationalisation bill are turning their backs on modern accounting practices, thereby causing in some cases considerable prejudice to shareholders of the companies concerned. As an example, C.C.F.'s fully-owned Swiss subsidiary was valued at FFr 170m in C.C.F.'s balance sheet at December 31, 1980, although the book value of this subsidiary's assets was FFr 256m, as noted in the experts' report.

When all of C.C.F.'s consolidated subsidiaries are taken into account, the difference between the parent company's net assets and consolidated net assets amounts to FFr 34.60 per cent.

(b) The Government bill also limits the value of assets used to calculate compensation to book value alone. The last revaluation of balance sheets authorised by the French taxation authorities dates back to 1976; thus, whereas assets are listed at their 1976 value, they are worth far more today.

To avoid underestimating the value of assets in business transactions, it is common practice to adjust the value of assets, in order to bring their book values into line with the real underlying economic values of the assets concerned.

Refusing to properly adjust asset values represents a further injustice towards the shareholders of the companies to be nationalised.

The revaluation of C.C.F. group's assets carried out by the three independent accounting firms increased their value by FFr 30.40 per share.

3—Yield: here again, the nationalisation bill sets the Group's valuation as based on the yield factor well below the value calculated by the independent experts: FFr 145.95 vs. FFr 371.51.

This difference stems from three reasons:

(a) Both the Government authorities and the independent experts calculated their valuation based on capitalised earnings by multiplying net profits shown over the three year period 1978-1979-1980 by a given coefficient. Yet the Government bill takes into account only the parent company's earnings, instead of using consolidated profits, as would be equitable, i.e. both parent company and subsidiary profits, after deducting dividends paid by the latter which are already included in the parent company's earnings. This was the method adopted by the independent accounting firms. In the case of CREDIT COMMERCIAL DE FRANCE, the difference is very substantial indeed, with parent company profits of FFr 78.9, 86.4 and 127.5m in 1978, 1979 and 1980 respectively, compared with consoli-

dated earnings of respectively FFr 101.2, 128.5 and FFr 191.8m for the same years.

(b) The Government bill is based on average earnings over the 3-year period 1978-1979-1980, but fails to take into account monetary erosion over the same period. The independent report obviously restates 1978 and 1979 profits to take account of inflation.

(c) The nationalisation bill calls for net profits to be multiplied by 10, which sets yield on capital invested in shares at an abnormally high 10 per cent. Based on experience, the accountants opted for a multiple of 12.5, which corresponds to a more realistic yield of 8 per cent.

Not only is the Government's compensation offer grossly insufficient; the means of payment are also inequitable.

Payment is to be made in the form of 15-year redeemable bonds. With the first annual redemption not scheduled until January 1, 1983, the average life of these bonds will be 8 years.

It is true that these will be floating rate notes, tied to the yield on fixed rate notes for the 6-month period leading up to the payment of each coupon. Your capital will however be redeemed in depreciated currency. Even if inflation is held to only 10% p.a. over the next 15 years, when based on the average 8-year life of the compensation notes, your capital would lose 49.3% in value.

At present the Government is claiming that you will be able to sell your bonds on the market once they are issued, if you so desire. It has however been careful not to provide any guarantee of a minimum price, an essential point if your compensation is not to become a forced loan, or, in other words, a tax in disguise.

To add to all of the prejudices noted here, it should be recalled, as I mentioned at the outset of this letter, that no dividend is to be paid on 1981 activities. It should also be noted that share values are to be based on data corresponding to periods prior to or at December 31, 1980, whereas compensation bonds will not be issued until March 1982, i.e. after a 17.5% depreciation in the value of the franc.

In conclusion, the list of damages with which you are threatened is unfortunately a very long one. This is why I shall continue, as long as I hold the office of Chairman of CREDIT COMMERCIAL DE FRANCE and am responsible to you for its operations, to do everything in my power to see that right and justice prevail.

Jean-Maxime Lévéque  
Paris, November, 1981  
CCF is listed on the following markets:

London  
Brussels  
Antwerp  
Paris

# FT COMMERCIAL LAW REPORTS

## No ship's arrest in claim arising after salvage

TESABA.

Queen's Bench Division (Admiralty Court): Mr Justice Sheen: November 25 1981

WHERE A salvor claims damages against shipowner for a breach of obligations which arose out of a salvage agreement, but which did not occur until after termination of the salvage services, he must seek redress through arbitration and may not invoke the Admiralty jurisdiction of the High Court to arrest the salvaged ship.

Mr Justice Sheen so held when setting aside a writ in rem served on the defendant owners of the ship, *Tesaba*, by the plaintiff salvor, Mr Dominic Gligilis, in respect of a claim for damages arising out of the alleged breach by the shipowners of a salvage agreement.

\* \* \*

Section 1 (1) of the Administration of Justice Act 1956 provides: "The Admiralty jurisdiction of the High Court shall be . . . jurisdiction to hear and determine . . . (g) any claim for loss of or damage to goods carried in a ship; (h) any claim arising out of any agreement relating to the carriage of goods in a ship or to the use or hire of a ship; (i) any claim in the nature of salvage . . ."

HIS LORDSHIP said that in November 1980 *Tesaba* was engaged in a voyage from West European ports to Mediterranean ports, laden with steel coils and general cargo. Shortly after discharging part of her cargo at Salónica she ran aground with the remainder of the cargo still on board. Her owners entered into a salvage agreement with the salvors on the standard Lloyd's form to save the ship, her cargo, bunkers and stores, and to fix them to a place of safety in Salónica. The salvors were successful in refloating *Tesaba*, and she came to anchor in Salónica roads.

On completion of their services the salvors demanded security from the shipowners under the terms of the agreement. The owners put up security, which was limited to their own liability under a salvage award, together with interest and costs. *Tesaba* then sailed away from Salónica for Istanbul without the cargo owners having put up security to meet their liability for the salvage of the cargo.

The committee of Lloyd's appointed an arbitrator under the terms of the agreement to award an appropriate sum for salvage, and the arbitration was fixed for hearing on December 2 1981.

While the arbitration was pending the salvors took the view that the shipowners were

in breach of two obligations imposed by the salvage agreement. Those obligations were (1) not to render any sum of cargo from Salónica without the salvor's written consent until security had been given to the Committee of Lloyd's, and (2) to use their best endeavours to ensure that the cargo-owner provided security before the cargo was released.

On October 7, 1981, the salvors issued out of the Admiralty Registrar a writ in rem against *Tesaba*. The endorsement on the writ was: "The plaintiffs' claim is for damages arising out of a breach by the defendants of the terms of the salvage agreement." On October 12 the writ was served on the ship and she was arrested. It was urgently necessary for her to sail in order to comply with her commercial engagements, and on the present motion the owners sought an order to set aside the writ.

The grounds of the motion were that the claim endorsed on the writ did not fall within the provisions of section 1(1) and section 3(4) of the Administration of Justice Act 1956, and accordingly it was not a claim within the Admiralty jurisdiction of the High Court. Mr Howard, for the salvors, contended that their claim was within that jurisdiction by virtue of paragraphs (g), (h) and (i) of section 1(1) of the Act. Mr Macdonald, for the owners, submitted that the claim did not come within any of those paragraphs.

With regard to (j), the question was whether the salvors were making "any claim in the nature of salvage." They were not, for two main reasons. First, the claim endorsed on the writ was a claim for damages and not for a salvage award. Secondly, it was a claim for damages for a breach of one of the obligations of the salvage agreement which did not occur until after the termination of the salvage services.

The wording of (j) seemed to refer to a claim for a salvage award. If there was any doubt as to its meaning, it was permissible to turn to the Convention Relating to the Arrest of Seagoing Ships, signed at Brussels on May 10, 1952. The equivalent words of the Convention, to be found in article 1, paragraph 1, were "a claim arising out of salvage." The salvors' claim did not arise out of salvage. It arose out of the conduct of the shipowners after completion of the salvage services.

Turning next to (g), the question was whether the claim was "for loss of or damage to goods

### RACING

BY DOMINIC WIGAN

BY DOMINIC WIGAN

RACEGOERS get another chance to evaluate the Gold Cup claims of Wayward Lad today, for Michael Dickenson has decided to saddle the country's outstanding chasing prospect in a 22-rummer event at Wincanton last month, before lack of peak fitness found him out from the penultimate flight. Fourth there, some seven lengths behind London Haze, Cobbler's Castle can return to winning form.

In addition to Huntingdon there are meetings scheduled for both the north and south. At Wetherby Jonjo O'Neill makes his long-awaited return without conspicuous hopes of making an immediate return to the winners' enclosure, while at Newton Abbott, Shiny Future seems to stand out.

HUNTINGDON  
1.00—Cobbler's Castle\*\*\*  
1.30—Toy Master  
2.00—Master's Voice  
2.30—Wayward Lad  
NEWTON ABBOTT  
12.45—Banknote  
1.15—Godfrey Secundus  
2.15—Shiny Future\*\*  
3.00—Flasher  
3.00—Basil's Choice\*

By Rachel Davies  
Barrister

was born only a few miles from the track, can boost his already remarkable strike rate on the course through Cobbler's Castle in the opening division of the Paxton Novice Hurdle.

A late developer whose hurdling has room for improvement, Cobbler's Castle looked all set to justify his high support in a 22-rummer event at Wincanton last month, before lack of peak fitness found him out from the penultimate flight. Fourth there, some seven lengths behind London Haze, Cobbler's Castle can return to winning form.

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PATH TO INTERCEPT THE FUTURE.

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BBC 1

TELEVISION

LONDON

### Chris Dunkley: Tonight's Choice

ITV is still dominating Tuesday nights. It Takes A Worried Man hasn't moved very far forward from Episode 1: the gay psychiatrist being a paranoid homosexual are trotted out every week, but it's still funnier than average sitcom. *Brideshead Revisited* reaches the second part of the book, "A Twich Upon The Thread," which starts with two key sentences: "My theme is memory, that winged host that soared about me on my morning of wartime. Those memories, which are my life, were always with me." As the serial progresses the claim of the decision to leave *Charles Ryder* deliver unadulterated homages in voice-over becomes ever clearer.

Today the brief sunny scenes of South America are made to like years by the use of this technique alone. The affair between Charles and Julia begins with this episode.

An Arranged Marriage also on ITV is a 1½ hour drama

documentary covering 20 years in the life of a Sikh family in Britain, beginning with the arrival of the father from a Punjab village and ending with the arranged marriage of his English-born daughter. The story and the views expressed result from more than 250 interviews with Sikhs of all ages in England.

BBC 2

9.05 am For Schools, Colleges  
12.30 pm News, Afternoon 1.00  
Pebble Mill At One, 1.45 Over  
the Moon, 2.00 You and Me, 2.15  
For Schools, Colleges, 3.00  
Snooker from the Guild Hall, 3.55  
Preston, 3.55 Regional News for  
England (except London), 3.55  
Play School, 4.20 Touché Turtle,  
4.25 Jackanory, 4.40 The Drak  
Pack, 5.00 John Craven's, 5.00  
10.15 Screen Test, 5.30 The  
Amazing Adventures of Morph.

5.40 News, 6.00 National (London and  
South East only), 6.25 Nationwide.

6.30 Barbara's World of Horses and Ponies.

7.15 Angels, 7.40 The Rockford Files, star-  
ring James Garner.

8.30 Yes Minister, starring  
Paul Eddington and Nigel  
Hawthorne.

9.00 News, 9.25 Play for Today: "Protest,"  
by Vlastav Havel, starring  
Nigel Hawthorne.

10.15 Snooker highlights.

10.45 Norman St John-Stevens in  
Conversation with Sir  
John Junkin, editor of the  
Sunday Express.

11.15 News Headlines.

11.20 Snooker: further coverage of the  
UK Championship.

+ Indicates programme in  
black and white

11.00 am Play School.

3.45 pm Antiques Roadshow.

4.25 Everybody's Doing It.

4.45 In Search of . . . Athelstan.

5.35 Five Faces of Doctor Who.

6.00 Grange Hill.

6.25 The Waltons.

7.10 News Summary.

7.15 A Question of Equality.

BBC2 variations—Wales only.  
—2.50-3.45 pm Pontypridd v The  
Australians.

About Wales, 12.00-12.10 pm Y Llysiad  
Lion, 4.15-4.45 Canigau, 5.10-5.20  
Ffwrdd, 7.00-7.15 Cyngor, 8.00-8.15  
Gwylwr, 11.15-11.45 World in Action, 11.45-  
12.15 am Benson.

ULSTER

1.30 pm Gardening Today, 1.20  
Analia News, 1.30 News, 1.45  
Bygones, 1.50 The Jazz Series, 2.00  
Normie Scott Quartet with Johnny  
Griffin and the Jimmy Peigham  
Quartet, 2.30 The Church and the Dragon.

3.30 am First Thing, 3.30 am  
Gardening Today, 1.20 North News.

6.00 North Tonight, 7.00 Diff'rent  
Strokes, 8.00 Granada Reports.

8.25 This is Your Night, 7.00 The  
Gaffer, 12.00 George Hamilton TV.

Different.

1.20 pm Gardening Today, 1.20 ATW  
News, 5.15 Mork and Mindy, 6.00  
ATV News, 6.05 Crossroads, 6.30  
ATV Today, 7.00 The Gaffer, 12.00  
7.05 am Something Different.

1.20 pm Gardening Today, 1.20 HTV  
News, 5.15 Mork and Mindy, 6.00  
Crossroads, 6.30 Granada Reports.

8.25 This is Your Night, 7.00 The  
Gaffer, 12.00 George Hamilton TV.

GRANADA

1.20 pm Gardening Today, 1.20 HTV

News, 5.15 Ask Oscar I, 5.20 Cross-  
roads, 6.00 North Tonight, 6.30 The  
High Road, 7.30 Marie Gordon

Price in Concert, 12.00 Late Cen-

ture Headlines, 12.00 Going Out.

1.20 pm Southern News, 5.15 Diff'rent  
Strokes, 5.20 Crossroads, 6.00  
Day by Day, 6.30 Survival, 7.00 The  
Medicines Man.

1.20 pm Southern News, 5.05 Ask  
Oscar II, 5.20 Crossroads, 6.00  
North Tonight, 6.30 The High Road,

7.30 Marie Gordon Price in Concert,  
12.00 Late Culture Headlines, 12.00  
Going Out.

1.20 pm Uncle Silas, 5.00 Diff'rent  
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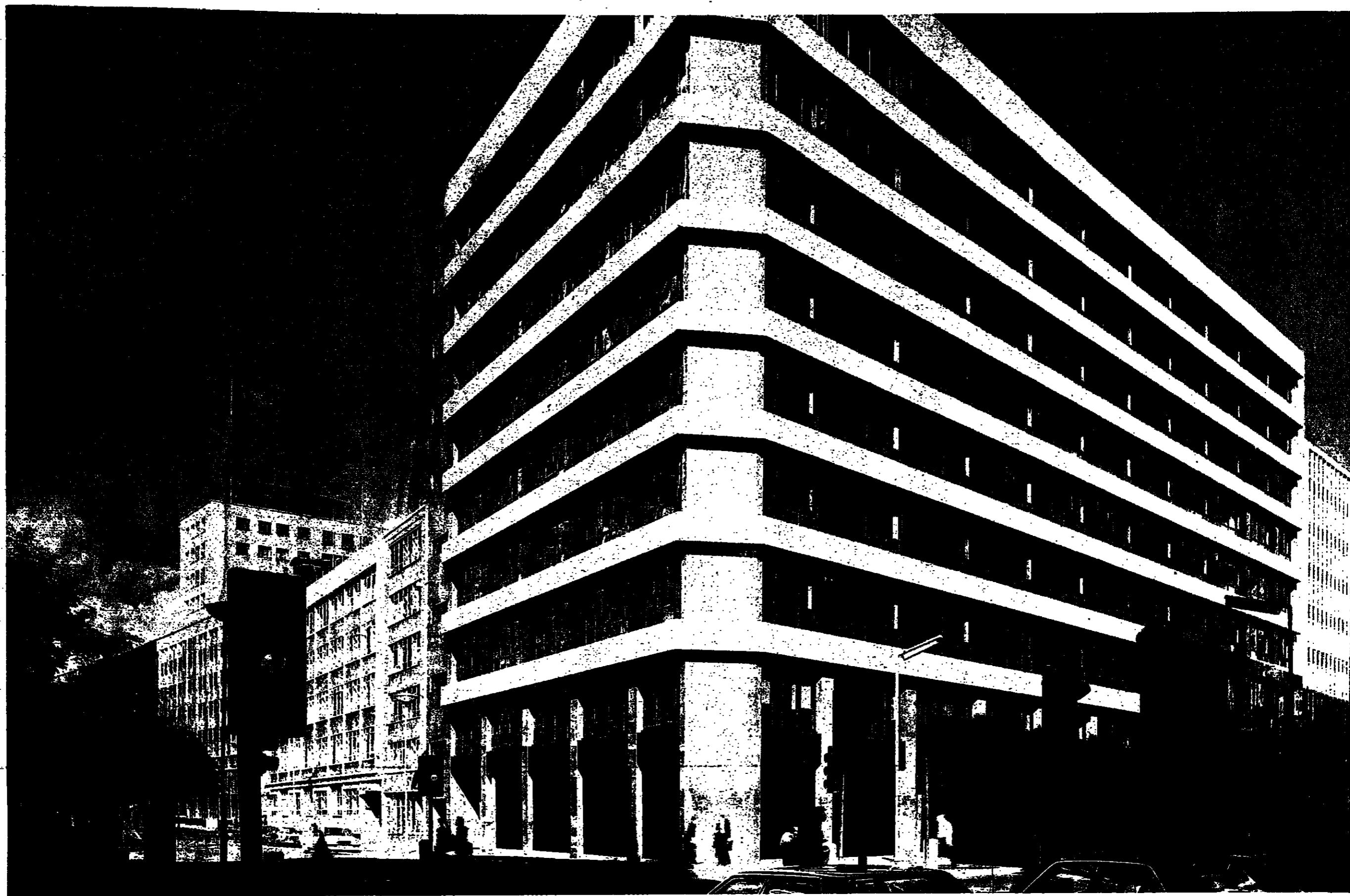
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North Tonight, 6.30 The High Road,

7.30 Marie Gordon Price in Concert,  
12.00 Late

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## TECHNOLOGY

EDITED BY ALAN CANE

## Miss a beat and a heart attack

BY MAX COMMANDER

EVERY 24 hours your one and only heart beats about 100,000 times. Occasionally, in the healthiest of people, it skips a beat.

That is nothing to worry about. Sometimes it misses a couple of beats — it could be stress, indigestion, or the excitement of a love affair.

When it misses five or six times in succession, start to worry; it could presage your impending doom.

Heart attacks, cardio-vascular disease is the primary medical problem of Western civilisation. Diet, smoking, too much fat content in the former, could all be reasons, but is it possible to detect the symptoms in advance?

Reynolds Medical, the Hertford based manufacturers of the "Pathfinder" electrocardiogram (ECG) with about 33 employees and a subsidiary in West Germany, believes that it has beaten some of the problems with its "Tracker," a lightweight ambulatory recorder, which it claims is the best and most advanced in the world.

Reynolds makes no bones about it. "It's better than anything in the U.S. or, particularly, Japan, where one expects the latest developments in micro-circuitry," the company says.

It points to the fact that its unit — it's something clipped to your skirt waist or trouser belt, weighs only 300 grammes. The best the U.S. can offer is more than 500g and frequently in some models considerably more.

It runs on a 9v PPS battery, and by using a switch-on/switch-off technique, can provide 24 hours recording with a standard C90 cassette or 32 hours with a C120.

One advantage claimed above other similar types of recorders is that the unit is completely silent running; the patient cannot hear the motor and therefore his sleep may not be disturbed.

Another advance is the use of a stop button and liquid crystal time display to help the patient and the cardiologist pinpoint irregularities.

The patient may, for example, wake up in the middle of the night with disturbances in the heart rhythm, palpitations, or what appears to be racing.

Ideally, he'd note the time from the display in his diary, but failing that he merely presses a button on the unit and the cardiologist can later pinpoint the time from the cardiograph.

Reynolds says that standard ECG monitoring that involves

lying on the cardiologist's couch cannot detect, with any reliability, abnormalities which may occur under stress.

Ambulatory monitoring, therefore, over a 24 hour period or more of normal day-to-day activity can provide a much better picture of the reasons for incipient heart disease.

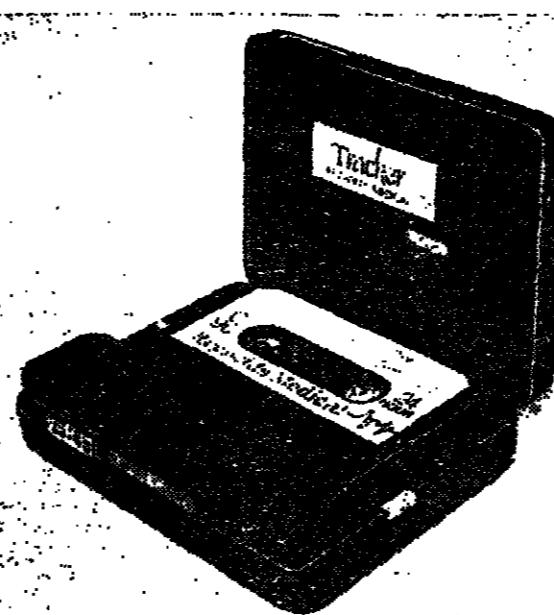
As the company says, with previous models the irregularities which may signal trouble "was like looking for a needle in a haystack." With the "Tracker," problems in a 24 hour monitor can be isolated in 24 minutes.

One of the proud boasts of Reynolds is that after more than four years of research and development and close contact with cardiologists it has been able to design a unit which is smaller, more efficient, lighter and for about £1,000, not just comparable but better than anything yet produced.

Reynolds, which already exports some 80 per cent of its output and won a Queen's Award for Exports last year, says it expects to export the "Tracker" in Japan and most of the western developed countries with the U.S. accounting for about half of the world growth in such detectors.

In the U.S. next year the market is expected to be worth about \$30m, growing to \$40m in 1986.

Reynolds Medical is at Cawthron House, 51, St. Andrew Street, Hertford (0992 58211).



THE "TRACKER" lead connector can be locked into position by closure of the case and cannot be disconnected by a restless night or athletic activity.

The "Tracker" makes its debut for the medical profession at the British Cardiac Society Exhibition at Wembley Conference Centre on December 7 and 8.

## Bestobell agreement

BESTOBELL METERFLOW of Baldock, Herts, has signed an agreement with Technitron Inc (UK) so that it can now supply a high pressure gas insertion meter using a vortex flow head.

Mr Michael Scott, general manager of Bestobell Meterflow said: "The new unit will prove invaluable in solving difficult gas flow problems, for example, when contaminated.

## Small banking computers move downwards

THE BATTLE to computerise small and medium banks is moving — at least in hardware terms — downwards all the time.

Last week the Computer Management Group, a successful UK computer bureau, and the Star Computer Group, a small and comparatively new company specialising in "Electronic Office" systems announced a banking system based on a micro-computer.

The system has already been bought by The New Guarantees Trust of Jersey, a small merchant bank in the Channel Islands.

According to Harry Ellis of CMG, a basic system-processor, printer and one visual display terminal can be had for about £30,000; £12,000 for the hardware, £20,000 for the software which at the moment amounts to accounting and general ledger and electronic office facilities. New modules are being developed. Mr Ellis says that trust accounting and share registration are already completed.

The "Electronic Office" software makes it possible for the computer system to know the details of the status of every person in the bank, including name, internal and external telephone extensions and position in the building. Messages can be sent between terminals and — if several branches have the system — between offices.

CMG's City office is 01-481 3881.

ALAN CANE



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— book(s) of 10 @ £98 ea.  
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- Martell XXX  
— book(s) of 10 @ £96 ea.  
— book(s) of 50 @ £488 ea.
- Delnith Green Label (2 bottles)  
— book(s) of 10 @ £71 ea.  
— book(s) of 50 @ £343 ea.
- Lanson Black Label Brut NV/  
— book(s) of 10 @ £106 ea.  
— book(s) of 50 @ £518 ea.
- De Courcy Champagne. Phone 01-834 9090  
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— book(s) of 50 @ £168 ea.
- Whyte & Mackay Special  
— book(s) of 10 @ £76 ea.  
— book(s) of 50 @ £368 ea.
- Chivas Regal  
— book(s) of 10 @ £141 ea.  
— book(s) of 50 @ £693 ea.
- Remy Martin VSOP  
— book(s) of 10 @ £153.50 ea.  
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for the total amount of £ \_\_\_\_\_

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Signature \_\_\_\_\_

Telephone \_\_\_\_\_

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\*Delete where applicable.

FT301181

## Krupp in Bremen sorts out the traffic signals

BY GEOFFREY CHARLISH

MOST OF us would welcome any development that would allow us to drive our cars down city streets without encountering a red light.

It is a logical nonsense of course. However, certain kinds of traffic might be granted such a delight. The police and emergency services could get to an incident more safely and quickly, for example, might be able to run more nearly to time.

Methods already exist that will influence traffic lights so that "green" is on when the bus is about to pass. After

the bus a specific infrared message containing a description of the next traffic lights (the lights' number and the distance to the beacon pole).

Electronic circuits on the bus then add the bus route description to the message and the total data is sent by VHF radio to the next set of traffic lights on the route.

Armed with this information a microprocessor on the lights controller is able to ensure that "green" is on when the bus is about to pass. After

wards, the bus emits a "passed" signal to keep the green phase as short as possible.

If for some reason the bus has signalled its approach in this way but does not pass the lights, a protective circuit restores them to a normal sequence.

Other variations are possible. For example, where conditions warrant it, the vehicle can warrant the next but one set of lights to ensure a clear passage. In addition, if the lights are controlled by a central computer, then the vehicle can send the data straight to the computer's location by the radio link.

In Bremen, Krupp has already delivered 320 systems for buses, 30 units for traffic lights and 70 beacons. And, because the buses move more freely, so does the whole of the traffic stream.

More from Fried Krupp GmbH, Stabsabteilung Information, Postfach 102252, D-4300, Essem.



**Lovell**  
for Plant Hire

## Free-flow for brewery spirits

FABDEC, a company in Ellesmere, Shropshire, has updated its microprocessor stock control system which is designed for the brewery and spirits trade and can now record free flowing beverages as well as metered

spirits.

The LCS 80 system links spirit optics and beer dispensers with a data bank. The stored information is then immediately available to publicans or brewery stock checkers.

The model has a capacity to deal with 84 dispensers but more consoles can be added as required. A recorder is also incorporated which checks on bottles changed at each outlet, and a monitoring switch guards against tampering.

The data bank can be programmed with the unit price of each beverage served through individually identified dispensers and can compute period or grand total takings in each bar or several serving areas.

Data can be obtained from the memory via a direct Post Office telephone link to a brewery or hotel group computer terminal, or through a portable, hand-held, or briefcase housed read out unit.

Price depends on the complexity of the installation, but the company says it starts at £3,000 per site and usually can be installed in 24 hours without disruption to trade.

More from 089171 2811.

MAX COMMANDER

## Worcester controls actuator package

DUE FOR introduction to the UK early next year is a controls package consisting of either pneumatic or electric actuator, a range of positioners and a new type of rotary control.

The package will be offered by Worcester Controls, Burrell Road, Haywards Heath, Sussex (0444 414133). The rotary control valve is to be known as the "Gyrovalve." The company claims that low dynamic torque was one of the most important considerations in the design.

It makes use of an offset contoured vane with cast on teeth. Media flow is separated into streams causing energy dissipation and, thus, a reduction of cavitation and noise. A reduction of up to 15 decibels is suggested compared with conventional control valves operating under similar conditions.

Other claims made for the package are that its angled metal seat design provides a range of 100:1 over the 70° operation compared with the maximum 50:1 in traditional ball valves; and that price, compared with a typical butterfly control package could be up to 30 per cent lower.

• A range of actuators, designated the 55 Series, and developed for small valve operations have been introduced by Hytronic Actuators, 11 York Road, Gloucester (0452 418391). The 55/25 double acting unit has a maximum torque output of 270 lbf ins. weighs 1.7 kg and has a stroke speed of 1/2 second. The spring return unit has a maximum torque output of 167 lbf ins and weighs 2.3 kg.

THE NEW Worcester controls package comprising the new "Gyrovalve" rotary control valve with its contoured and toothed vane design



## Overcoming sign language

SIGN LANGUAGE between people wearing hearing protectors is potentially dangerous where maintenance work is in progress in high noise areas.

The Communicator from Seawell Automatic Controls, The Old School, 7 St James Street, Ludgershall, Andover, Hants (0263 790911), is in production after the Institute of Sound and Vibration Research at Southampton University produced attenuation curves as shown in the diagram.

Basically, the ear protector includes an outside microphone and internal electronics. When spoken to the wearer of the headset finds that background noise fades automatically as speech is relayed.

## High voltage

THIS is one of the new range of switch mode high-voltage power supplies from Hartley Measurement (Hartley Wintney 3535). The models, designated 423-1200, are 120 watt with output voltage ranges from one to 30kV. The units offer output regulation from 0.5 per cent to 10-100 per cent. Prices start at £350.



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## THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ



## Small Business

# Questions emerge as loan scheme tops £50m

John Elliott assesses the Government's new finance measure

SIX MONTHS after it was launched, the Government's experimental guarantee scheme for small business bank loans has reached a significant stage in its development. It has just outstripped the £50m limit originally fixed by the Treasury for the first full year, and looks set to use up all the £150m agreed for the first three years by this time next winter.

The first business failures are also now beginning to emerge. Although no details are known, two small businesses which have received guaranteed loans are believed to have closed down, while a few more are thought to be having problems meeting their financial commitments.

The way that different banks are using the scheme varies widely and no-one yet knows how much of the lending is genuinely additional to what would in any case have been provided in some form or other.

The banks are, however, having to admit that the wide-ranging use of the scheme shows there must have been a gap in their services—both as far as the smallest loans and financial packages are concerned.

The views of small business men themselves vary. Those who have been given loans are pleased; but many of those who have been turned down grumble loudly. There are also complaints about the total cost of

the loans, and some small business lobbyists believe the Government should subsidise the scheme. They also say the ceiling for loans should be raised from £75,000 to £150,000 or £250,000.

About £52m has now been committed by the banks and approved by the Department of Industry since the scheme was launched in June. The loans range up to £75,000 for up to seven years. The Government guarantees 80 per cent of the loan, for which it charges a 3 per cent premium, to cover the cost of failures.

Barclays Bank has lent the most so far (£14m to 350 businesses) followed by Lloyds (£10m to 300 businesses), National Westminster (£8.6m to 255 businesses), the Industrial and Commercial Finance Corporation (£7.5m to 184) and the Midland (£6.5m to 215).

These banks stress that the money going out through the scheme is small compared with their overall activities. Barclays, for example, says that its new lending to small businesses with turnovers under £1m has totalled about £380m in the past six months. National Westminster has committed just over £182m in the same period under its own specialised business development loan arrangements to

small and medium sized companies.

Lower down the scale among the 17 member banks that were announced by the end of the summer, Williams and Glyn's has lent £1.5m to 41 businesses, the Yorkshire Bank has provided £1m for 53 businesses, and the Co-operative Bank has lent £500,000 to 26.

The average size of all the loans is £35,000, with most banks reporting their own averages, in the £30,000-£34,000 range (Lloyds, Midland, National Westminster and Co-op) or £38,000-£40,000 (Williams and Glyn's, Barclays and ICFC). The exception is the Yorkshire which has an average of only £20,400, probably reflecting its established business among very small firms in the northern half of the country.

More than half the loans are going to new businesses.

On average, there is a 55-45 split in the total £52m between manufacturing industry and other businesses. A breakdown of the £41m national total for the end of October, for example, shows £13m going to manufacturing businesses, £5m to retailing, £12.5m to other services, and only £300,000 to construction.

The Midland Bank says that 56 per cent of the businesses it has backed employ five people or less, while 35 per cent have

six to 20 people. Barclays estimates that 1,750 jobs have been created by new businesses receiving the loans (averaging therefore eight people each).

The banks generally say that it is these very small businesses that might have found it difficult to raise finance before, without providing heavy collateral, because of lack of a track record or management experience. A fifth (£1.5m) of the Midland's £8.6m has gone to this very small area of £5,000 to £10,000 loans with a similar proportion in the top £50,000 to £75,000 range.

In contrast, ICFC has done only 2 per cent (£153,000) of its business up to £10,000, whereas 54 per cent (over £4m) is in the £50,000 to £75,000 range. Generally both ICFC and Barclays have been handling bigger sized loans than the other banks. Often they have used them as part of packages of finance that might also include other forms of loans or overdrafts, equity, and other special funding. Such packages range up to £250,000 or more and often involve the bank using the loan to reduce the size of the equity stake it takes from the client.

This use of the scheme to substitute one form of financing for another goes to the heart of the question of what is called the Midland Bank says that 56 per cent of the businesses it has backed employ five people or less, while 35 per cent have

"additionally." The banks freely gossip about how they believe their competitors are bending the rules set by the Department of Industry. These rules state that the banks must satisfy themselves (and sign a declaration) that the loan money would not have been made without the guarantee. In particular, they must not use the scheme to replace or finance existing lending.

Interpreted literally, this would mean that the scheme should only be used as a last resort when all other forms of funding have been exhausted, or when the businessman does not have sufficient collateral and personal guarantees to satisfy the banks.

Four main ways of using the scheme seem to be emerging. First the loans are sometimes being used in place of equity. This increases the satisfaction of the businessman who does not like parting with equity, and may indeed stop him abandoning the idea of raising the money. From the point of view of organisations like ICFC, it also increases the risk because of the higher gearing involved in the loan. High risk lending, it can be argued, is a form of additionality.

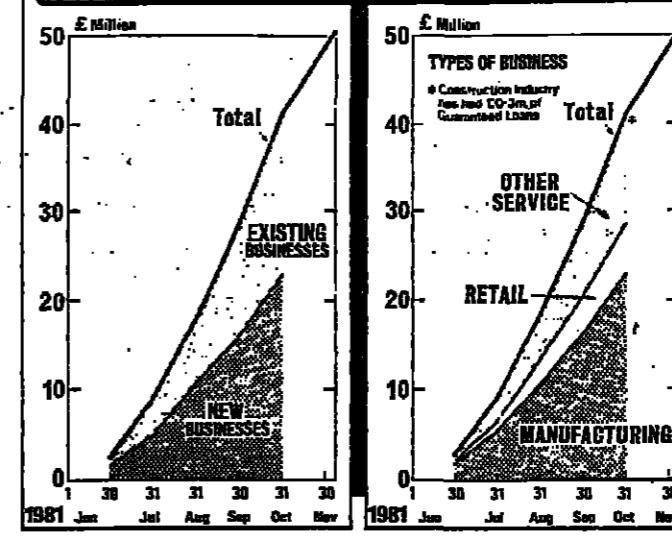
Second, the scheme is being used to enlarge the size of financial packages, so possibly giving a business more chance of rapid expansion or product development. In some cases, a bank may not have been prepared to provide any money at all if it felt that its usual funding methods could only be stretched to, say, £150,000. This might have been regarded as inadequate for viability but an extra £50,000 or £75,000 loan guarantee in such a case might tip the balance.

Thirdly banks are relaxing their rules about commercial viability, managerial experience, and the potential of a product. Whether they are accepting undue risks, may not emerge for a year or two.

Fourthly, small businesses are walking into banks and demanding guarantee loans, refusing to provide the personal guarantees required for other forms of financing. Indeed, there is more evidence of businesses shopping around the banks to find a manager who will give them the guaranteed loan they want rather than shopping around to find the bank offering the lowest interest rates on these loans—which generally vary from 1% to 8 per cent above base rate, in addition to the Government charge.

Not surprisingly, the banks vary in how far they are prepared to discuss the genuine additionality of their lending. Two experts estimated privately to me that as much as 50 per

## SMALL BUSINESS GUARANTEED LOANS



## In brief . . .

THE Institute of Directors is teaming up with the Department of Industry's Small Firms Division to introduce both long-term advisers and non-executive directors to small businesses.

Under the new scheme the IoD's Regional Counselling Advisors will introduce people nominated by the IoD (mostly members) who have experience in industry or commerce and who can spare between one and four days a month to help.

According to Kenneth Landon-Travers, who is masterminding the IoD initiative, the idea grew out of the Institute's existing Non-Executive Director Appointments Service. Through this names of suitable candidates are kept on a register and passed on to companies for a fee.

"I have found a tremendous reservoir of talented people who are particularly keen to help small firms," says Landon-Travers. "There are just over 200 on my list: at the moment, ranging from their mid-40s to late-60s. Details of their experience and specific skills will be kept by the Department's regional counsellors who will use them where appropriate."

The Economist Intelligence Unit (EIU) is setting up a special small business unit. Graham Bannock, the EIU's managing director and author of several reports on small business, says one of its first jobs will be to try and produce a few decent statistics—the lack of any at the moment is a gap which everyone with an interest in small firms would like to see filled.

Bannock reckons the unit will cost about £100,000 a year to run and is looking for more outside support to help with the finance.

A JOINT public and private sector initiative to help new businesses in the Melton Mowbray area has been launched by Leicestershire County Council, Melton Borough Council and Pedigree Petfoods, a major employer.

Under MIDAS (Melton Industrial Development Aid Scheme), local businesses can seek a range of assistance. They can also enter an award scheme, the winners of which will receive a cash contribution, special loan facilities and other assistance such as consultancy and premises.

(Widas tel: Melton Mowbray 60066).

TIM DICKSON reports on the way the scheme has helped three new ventures

## Slice of life

ALUN BURKE has succeeded where other entrepreneurs of his ilk almost invariably fail. Burke, until two years ago the sales and marketing manager of a medium-sized company, has just managed to attract a significant chunk of new capital to his business without losing more than a small slice of the equity.

Burke's company is called Rodyne and over the past 18 months it has designed a new process for making non-corrosive quarter turn pneumatic actuators—sophisticated components which automate and control pipelines for the brewery, chemical and oil

industries.

Finance for this cash-hungry project had, until recently, come from Rodyne's Lloyds Bank overdraft but a couple of months ago the time came to look for longer term facilities. An inconclusive approach to the National Research Development Corporation was followed by talks with Oakwood Finance, the National Enterprise Board's small business loan subsidiary and Technical Development Capital (TDC), ICFC's high technology subsidiary. "Whichever package I chose," says Burke, "I would ultimately have had to part with 50 per cent of the shares."

As decision time loomed, the Loan Guarantee Scheme appeared and, all of a sudden

Lloyds Bank came forward with a £75,000 medium loan (the maximum guaranteed by the Government). TDC also made an offer under the scheme but Burke chose Lloyds "because I didn't want to part with equity."

## Well served

WITHOUT the Government's Loan Guarantee Scheme, chef Nick Tulip would not be serving steak au poivre and king prawns in garlic at Carruthers, the upmarket French restaurant he runs in St Andrews Street, Newcastle upon Tyne.

A few months ago Tulip and his partner, Marie Piras, sank

£10,000 of their own and their families' money into the new venture, hoping to attract a further £30,000 in the form of loans from a major brewery and the local bank plus a grant from Newcastle City Council.

His luck, however, promptly turned sour when the brewery pulled out, and the City Council offered only £5,000 (£10,000 had been expected) and the local bank manager had second thoughts. "They all seemed to lose interest at the same time," recalls Tulip, whose money rather than his food was being rapidly swallowed up by start-up costs.

Just in time the loan

guarantee scheme was introduced and Tulip, with the help of his accountant, quickly approached the Industrial and Commercial Finance Corporation. ICFC ran its slide-rule round the sums, came up with the required £27,500 (it also took a 10 per cent equity stake while Tulip and his colleague pledged two company cars as collateral for the 20 per cent not covered by the Government's guarantee). A few weeks later Carruthers opened its doors for the first time.

In the frame

ABOUT 30 miles North East of Manchester on the picturesque fringe of the Yorkshire dales, Bill Board-

man and his 15 employees are busy turning out Brazilian Mahogany windows. In May this year Boardman (who owns 75 per cent of the company) and Richard Varman, a local accountant, took over the Earby-based Brig Windows from the receiver, injected some of their own money into the business and then negotiated a £75,000 medium term loan from National Westminster Bank under the Government's Loan Guarantee Scheme.

Under its previous ownership, the company—in which Boardman was also a shareholder and the major creditor—had already developed the windows and established a market for the product. Although it began trading

profitably it ran out of capital and Boardman, who owns the patents for the windows, decided to put it into liquidation.

Boardman says the Loan Guarantee Scheme has enabled him to retain most of the equity—an outside shareholder at one stage looked probable—and avoid the need to offer personal guarantees. Without the scheme he thinks he might "possibly" have got the money anyway.

Boardman, who used to be the production manager of a large company, feels the Loan Guarantee Scheme could work better if the money came in tranches (not all in one go), as is the case at the moment) and was applied to overdraft facilities as well.

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## THE ARTS

Whitechapel

## British sculpture continued

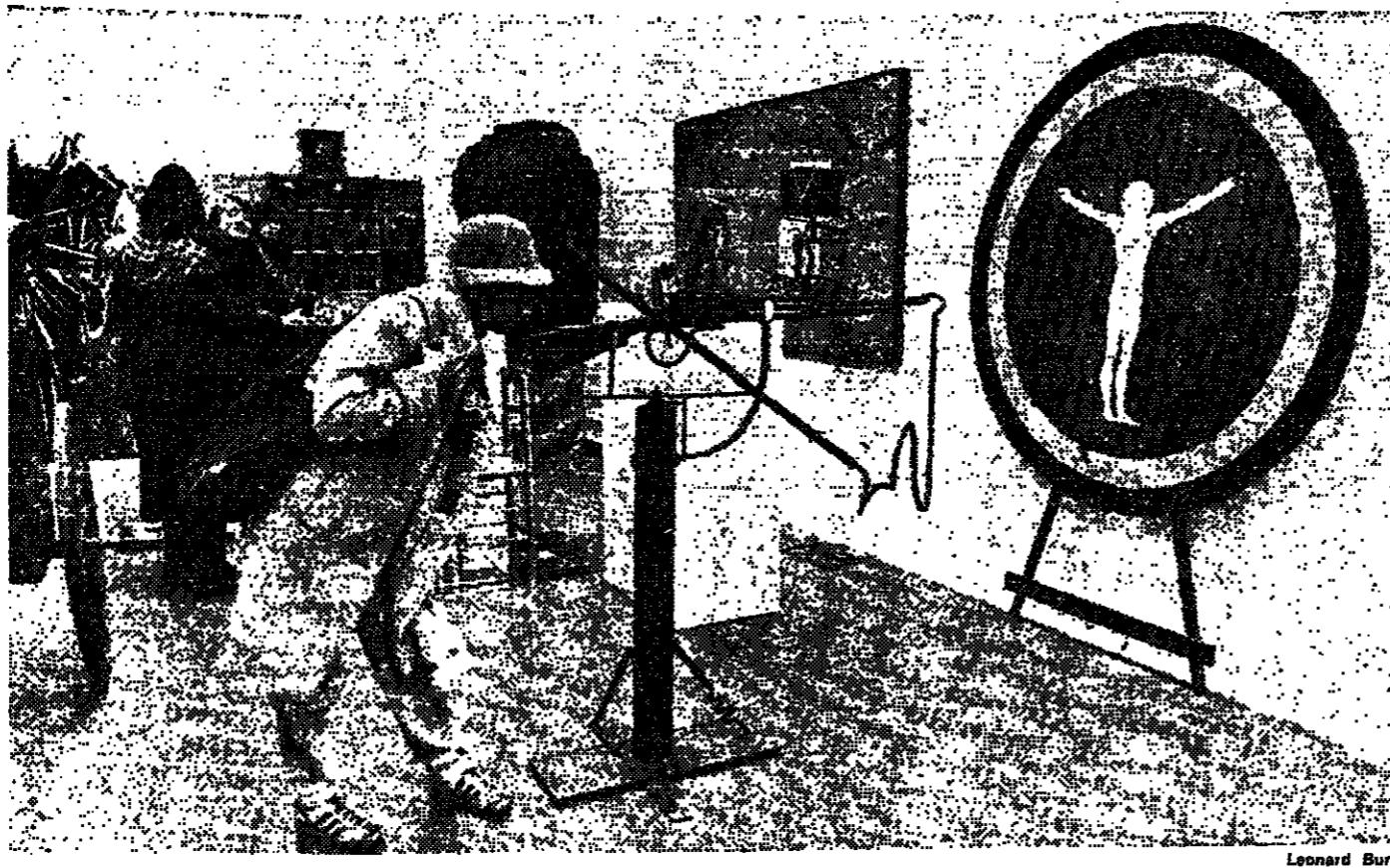
by WILLIAM PACKER

For two months and more the Whitechapel Gallery has been full almost beyond capacity with British sculpture, and indeed it is to continue in that happy, if awkward, state a while yet. For Part II, "Symbol and Imagination: 1951-80," of its extraordinarily adventurous survey of the work our sculptors have accomplished these past 30 years or so has just opened, to run daily, Saturdays and Christmas and New Year holidays excepted, until January 24.

Part I, "Image and Form: 1901-50," was in itself a remarkable and memorable curatorial coup, dispelling prejudice, springing surprise after surprise, starting hares, opening up the subject afresh to all kinds of critical speculation and reassessment. But that was never thought by its authors, Nicholas Serota of the Whitechapel, and Sandy Nairne of the ICA, to be a single and distinct exercise, their principle regret was that it was never possible to show the work of the entire period together. In mid-September I wrote briefly about Part I, reserving my own position yet with enough enthusiasm to encourage you, dear Reader, to make sure to see it. I am very glad I did, and I do hope you did; for "British Sculpture in the 20th Century" proves in the event to be rather more than the sum of its constituent parts and to miss half the story is to miss it all.

The most serious, the most important contribution this now complete exhibition makes to our understanding of its subject derives quite simply and directly from its first challenging and then dispelling certain related myths and received wisdoms which have beguiled it for too long. While we might naturally wonder somewhat that this should be so, and that a show of such scope should be so long in coming, and left at that to the initiative not of one of our greater institutions but to the modest and constricted Whitechapel, a little reflection suggests that all has fallen out for the best. For a little material overcrowding is a small price to pay for the independent judgement and critical imagination, for all that they might be indulged arbitrarily or even downright quickly, and the sheer sense of adventure, that a more cautious wide authority might so easily inhibit.

British Sculpture, we had understood, had had



"Weapon for the Self-Destruction of All Unimportant, Important People," by Laurence Burt

time of it. Epstein a solitary and much-loved genius; Gill a marginal eccentric; Gaudier snuffed out; Moore and Hepworth battling through valiantly against all the odds; a little else but for the mannered expressionism of the fifties; and then into the light with the Brave New Sculpture of the sixties, a new generation and a new start, and our chief claim to contemporary honours.

Well: there is perhaps something in most of it still, but only a little, and nothing so simple; and after Whitechapel it can never be so simple again. The plot has thickened, and become at once more interesting and more likely. The threads of the story, may be seen to run through from first to last, more ramified a story certainly, but also more of a piece than we had ever suspected. For the simple truth is that there are no sports, no freaks, no isolated and unapproachable wondermen, suffering for their art in utter obscurity. Of course the British do not like Art very much, let alone sculpture, and the hardships have at times been real enough, and relative obscurity endured. But it is

only relative.

The Whitechapel shows demonstrate throughout that our best artists have always worked within an established context, testing and stretching it and then perhaps moving on, or leaving others to explore further. Henry Moore, for example, is obviously an artist of the first importance, and yet Part I showed clearly that he could hardly have moved so fast and far had not Gaudier, Gill and Epstein severely taken up the opportunities afforded to Modernism by the Primitive and the Archaic before him. In his turn he made available the opportunities of Surrealism and a Romantic Expressionism to those following, and with Barbara Hepworth those of abstraction. The personal achievements and reputations of all these artists are well attested and far from losing, are positively enhanced by this salutary exercise in reincarnation.

So it continues: the two Parts swing on the words of the forties and fifties, work anyway long overdue for dusting down and reassessment; and again we find not stops and starts, clean breaks and new dawns, but con-

tinuing related activity, conscious cross-reference, maybe or intuitive susceptibility, forwards and back. The two major figures of this middle transitional period are Eduardo Paolozzi and Anthony Caro, and they make the point for us: Paolozzi prominent sometimes pre-eminent, at each point in the chronology, supplying to each sub-grouping in the arrangement of the show an archetypal image, yet one which is never less than characteristically, coherently his own: Caro encompassing the great apparent stretch between the modelled figure and the welded abstraction with astonishing rapidity and ease, and as much apparent logic for in the bronze "Man Taking Off His Shirt" of 1956 it is not at all too far-fetched to see the simple planes and intervals of his so much less solid constructions of a decade later.

Into the sixties, and to the New Generation, disciples of Caro and the school of St Martin, and plus or change, the story stays much the same, the arguments of principle and practice that exercised us so much at the time quite fallen

away. New materials and new techniques affected appearances drastically, of course; but no one can now say of Phillip King, for example, who in his turn has so dominated this later period, that he stands anywhere but in the main tradition of British sculpture. His return in recent years to more allusive, malleable and often natural materials would in any case confirm as much.

And further down that same line whom do we find but such artists as Barry Flanagan and Richard Long, who stood out so self-consciously against the St Martin's influences. Caro and King and all, all those years ago; and after them, Stephen Cox, Antony Gormley, Nicholas Pope, David Nash, Paul Neagu, Ken Turner, as various in their means and preoccupations as they are oddly sympathetic in their sensibilities.

What can one say about British Sculpture in our time but that artists so manifestly different in their immediate intentions and principles should still seem to hold in common a sense of the poetic charge that can inform the curious manipulation and disposition of matter.

Leonard Burt

Michael Finnissy

James Clarke

Ken Turner

Stephen Cox

Antony Gormley

David Nash

Paul Neagu

Ken Turner

Nicholas Pope

Stephen Cox

David Nash

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Tuesday December 1 1981



## A happier summit

MRS THATCHER told the House of Commons yesterday that the meeting of the European Council in London last week had been "disappointing" in the sense that more specific progress was not made on the "mandate"—the term used to embrace the reform of the common agricultural policy and the restructuring of the Community Budget, including the vexed question of the British contribution. And so in a way it was. The heads of government seem hardly to have reached precise agreement on any key issue.

### Difficult

Yet there was another way in which the meeting was mildly encouraging, which is rather more than saying that it could have been worse. It took place in difficult circumstances. Mr Andreas Papandreou, the new Greek leader, was attending his first Council and is distinctly suspicious of the Community. Mr Anker Jørgensen, the Danish Prime Minister, is faced with elections at home next week and could hardly make concessions on the CAP: the uncertain Danish political situation is also a blow to any hopes of reaching agreement on a common fisheries policy by the end of the year.

Somehow, however, the meeting kept its temper. There were no new acrimonies, few recriminations. The mood seems to have changed. Take Mrs Thatcher. She has not always been all that closely attached to the Community. She has been tetchy at previous sessions. Yet by all accounts she chaired this one well. The British Presidency, which expires at the end of the month is generally judged to have been a success: both fair and competent.

### Expenditure

There has also been the change in France. President Mitterrand may be pursuing economic policies which are not much admired in official Bonn or London, but he does seem to be well enough disposed towards the Community and is not wholly averse to the reform of the CAP. The fact that Community policies no longer tend

to be agreed in advance by the French and the Germans may turn out to be of benefit to all. None of that should be taken as an excuse for mutual congratulations. But the change in the atmosphere is important given the problems ahead. Largely by accident, some of the urgency has gone out of the need for agricultural and budgetary reform: the two matters are closely related because so much of Community expenditure goes on the farm policy. The rise in world commodity prices over the past year or so has reduced the cost of subsidising Community products to third markets. Thus the day when Community spending runs up against the agreed ceiling of one per cent of VAT has been postponed: the percentage of the Budget going on agriculture has gone down sharply.

Again, the further enlargement of the Community to include Spain and Portugal is not yet sufficiently imminent to concentrate the mind on the need to expand Community resources.

Yet it is precisely because there is a lull in the Community's internal crisis that it is imperative to resolve the longstanding and long foreseen problems in the fairly near future. High world commodity prices, for example, cannot be expected to continue indefinitely: the turn could come quite suddenly, leading to a restoration of disproportionate Community spending on agriculture.

The London meeting turned outstanding questions back to foreign ministers who will meet in Brussels this month, and clearly there were technical matters—such as curbs on milk production—which were never really ripe to go to the heads of government in the first place. That should never happen again. The deadline for a settlement on the "mandate" ought to be the next meeting of the European Council in Brussels at the end of March. It is all very well to get through one Council meeting saying that the mood was good. To try it again would be a little too carefree in the circumstances.

## Comecon trade: the pitfalls

THE ESTIMATE of the UN Economic Commission for Europe (ECE) that Eastern Europe may owe the West more than \$80bn by the end of this year holds warnings for both West and East.

What must give cause for concern is not merely the figure itself, as the speed at which the debt has been rising—last year alone by 17 per cent—and the profound changes in the political and economic background since the palmy days of East-West trade in the 1970s. Detente has been severely set back and the instance of Poland shows up the limits to indebtedness.

**Struggling**

Moscow has shown an awareness of the problem. It has been selling gold and, with its allies, has drawn on its hard currency reserves this year. More important, Comecon growth targets appear to have been revised downwards for the next few years in recognition of the danger that the Soviet bloc might be overreaching itself.

The West is still struggling to reschedule the debts owed by Poland, the most acute case. The agreement for 1981 has not yet been fully finalised, and those for 1982 and 1983 are yet to come. Romania, too, is now in need of rescheduling.

Poland has applied for membership in the International Monetary Fund, as has Hungary. Romania already belongs. By itself that is welcome, since members are subjected to pressure to observe monetary and economic discipline. It also provides a safety net for western banks which have lent money to those countries.

But it does not resolve the underlying imbalance of East-West trade, which has been accentuated by the interruptions to production caused by the political upsets in Poland. Taken overall, the eastern side is in perpetual deficit in its western trade. The aggregate amount was about \$2.9bn in 1979. Country patterns differed widely, but the Soviet Union was the only Comecon state to be in surplus with the West, by about \$0.5bn, thanks to exports of oil bailed at the world price.

In the long run and on purely commercial considerations the imbalance cannot be sustainable. But East-West trade always had additional criteria applied to it, not least political ones. It is no mere coincidence that the

## Top British companies speed up the labour shake-out

### JOBS AND BRITAIN'S TOP 50 EXPORTERS 1973-81

	Numbers employed in UK					Comments	Numbers employed in UK	Percentage change in employment					Comments
	1981	1977	1973	1973-77	1977-81		1981	1977	1973	1973-77	1977-81	1973-81	
GEC	157,000	156,000	170,000	-8.2	+0.6	-7.6							
Br. Steel	109,600	209,000	229,000	-8.7	-47.4	-52.1							
BL	104,000	171,943	171,296	-0.4	-39.5	-39.3							
Thorn-EMI	90,694	74,661	78,568	-5.0	+21.7	+15.7	Merger EMI 1980						
Br. Aerospace	79,000	66,000	71,000	-7.0	+19.7	+11.3							
Unilever	79,148†	91,923	88,554	+3.8	-13.9†	-10.6†							
Courtaulds	77,405	112,009	125,000	-10.4	-30.9	-38.1							
ICI	74,000	95,000	104,000	-8.7	-22.0	-28.8	1973 excludes IMI						
Ford	70,000	73,333	70,143	+4.5	-4.5	-0.2							
Br. Shipbldrs.	67,500					-22.1†	Post-nationalisation figures						
Hawker-Sidd.	55,000	50,900	82,400	-32.4	+8.0	-33.3	From 1975 excludes BAE subsidiary						
Lucas	55,000	68,778	71,330	-3.6	-20.0	-22.9							
GKN	51,000	73,196	78,351	-6.6	-30.3	-34.9							
Rolls-Royce	55,000	56,646	61,446	-7.8	-2.9	-10.5							
Tube Inv.	50,300	51,490	53,813	-4.3	-2.3	-6.5							
BAT Ind.	47,450†	36,388	36,782	-1.1	+30.4†	+29.0†	Major UK retailing expansion						
BP	39,000	33,708	26,072	+29.3	+15.7	+49.6	Shell Mex, BP split Jan. 1976						
Northn. Eng.	36,000	33,678		-	+6.9	-	New group 1977						
BiCC	32,100	32,200	36,200	-11.0	-0.3	-11.3							
Dunlop	32,000	48,600	52,000	-7.7	-33.3	-38.5							
S. Pearson	31,322†	28,946	27,282	+6.1	+8.2†	+14.8†							
Philips	30,000†	N/A	61,339	-4.1	-34.4‡	-51.1							
Vickers	29,425†	27,095	29,724	-8.8	+8.6†	+1.0†	Vickers-Rolls-Royce merger 1980						
Burmah	28,000	31,900	38,700	-17.6	-12.2	-27.7							
IMI	22,255	26,664	28,173	-5.4	-16.5	-21.0							
Vauxhall	21,000	30,180	34,141	-11.6	-30.4	-38.5							

† 1980 figure used; \* 1978-81; † 1976-81; \$ Fleeted Cambridge Instruments 1981, taking about 5,000 Philips jobs; ‡ Acquired Herbert Morris and British Testing in 1978.

Research by Ian Halliday

**S**INCE 1973 employment in manufacturing industry has fallen by more than 20 per cent. In the past two years the decline has accelerated; nearly twice as many manufacturing jobs have disappeared since 1979 as in the six years following the oil shock of 1973.

A shakeout of this kind could not occur without far-reaching effects on Britain's industrial structure. To illustrate these trends, the accompanying table shows how UK employment has changed over the past eight years in the companies which filled the first 50 places in the 1981 Financial Times List of the country's largest exporters.

It is scarcely surprising that the deepest wounds are to be seen in the motor industry and those which supply it. Rising import penetration throughout the 1970s led to a huge surplus of domestic capacity. In 1979, the peak year for car registrations, the domestic industry produced only three-fifths as many cars as it had in 1973. When registrations fell away last year output dropped below the level reached in 1958.

Leading the retreat from car production and shrinking faster than every other company in the sample, Talbot (ex-Chrysler) has cut its workforce by 67.6 per cent since 1973, two-thirds of that reduction coming in the period since 1977. In that time, BL has cut back by some 40 per cent.

In assessing the balance of benefit it is also necessary to look at the commercial advantage for the West. Its importance has often been exaggerated. Exports to Comecon account for 4 per cent of aggregate exports of the European members of OECD and for 17 per cent of those of the North American members. In the case of Europe that is more than marginal, but barely so in the case of the U.S. and Canada it is not.

As against that, the Soviet Union is a key market not only for North American grain farmers, but also for many European producers of capital goods. In a period of high unemployment that is a point to consider, though the time should be drawn at the point where the West is merely paying itself when selling to East. If that should become necessary there are plenty of deserving projects closer to home.

### Approach

The case of Poland is especially poignant. Poland will never get back on to an even keel without pump priming, for instance by the food aid promised by the European Community. To pay its way once more, Poland will have to set its industry and above all its coal mines working again at full stretch. In its own interests the West should lend its assistance. There is a strong case for doing so not by further lending, but by aid on concessional terms. That would avoid driving Poland even further into debt and at the same time demonstrate western solidarity with Polish pluralism.

Equally there is a political case for giving help to Yugoslavia. Its hard won independence is an important element in the European balance of power. The Romanian regime, though its neo-Stalinist nature is much less deserving.

The West would be wise not to let Comecon debt run unchecked except where the mutual business advantage is demonstrable. However, spectacular the deal in prospect, the approach must be highly selective. Aid rather than loans may be appropriate where required by political advantage or considerations of humanity.

**THE TABLE** has been compiled by Financial Times research staff mainly from published company data, annual reports of quoted UK companies being required to disclose average numbers employed during the accounting year. Where a company has yet to report in 1981, or is not UK-owned or not quoted, the information has in most cases been obtained directly from the company. Some data relating to earlier years has been taken from the "Times 1000."

developing throughout Europe. Other nationalised industries have got off lightly by comparison: cutbacks since 1974 at British Rail, British Airways and the NCB averages a mere 4.5 per cent. And the numbers employed by British Gas and the Post Office have actually risen, by 5 and 6 per cent respectively.

In the latter case, British Telecom is included, and its expansion presumably accounts for most of the rise. But a comparison of British Gas with the CECB—where numbers fell—underlines the extent to which gas supplanted electricity in the seventies.

Three other companies have suffered more than just a cyclical setback.

Philips has halved its UK numbers since 1973. Revolutions in electronic components and in television tube design have been largely responsible, supplemented by Philips' sale of 400 electrical sites in 1976 and its flotation of Cambridge Electronic Industries (a collection of Pyle satellites) this year.

Courtaulds had been withdrawing gradually from its inheritance under bombardment from the textile industries of less-developed economies. When the financial crunch arrived in 1980, the group moved fast, shedding capacity at a frightening rate but with the desired effect.

Squeezed between rising feedstock prices and collapsing customers, ICI has had to abandon

bulk fibre production, and to contemplate withdrawing from other former staples. It is persevered with plans to attack the European market from a manufacturing base in this country, investing in defiance of loss-making phases. Thus, plans to hire 1,000 workers in anticipation of the recovery were recently announced. But over 900 redundancies have been sought or secured since August 1980.

The companies which have significantly expanded their workforces since 1973 inevitably constitute a very diverse minority, and in most cases their insulation from the industrial climate is less complete than the figures imply. Eight of the 12 most rapidly expanding employers have acquired much of their extra labour in takeover bids.

The most prominent example is GEC's merger with Decca in 1980. As a successful and consistently fast-growing company, GEC's trend rate of annual UK labour intake was slightly over 5 per cent in 1977-80. At that rate, GEC's labour force might have been expected to reach its present size in 1997.

Of course, mergers are not the only reason why rising figures can mislead. At Cummins Engine the bold numbers give the impression of a steady build-up—by more than three-fifths since 1977—which has been halted but not really reversed this year. This combination of growth and shrinkage is graphically shown by the way GEC absorbed the Avery weighing machine business in 1979. The company employed about

## FINANCIAL TIMES SURVEY

Tuesday December 1 1981

Viewdata, which combines the technologies of computers and communications, was first developed by Britain's Post Office telecommunications research laboratories in the early 1970s. Today, the potential of public viewdata/videotex systems, such as Prestel, for distributing information at relatively low cost has excited widespread interest, particularly in the business community.

## Intense competition to win orders in world market

BY GUY DE JONQUIERES

VIEWDATA, as it is known in Britain, or videotex, as it is called elsewhere, is one of the simplest and technically neatest products of the revolution in information technology, which combines the once separate technologies of computers and communications.

Its potential as a mass medium for distributing easily accessible information to a large public at relatively low cost has excited widespread interest. Britain already has a public viewdata service, Prestel, in operation, and several other European countries are conducting state-backed viewdata trials. Competition to win orders on the world market, where Prestel is vying with rival systems developed by France and Canada, is intense and sizeable. amounts of Government funds are being spent by all three on marketing and promotion.

Nowhere is the contest fiercer than in the U.S. The recent deregulation of "enhanced" services combining data processing and communications, the explosion of cable television and the insatiable American appetite for information and entertainment all point to a tremendous growth of viewdata-type services during the next decade.

Surprisingly, though, the Americans have not rushed into developing their own viewdata systems and have been hesitant

to commit themselves to launching public services such as Prestel.

American Telephone and Telegraph, which is keenly interested in entering the market for "enhanced" communications, announced its outline viewdata standards only six months ago; even then, and despite AT&T's massive research and development resources, it plumped for a modified version of Canada's Telidon system.

Perhaps the Americans have been wise to tread cautiously. For public demand for viewdata has so far been slow to develop, and predictions of market growth have been repeatedly confounded, sometimes wildly so. Prestel, though the biggest public service anywhere, still has only 13,000 subscribers; that is a quarter of the number which its backers had expected to attract by the end of last year.

By contrast, there has been a steady growth of interest in viewdata for use in business. Private systems, such as the London Stock Exchange's Topic share price service, are starting to flourish, and even International Business Machines (not often an enthusiast of other people's inventions) is offering its customers viewdata as an addition to their computer systems.

Viewdata was first developed in the Post Office's telecommunications research laboratories in the early 1970s. Strictly speaking, it is not a new technology but the result of the ingenious adaptation and combination of existing technologies. That helps to explain why rival versions appeared so quickly in other countries.

At that time data-processing—especially in Europe—was done mainly at large, centralised computer installations, under the vigilant eye of qualified technicians who alone could master the complex instructions needed to make the machines function. The idea that non-technical staff might gain access to the computer room was still pretty much a heresy.

Much of the work done by computers was in the form of batch processing: data used for tasks like payrolls were transported to the computer, processed, and the results shipped back to wherever they were needed: Direct "on-line" communications with computers from a distance was limited because of the cost of leasing the necessary circuits.

The immediate appeal of viewdata was that it broke through many of these constraints. By clever innovation in software, or programme design, its originators produced a system with several advan-



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Editorial production of this survey was by Mike Wiltshire.	

A senior consultant at CMG specialist banking computer services company uses a viewdata system to chart business growth

tages:

- Someone with no training in data processing techniques could "talk to" a computer. By following step-by-step instructions on a display screen, "pages" of information written in ordinary language could be retrieved and read.
- No elaborate terminal was needed. The system could be entered by means of a television set equipped with electronic components to turn viewdata signals into a graphic display.
- Viewdata sets could be linked to the central computer by means of an ordinary switched telephone circuit.
- The system could be de-

veloped to enable users to send messages electronically or to use their viewdata sets as home computers by calling up and storing information stored on the central data base.

But, turning the breakthrough into a consumer service which would pave the way to development of a "wired society" has proved more difficult than the Post Office, latterly British Telecom expected.

Not only has the general public balked at Prestel set prices and operating charges, but it has apparently found much of the information available on the system less than irresistible.

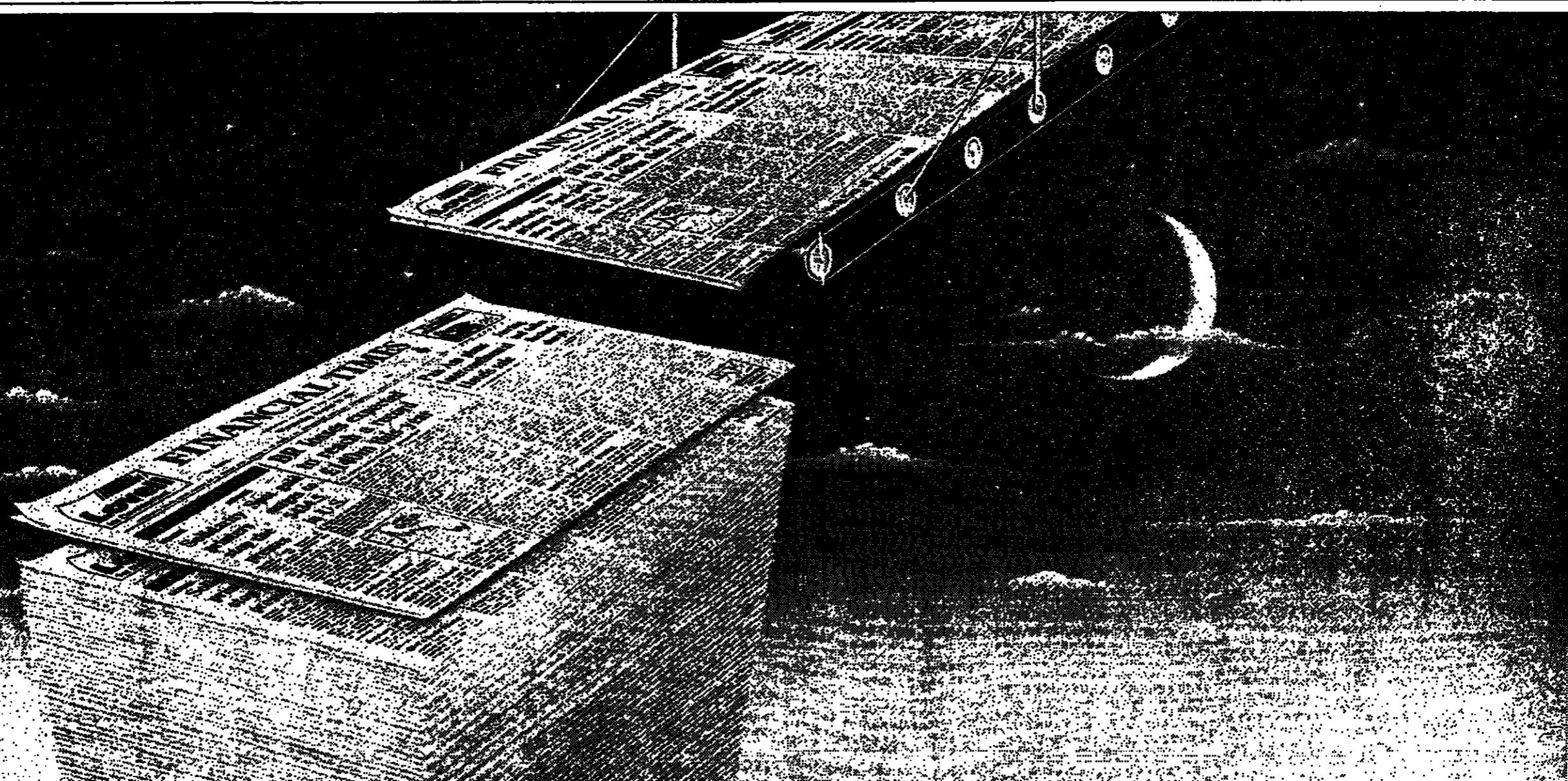
The reason seems to be that

tions and other organisations.

Private systems consist of a central computer or computers, terminals and the programming needed to operate them. The cheapest, which start at less than £20,000, link users only to one computer. Typical applications include use for education and training, as a means of communicating with staff in an organisation or as a ready-reference guide to documentation or business stocks.

EL, the British motor group, has set up a private viewdata system for its dealers. Known as Stock Locator, it enables the 300 dealers already linked to it, to

CONTINUED ON  
NEXT PAGE



## Are you aware that the Financial Times is only really up-to-date in the middle of the night?

The Financial Times is probably the most respected business newspaper in the world.

But, like all printed media, the information it contains starts to date the moment it goes to press.

Alive to this fact, The Financial Times, through its subsidiary Fintel, is using Prestel to provide the business world with commodity prices that are updated every few minutes.

Exchange rates that are updated every 10 to 15 minutes.

And business news too important to wait for tomorrow.

Prestel puts up-to-the-minute information at your fingertips by connecting your television set with your telephone line. And your telephone line

Prestel's first edition: on your desk at 9.00am.

Prestel's second edition: on your desk at 11.00am.

Prestel's third edition: on your desk at noon.

Prestel's fourth edition: on your desk at 1.00pm.

Prestel's fifth edition: on your desk at 2.00pm.

Prestel's sixth edition: on your desk at 3.00pm.

with a network of computers.

To turn up one of the 180,000 pages you simply tap out its number on the Prestel keypad and the page is displayed on your television screen.

British Telecom provides the framework for Prestel. 500 highly specialised Information Providers like Fintel provide the data.

Airlines and holiday companies are using Prestel to advise travel agents of changes in availability as they occur.

Farmers and merchants are using Prestel to note fast-changing prices before bulk-buying feedstuffs or going to market.

Lawyers are using Prestel to check out the latest court judgments.

Property managers are using Prestel to keep abreast of what's new, and what's still on the market.

And sports fans are using Prestel to get up-to-the-minute details on the day's runners and all the latest scores.

So what's the bottom line?

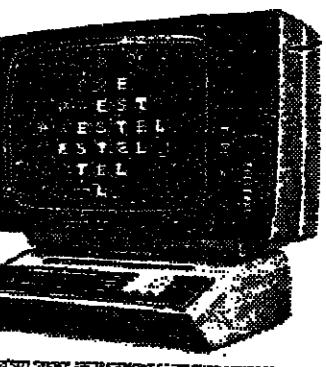
From around £15 a month to hire a Prestel set. Or less than £200 to buy an adaptor for an existing television. And after that a matter of pence for the pages you look at.

Prestel is, in fact, the simplest, cheapest and most flexible computerised information system in the world.

Thousands of businessmen are already finding that Prestel helps them stay ahead of the game.

If you'd like to know more, we'd like you to call Peter Cook on 01-583 7214.

**Prestel**<sup>®</sup>  
The world viewdata service.

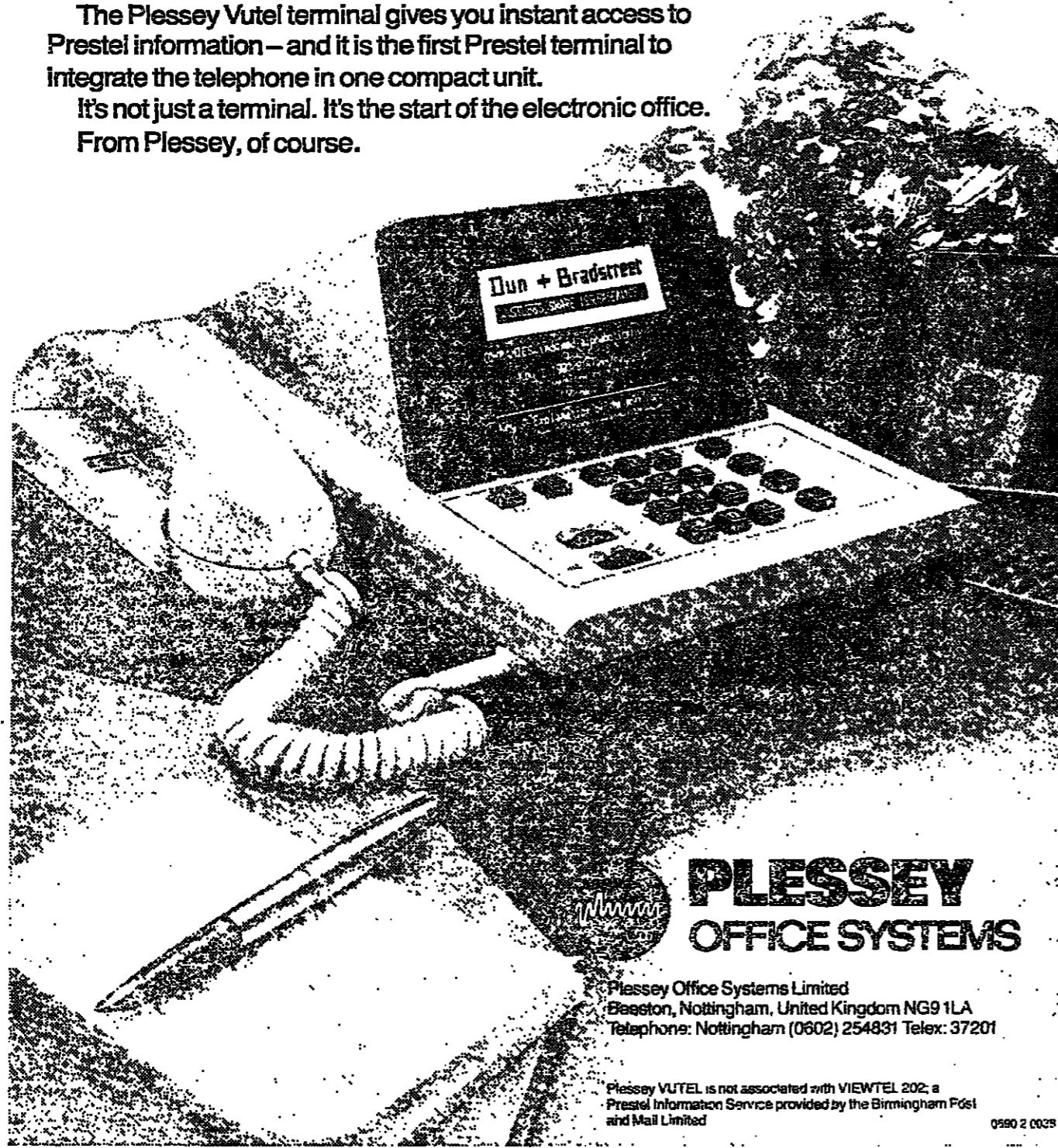


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The Plessey Vutel terminal gives you instant access to Prestel information—and it is the first Prestel terminal to integrate the telephone in one compact unit.

It's not just a terminal. It's the start of the electronic office. From Plessey, of course.



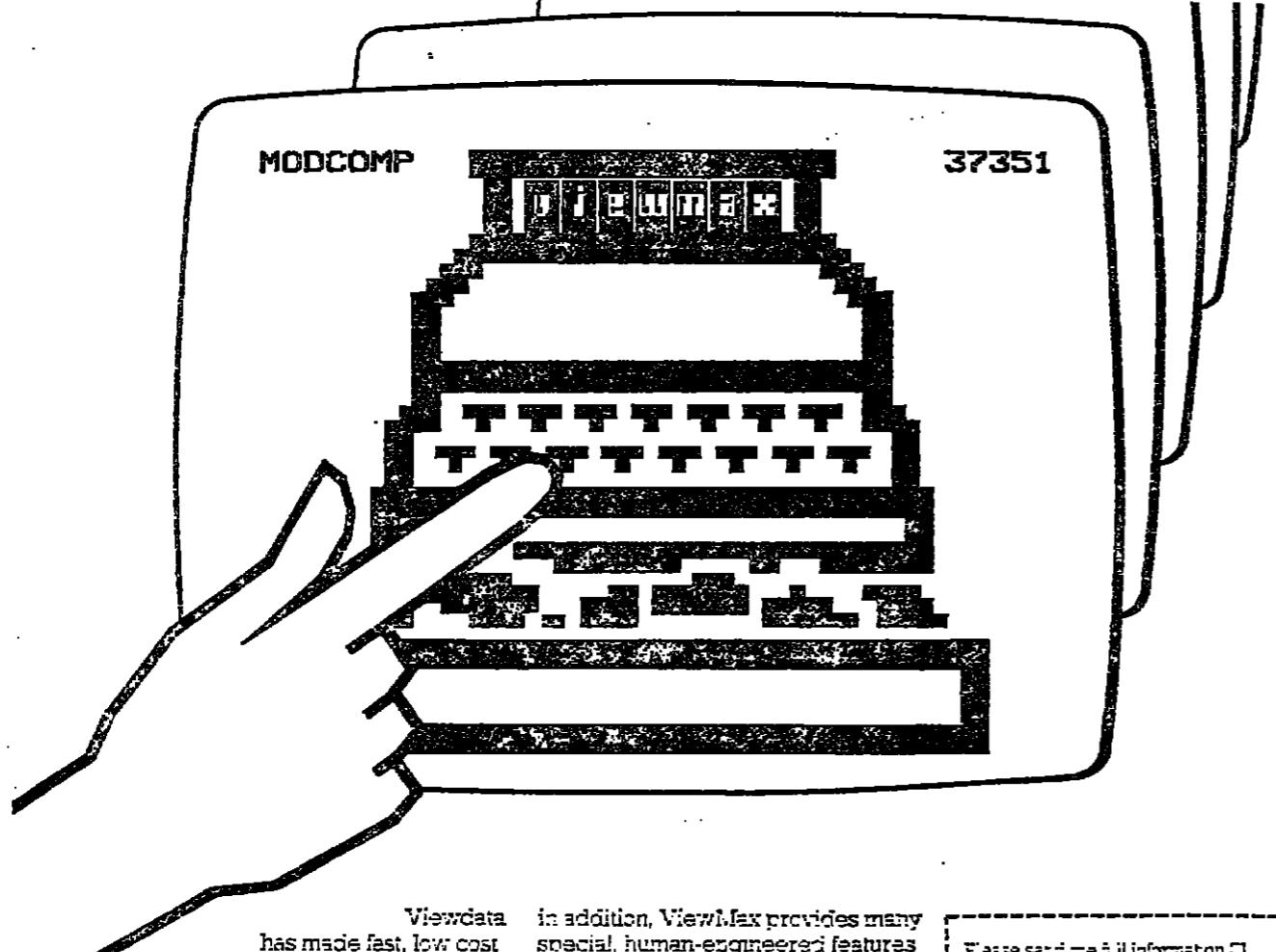
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So that you too can profit from our Viewdata experience and technology, we have introduced a new software package called ViewMax. In combination with our CLASSIC hardware, ViewMax gives you a complete, ready-to-run, private Viewdata system.

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in addition, ViewMax provides many special, human-engineered features that drastically simplify the creation, editing and maintenance of Viewdata text and graphics. To help you control your database, we also provide comprehensive security, statistical, accounting and bulk updating facilities. And so users can enter data (to place orders, make reservations etc), ViewMax allows you to incorporate response frames within the system.

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ViewMax system  
MODCOMP

Guy de Jonquieres examines the prospects of Prestel

## Main appeal is to business community

PRESTEL, Britain's public viewdata service, represents one of the boldest investments yet made in Britain in the commercial application of a new form of information technology system.

British Telecom, which invented viewdata, is estimated to have spent some £40m so far developing it and bringing it into operation. Launched on a trial basis in 1978, Prestel was rushed into public service the following year in an effort to capitalise on its potential as a British "first".

Energetic marketing efforts have also been made overseas. Prestel technology has been sold for use on a trial basis in more than half a dozen countries, giving it a clear lead on the world market over competing systems developed by France and Canada.

Yet Prestel's brief history to date has also been pitted with disappointments and missed targets. Conceived originally as a popular mass-medium which would bring the benefits of computerised information into ordinary homes, it has failed to catch on as quickly as expected, particularly in the residential sector.

British Telecom originally forecast a market of 1m Prestel sets and hoped that there would be 50,000 installed by the end of last year. But so far, only about 13,000 have been linked to the service, the great majority of them in businesses.

That, admittedly, is far more than have been installed so far in any other country. In France, the national viewdata system known as Teletel is only now starting in public service, initially in the region of Vélez, south west of Paris, where trials have been conducted among a selected audience.

But Prestel's performance pales beside the success of teletext, its simpler and less expensive cousin which uses broadcasting channels to transmit "pages" of computerised information to modified television receivers. It is estimated that some 250,000 teletext sets are already in use and are being installed at the rate of as much as 20,000 a month.

With the benefit of hindsight, it seems clear that the reasons for Prestel's slow start lie in the marketing approach taken rather than in the technology involved. Somewhat surprisingly, for a telecommunications authority, British Telecom decided from the outset to offer the service as an extension of the television set rather than of the telephone. Responsibility for the market-

ing effort has been entrusted to a delicately balanced three-way alliance. British Telecom provides the central Prestel computers and the telephone lines linking them to sets; the television manufacturers have been largely responsible for designing, making and distributing Prestel receivers; and a group of independent companies known as "Information Providers" supply and update the information stored on the database.

A key assumption from the start was that television manufacturers would help to create a mass market by gearing up for volume production which would allow sets to be sold fairly cheaply. But the manufacturers have been hesitant about committing really substantial resources to an untested market.

And though a wide variety of set models is now available, they are being produced in relatively small quantities and at premium prices.

### The costs

As well as buying or renting a set, a subscriber must pay every time he dials up the central computer. There are charges for the service, for accessing many of the information "pages" on the computer and for a local telephone call.

It has been estimated that an average residential subscriber could easily run up a Prestel bill of more than £200 a year. For many, that must seem a high price to pay for information which could be obtained free or less expensively from other sources such as newspapers, travel agents or libraries.

Prestel's main appeal so far has been to business users. It has found a niche, in particular, in the travel industry, which uses it to obtain information about airline and train schedules, package tours and so on. There is also a steadily growing base of users seeking market information about currencies, commodities, share prices and similar products.

During the past year, British Telecom has made a deliberate effort to focus its marketing campaign more squarely on business subscribers who, it now believes, will provide the bulk of growth in the foreseeable future. Its £1m Prestel advertising campaign last year, which was aimed broadly at a mass audience, has been succeeded by a more narrowly defined marketing strategy concentrating on specific sectors of the business community.

At the same time, it has introduced a cost-cutting programme designed to reduce losses, which have recently been running at about £3m a quarter. Fourteen of Prestel's 20 regional computers are being mothballed, about 100 staff are being redeployed in British Telecom and eight of Prestel's 10 regional centres are being closed.

Some of these moves are being made also in preparation for the introduction next spring of a new service, known as "Gateway". This will expand substantially the range of facilities available to subscribers but will require less capacity on Prestel's own computers.

"Gateway" will enable subscribers to gain access to a number of computerised databases linked to the system, instead of being confined to the single database set-up for Prestel.

Furthermore, it will transform the system from being little more than an information retrieval service into a medium for carrying out instantaneous two-way transactions.

A subscriber can, at present

### NAMES OF TV DATA SYSTEMS

SOME confusion prevails in attempts to use an internationally standardised terminology to describe TV data systems. There is a rush of names specific to national systems such as Teletel and Antiope in France, Captain in Japan and Telidor in Canada. Use in Britain tends to adopt at least three names for most general purposes, plus three others as the equivalent of "brand names".

Videotex is the generic name covering data systems using television sets for display information.

Viewdata: these data systems which use direct lines (wired) such as the telephone network for connecting TV sets to computer information base.

Teletext: these systems which transmit data to TV sets as a component in a public television broadcast signal.

Prestel is British Telecom's name for its video data system now operated via the public telephone network. Ceefax is the BBC's name for its broadcast teletext service. Oracle is ITV's broadcast teletext service—compatible with Ceefax and receivable on the same basis.

Names and details of various international videotex developments are given on pages VII and VIII of this survey.

enables one Prestel subscriber to send a brief written message to another for as little as 5p a time. Subscribers can either write their own text or choose from a range of standard messages available for events like anniversaries.

British Telecom clearly hopes that involving companies like American Express and Barclays Bank in Gateway will also help build up the residential market for Prestel. Though these companies have yet to say exactly how they plan to use Gateway, they presumably view it as a medium for dealing directly with their large numbers of private customers.

Though it will probably be several years before residential subscribers outnumber business users of Prestel, there have been some recent developments which suggest that the non-business market could start to pick up.

### Facilities

One is the increasing availability of plugin Prestel adaptors, costing as little as £150, which can be fitted easily to an existing television set. Another is the growth of home computer sales, exemplified by the remarkable success of the £70 Sinclair ZX-81, launched earlier this year.

If American experience is any guide, many owners of home computers will want to use them to communicate by attaching them to the telephone network. Gateway could provide them with a number of facilities, and adaptors designed to connect personal computers to Prestel have recently begun to appear on the market.

Another novel suggestion for popularising Prestel has been made by the Butler Cox consultancy firm. It is that 100,000 Prestel adaptors should be lent to selected households for a limited period, in the hope that it would encourage them to buy adaptors of their own.

Butler Cox estimate that the cost of such a programme would be substantial—about £24m—but that as much as £18m would be recovered in the form of revenues from the increased usage of Prestel which would result.

## Competition in the world market

CONTINUED FROM PREVIOUS PAGE

to track down the whereabouts of any vehicle in stock throughout the country in less than one minute. To do the same thing by telephone could take as much as three or four hours.

More elaborate private systems, which can cost £100,000 or more, also incorporate a "gateway" facility which enables users to gain access to other computers and data-bases. That obviously expands greatly the amount and variety of information available to them.

Thomsons, the tour operators, are conducting a trial of such a system among selected travel agents. By providing agents with viewdata terminals which can be connected to their main computers, Thomsons enables them to look up information about travel schedules and to make confirmed bookings through the system.

### Advantage

The success of viewdata in business may be explained by the fact that it is providing a genuine additional service to users who depend on information for their survival. The availability of more information at greater speed is a tangible advantage whose value can be demonstrated in terms of increased efficiency and, ultimately, of money.

The same equation does not, as yet, apply to ordinary households. Few seem to think that Prestel has the same appeal as video-recorders, which offer the dual advantage of enabling viewers both to choose when they watch television broadcasts and, by renting or buying pre-recorded tapes, to bring the cinema into their own homes.

Will viewdata ever achieve widespread popularity among consumers? The answer seems likely to be yes, provided that those responsible for promoting it spend less time marvelling at its technical ingenuity and devote more attention to seeking out clearly-defined market opportunities which viewdata is equipped to exploit.

There are some positive signs that this is happening. One is the French Government's plan to supply households with view-

data terminals linked to an electronic telephone directory. This would enable telephone subscribers to obtain numbers anywhere in the country by interrogating a central computer.

As originally conceived by the last French Government, the electronic telephone directory would have been compulsory and would have replaced printed directories. Under President Mitterrand, the plan will be voluntary, and it remains to be seen whether terminals can be manufactured at a sufficiently low price to persuade

large numbers of subscribers to buy or rent them.

In West Germany, the public viewdata service now, trial, known as Bildschirmtext, incorporates a "Gateway" facility.

This enables users to carry out transactions including electronic banking, as well as to peruse pages of information. Britain's Prestel will be converted to a Gateway system next year. It also launched recently an electronic message service.

Another promising development has been the decision by Western European telecommunications authorities to adopt

a single standard for viewdata. This move has not only ended months of squabbling between Britain and France over whose system was best but also means that it will be technically possible for all European public viewdata services to be linked together.

These moves, if accompanied by a shrewd marketing effort and the investment necessary to produce genuinely low-cost terminals, could help transform viewdata from being a solution in search of a problem into one of the most popular media of the electronic information age.



## PTCL helps Nationwide put over the facts

Details about Nationwide's range of products and services are now available on PRESTEL. Press Television Company Limited helped us with the design and compilation of this information service which runs to over five hundred pages. It includes details of all our investment and mortgage services and a list of addresses of all our branch offices.

In addition it includes information on Nationwide's well known index of house price statistics along with a comparative study of trends useful to journalists and researchers. Nationwide publishes regular bulletins on house prices and these are available on the brochure and enquiry service via Prestel.

Viewers can find out the facts about Nationwide on Prestel 3202.

It pays to decide Nationwide

## VIEWDATA III

## Technology brings together several well-tried techniques

THE WORLD'S telephone authorities have a problem in common: from 6 pm to 8 am exchange and transmission equipment, worth billions of dollars is badly utilised.

This was an important reason for the emergence of viewdata in 1978. It was thought that, each evening, hundreds of thousands of TV sets in homes up and down the country would blossom forth as revenue-earners, as families pushed buttons to receive words and numbers, instead of their favourite television programmes. Whether Mr Average wanted to grapple with tree-branching retrieval of data which he barely needed in the first place, was a matter of opinion.

At about the same time, the television industry was having similar thoughts for rather different reasons. With the first flush of colour gone, set sales were lagging. The notion was to freely give data away, along with the programmes. Thus, teletext was born—Ceefax at the BBC and Oracle at ITV.

There were people in both industries with the uneasy feeling that the viewdata/teletext/videotext proponents were turn-

ing their backs on the ordinary man's view of the purpose of "the box"—to entertain.

There are, in fact, still only 14,000 Prestel sets in the field,

almost all in the business

sector, while the success of teletext has been muted, to say the least. This can hardly be related to a recession-driven lack of disposable income because the sales of video recorders, at a nominal £500 each, is already past a million a year mark in Britain alone.

Perhaps what now has to be awaited is an up and coming generation of young people thoroughly accustomed to sitting down in front of a display unit at school or college to obtain or manipulate data. And that day, say the Prestel men, must surely come.

Meanwhile, private viewdata systems for business are faring rather better, although in this case the technology simply finds itself in competition with other, older established ways of interrogating data bases.

None of this, however, detracts from the technical novelty of the basic viewdata idea.

After all, what could be more natural and logical than using a ready-made, nation-wide distribution network (the

phone system) to send data to a ready made population of data receivers (the TV sets) particularly if you own the copper network?

With teletext, the TV authorities do it by broadcasting data frames (screens-full) that are modulated on to some spare horizontal scan lines beyond the top of the picture. Frames are broadcast in a repeating sequence, a store in the TV set capturing the desired frame as it passes, displaying it immediately afterwards on the screen.

## Interaction

A user has to wait for his frame to come round and, the bigger the database, the longer the wait can be, perhaps up to two or three minutes. Interaction of user with database is not possible: the system is one-way.

Viewdata is two-way. It consists of several geographically spaced identical databases held on BBC computers that are dialled up at will from a terminal having a keyboard, TV display, character generation and other logic, together with phone line send/receive circuits.

The computers store frames of information which, on demand, are sent at 1,200 bits/sec to the customer. Keyboard requests, having less data content, travel the other way at only 75 bits/sec.

With each frame selected, the user is given, on the screen, choices of other frames so that he can branch into more and more detail in a particular subject. Or he can return to a basic index and start again. If he knows the frame he wants by number, he can key in and receive it straight away.

The information providers (IPs) update a copy of the database held in a specially allocated computer at an update centre (UDC). Soon after, the changes are sent by fast digital links to the user computers at the information retrieval centres (IRCs). The IPs update their database segment over phone lines using special terminals, by physically dispatching magnetic tapes, or by connecting their own computer direct to the UDC.

In the centres the frames are held on magnetic disc stores that can rapidly access a frame as soon as a subscriber's call is received. The action is basically no different from that of finding a particular band on a gramophone record.

The equipment, which employs established computing and telecoms techniques, can also be used for response frames. These are frames asking questions which the subscriber can answer using a message frame that is then held in the IRC store.

Corresponding IPs can then retrieve the message frames by dialling the UDC. Later, Prestel plans a separate computer that will allow messages to be sent between subscribers.

At the subscriber end, three types of terminal have emerged: the TV receiver with viewdata (and probably teletext) facilities built in; an adaptor to convert an existing set; and business terminals, usually desktop units in which TV reception is a secondary consideration and where intelligence may be built in for private system purposes.

In private viewdata systems—a growth area—the database is in-house, although access to public viewdata will be possible. In Prestel, British Telecom offers private facilities with its closed user group—database segments are allocated that cannot be accessed by anyone else.

Much of the debate in viewdata circles centres around standards for display and coding of transmissions.

In Europe, agreement exists about the structure on the screen, called alpha-mosaic. It has 24 rows and 40 columns, each position containing either a character or a mosaic pattern three elements high and two wide (giving a graphics composite mesh of 72 x 80 elements).

What is not standard is the way the characters are coded for attributes such as colour and size. Basically, Prestel is coded only for changes that occur within a row. French Teletel coding, on the other hand, modifies each character as it occurs. This needs more memory, but does not give rise to the blank spaces that can occur in Prestel (although a further development called Prestend is said to avoid this).

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Canada's Teledion system is to be brought into line with the AT and T proposals.

A useful enhancement (in the CEPT and the AT and T proposals) is DRCS—dynamically redefinable character sets. In essence, the database computer is able to give the user's terminal instructions to create completely different characters not held in the terminal's memory.

In the very latest presentation technology, photographic

coding, the engineers seem to be reverting to the original television technique of defining the picture dot-by-dot. A Japanese system, called Captain, does this, using eight colours, simply because there are no alphanumeric characters in the language, only complex graphical ones.

The AT & T scheme embraces several of the recent developments as well as ordinary alphabetic coding.

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## Surge in home information services

THE HOME was the original target for the viewdata market. The whole concept turned on the easy availability of two domestic electronic devices, the television set and the telephone. The first edition of the viewdata listing included information packages such as "Buying a Car," "An Evening Out" and "Looking for a Job"—a little prescient that one.

It all seemed so obvious; the public would leap at the possibility of access to accurate information in their own homes and on their own television screens

In practice, the early results from Prestel marketing have

been desperately disappointing. Of the 12,120 registered Prestel sets in the UK, according to British Telecom's latest figures, only 1,771 are registered with genuine domestic users.

Why should this be? Why should a system described by its inventor Sam Fedida and the respected computer journalist Rex Mallik, as: "a major new medium, one comparable with print, radio and television" (*The Viewdata Newsletter*, 1978), have failed so dismally to have captured the public imagination?

There are a number of reasons for this state of affairs. Certainly, British Telecom

began with a wrong marketing strategy which led to an embarrassingly late switch from an emphasis on domestic viewdata to an equally enthusiastic emphasis on the business variety.

But it is also true that the public remains ill-informed about the value of information and of the need to pay for it!

One view is that an appreciation of the value of information provided through viewdata will spread to the home from business use by a kind of osmosis.

Executives used to receiving information from their office viewdata set would eventually demand the same facility at home.

A significantly different approach has been taken by the London consultancy, Butler Cox and Partners, which specialises in viewdata and office automation.

Mr Tim Chapman, a senior consultant with Butler Cox, recently put forward a scheme which he claims could lead to 300,000 residential Prestel users within 18 months.

His argument derives from studies carried out in the Butler Cox "Videotex Report Series" research programme.

His proposal is based on four key assumptions:

• That the unit cost of manufacturing 100,000 devices

which can be attached to television sets to render them able to receive Prestel transmissions is under £100 (equivalent to a rental of £20 a month).

At this price, 18 per cent of television owners could afford an adaptor—in round figures 2m potential residential users.

• Prestel is so easy to use that a cost effective way to sell to the residential market is to provide users with adaptors for a short period on a trial basis.

• The fact, supported by Prestel research, that Prestel usage is much higher in the first two to three months than subsequently.

So, Tim Chapman, argues, an organisation—a consortium of information providers, the Department of Industry, British Telecom or a TV supplier, should manufacture 100,000 adaptors and distribute them free of charge on a two month trial basis to 100,000 A/B users.

The idea is that these trial users would pay for telephone and Prestel usage as well as frame accesses. At the end of the test period, the trialists would be offered a new adaptor for £100 (or £2 a month rent).

The original adaptors would move on to another 100,000 trial homes.

Thus, Chapman concludes, at the end of a year:

• 400,000 homes would have been exposed to Prestel.

• 100,000 trialists would have been using Prestel for a year at the high usage rates.

• 100,000 new users (18 per cent of 500,000) would have been placed permanently in the market.

• An average of 50,000 users in the year would have been using Prestel at the lower, post trial rates.

Take Tim Chapman's prescription seriously until the Prestel innovation gives rise to an epidemic, the argument runs.

Mr Chapman thinks the trial might cost £24m a year to be set against revenues generated of £18m a year in the first year, in the second year a profit of £4m would be generated when advertising and the like are taken into account.

Mr Chapman's idea is just one of a number of notions which have been put forward to improve the marketing of Prestel, but it has several attractive features—and it is clear that drastic action is urgently needed.

There is no doubt that viewdata-type systems will make a massive impression in the home. The chief competition to Prestel, indeed, could be computer terminals specially designed for the home and able to receive a wide variety of information over a telephone line.

M Michael Aldrich, managing director of Radifusion Computers, and a leading advocate of viewdata television sets, believes that each home will have no less than three separate television screens by the end of the decade, some for entertainment and some for information.

The banks are already showing the way ahead here. In the U.S., Citicorp, the world's biggest bank and Chemical Bank, a major financial institution in the New York area are at the beginning of a trial of home banking technology based on viewdata techniques.

Citicorp has designed its own special banking terminal which will give its customers access to its computer files (on a copy and return basis) and enable them to pay bills, check statements and so on. From now on, Chemical Bank is using a modified version of the Atari home computer, a device built originally for playing video games.

It will not allow its customers direct access to its main computer files but only to a copy held on a separate computer system and updated daily.

In Europe the best known example is the tiny Verbraucher Bank of Hamburg which set up a home banking trial

using Prestel technology and gained so much prestige and so many customers, it seems that other, much more prestigious German banks have been forced to follow suit.

BL is not alone in moving down the viewdata road. V4 (Volkswagen/Audi) already has a computerised system which is linked in turn to its headquarters in West Germany. Talbot has also just begun a three-month trial of a similar system with 19 dealers, and it tends to have its 600-plus network connected by the end of next year.

Talbot's system, called Vita (Viewdata from Talbot), will allow users to communicate with each other and the company, as is the case with the BL system; offer a market information system, a stock location facility covering the UK and a used cars location facility and an order status check. Again, the system on trial is expected to be extended to cover car and parts orders.

Within the next two or three years, all major manufacturers are expected to have follow suit.

### A CASE STUDY: HOW VIEWDATA IS HELPING BRITAIN'S CAR DEALERS Valuable aid in stock location

WHEN BL first decided in 1979 to link all its 1,700 UK dealers to its main computer centre at Redditch, one of the dealers it approached to take part in a trial scheme said bluntly that it would not work.

The reasons advanced by the dealer, a large and fierce Glaswegian, boiled down to the fact that he thought the system aimed initially at allowing dealers to locate any BL car held in stock at other dealers throughout the country—did not offer any particular advantage over informal contacts through the telephone system.

At the time he was approached, however, he happened to be looking for a particular version of an Austin Allegro. Mr Geoff Hutt, an expert with BL Systems (the BL subsidiary handling computers and communications) who was setting up the trial, offered to try to find one, using the new system.

Just five miles away, in another showroom, sat the vehicle he was looking for and the computer also established that it was the only one in stock, anywhere.

The Glasgow dealer, who had a potential buyer, had already been told by the dealer stock that he didn't have one, because he thought he could sell it himself without too much of a problem...

"The point of the story," recalls Mr Hutt, "is that with the computer system a dealer

can no longer 'hide' stock, even if his centre is not yet connected to the system. Some dealers do hold on to stock for various reasons—there are, for example, lots of new MGs up on blocks for investment purposes.

"But if the reasons are not good ones, and a sale is being held up which could be made elsewhere, then pressure will be put on a dealer to supply the vehicle."

BL intends that, by the end of next year, all its dealers will be duly hooked up to the system. Some 300 dealers have been connected so far to a system which consists of Philips Business Equipment viewdata terminals, linked by privately rented telephone lines to Redditch. To avoid high telephone costs being incurred by dealers far from Redditch, relay stations are being set up in the main regional cities.

The stock location system, called, unsurprisingly, Stocklocator—represents only the first phase of what is expected to be a comprehensive two-way communications system between BL and its dealer network. It is envisaged that BL will be able to use it to seek a wide variety of information from the entire network, or from an individual dealer.

For their part, dealers should be able to call up a large body of information for a customer in the showroom, such as prices, specifications and even motoring

press appraisals, apart from being able to tell a customer on the spot how quickly he can get a particular car not in his stock. It also becomes the obvious medium for dealers' orders, and is expected to cut both BL's and dealers' operating costs by handling much of the paperwork associated with the transfer of vehicles from the factory gate to showrooms.

Of key importance, however, a direct order input to the Redditch computer opens up the prospect of a much improved moving picture of how many car dealers want and of what types. This, in turn, is expected to improve factory response times to changes in the level and type of market demand. This is highly important, because it takes some time to turn off the production "pipeline." The suddenness of the downturn in the new car market last year, for example, quickly led to overstocking.

### YOU NEED VIEWDATA

How do you know your business needs Prestel? Conversely, how do you know it doesn't? The fact is, more and more companies are finding they need the Prestel service. Indeed, with over 150,000 pages of information available through the Post Office Prestel service, there aren't many companies who can afford to be without it.

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No more than you pay for your own business leading contact TV rental company. If you'd like to receive more information about our Prestel service, ask your engineer to telephone The RRC Prestel Sales Office on 01-894 5555.

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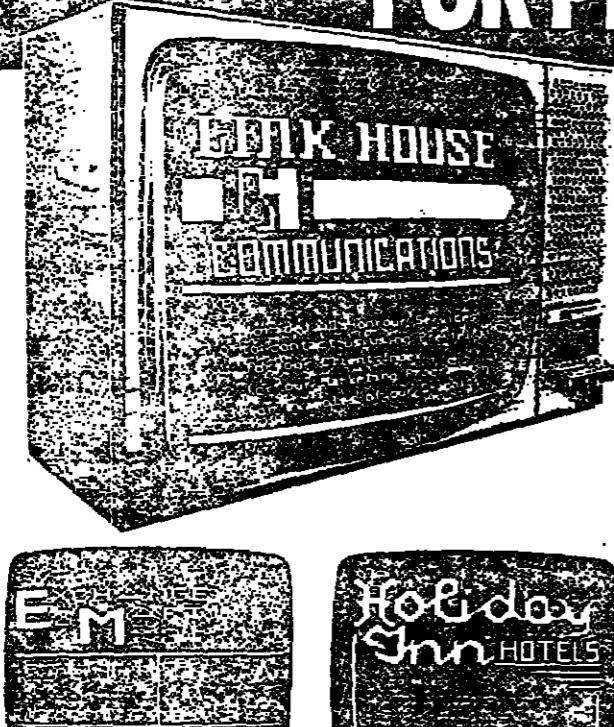
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## Future trends

CONTINUED FROM PREVIOUS PAGE

formation providers to offer their services and to create a virtuous circle.

This seems likely to be achieved during the next five years with initial success being at the business end, where transaction rates per terminal and new information and transaction services can be made available to the mass market by using viewdata protocols.

• Socially embryonic: Once people are responsible for keying in their own banking transactions, it would be quite feasible for their bank accounts to be maintained on their own home computer.

Each person would then allow the bank to access its databank to check that it is using the right amount of his assets. It needs to do this to ensure that its real service, ie lending money, is being carried out within the limits set by the domestic end.

Individuals could even invite banks to bid for their custom by inspecting their transaction records.

Similarly, home computers could keep a record of individuals' food purchases and selected retailers or wholesalers would have the privilege of accessing their databank and supplying their regular needs by ultimate form of local operation.

• Technologically, the changes are far-reaching. Cheap printers, graphics terminals, light pens, voice response, voice-recognition, digitised voice are emerging; they will all add important new functions to systems for the mass user. The economic pressures for reduced administrative, transport and other costs and more efficient decision-making, which force distributed and dispersed processing, are likely to continue unabated.

The most difficult area to forecast is the social one. Will people want to press buttons to do new tasks which may not give them immediate feedback?

There is ample evidence that such disparate systems as computer games and home security systems do provide the right feedback, despite the fact that in both cases, a hard economic case is difficult, if not impossible, to make.

The critical issues over the next few years are going to be concerned with balancing these psychological factors with purely economic/technological trade-offs.

Market research and development are factors which will need more attention than they have received to date, or the industry will continue to be accused of conjuring up solutions for as yet ill-defined problems.

The forces gathered around the viewdata/teletext/cablester market-place carry enormous clout and one can confidently see widespread use of mass real-time systems in the late 1980s and early 1990s.

## In a volatile world... 2489#

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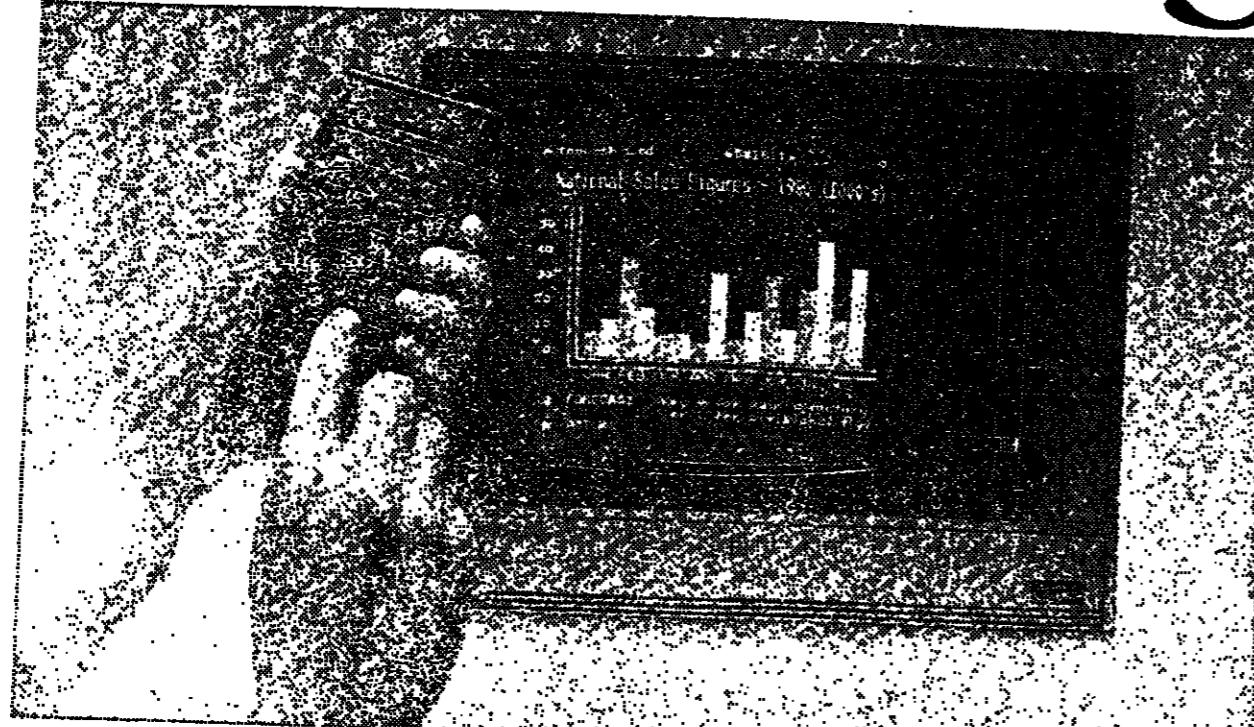
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Cooperation between the Commission of the European Communities and the European postal and telecommunications organizations has led to the creation of a special telecommunication network, called Euronet; it enables you to call easily all the main data base distributors in Europe, grouped under the name of DIANE. Its rates are low and independent of the country called.

### HOW TO KNOW MORE ABOUT EURONET DIANE

More detailed explanation is available in the Euronet DIANE brochure. This brochure is yours for the asking, without charge. Just cut out the coupon below and in a few days, you will receive details on the latest information services in Europe for your company.

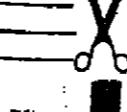
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Address

Tel.



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## Focus on the information providers

## Fundamental changes in the market

THOSE WHO sell or supply information through viewdata are now reacting to four quite fundamental changes in the market place.

• The switch late last year by British Telecom to marketing Prestel to the business rather than to the residential community.

• The Prestel receiver set population, which has climbed only slowly to its present level of around 13,000—in contrast to earlier and more optimistic predictions.

• The imminent development of the "gateway" technique which enables Prestel and other viewdata systems to draw information from and transmit information to other non-viewdata computers (so-called "third party databases");

• The emergence of a significant number of private viewdata systems for in-house company use.

These factors add up to a substantially different marketplace than that predicted some three years ago when Prestel first made its formal debut. Predictions then were for a rapid development of a new mass market in the home, with hundreds of thousands of adapted TV sets offering a new world of consumer publishing and services.

### Predictions

That world has simply not materialised, at least not in the UK. In Germany, the U.S., Canada and elsewhere there are still those confidently predicting that it will in their country, and that somehow the UK has missed the boat. Others see the UK as a salutary lesson in the conservatism of the general public—especially when it comes to paying new and unfamiliar bills for a new and unfamiliar commodity called "information."

As late as January this year a Government-sponsored industry-wide conference was still predicting 50,000 Prestel sets in use by the end of 1981. But the brute fact is that it is not easy to introduce new information systems, even into business let alone the home.

As a consequence several major participants in the early years of Prestel, and a number of minor ones, have recently pulled out, having entered the experiment on what turns out to be the wrong premise. Two companies providing sports news and results, Sportsdata and Excel Sports, are the most notable examples. They saw a new market opening up in the direct retailing to the public of sports information, in addition to the traditional wholesale.

## Teletext image

CONTINUED FROM PREVIOUS PAGE

BBC have been conducting trials as part of the regular teletext services, as well as running special pages of information for deaf viewers.

So, this means a dramatic new lease of life for the 200,000 of the UK population who are too deaf to hear television even with amplification aids. Developments at both BBC and ITV are moving towards faster transcription services—such as those used for verbatim sub-titling of the Royal Wedding TV com-

mentaries.

Another development is "telesoftware," which is a method of sending to specially equipped teletext receivers simple computer programmes. These allow the viewer to enjoy an interactive role with the data called up—such as for making calculations or participating in programmed learning exercises.

Teletext, like viewdata, has been slow in finding public acceptance. But the situation is now changing, perhaps substantially. The promotional efforts in UK last month, designated National Teletext Month, have helped; but so too has recent government retail legislation which has permitted only a 10 per cent hire purchase down-payment on TV sets equipped with teletext (against 20 per cent for conventional sets).

By the end of this year, over 300,000 teletext sets will be in public use; by end 1982, about 700,000. For the TV rental business, teletext now accounts for over 30 per cent of new business and for the set manufacturers it is slowly becoming a standard built-in consumer attraction. It may not do for broadcasting what Bingo has done for the popular press; but with cooking and gardening notes, spot-the-ball competitions and now even advertising, it may do to the popular press what television news has done over the last 25 years—erode just another part of its raison d'être.

John Chitcock

## VIEWDATA VI

### PRESTEL 'GATEWAY' ORGANISATIONS

'Gateway' is the technology necessary to link the viewdata terminal and viewdata computer to large mainframe computers and to the large computer files of information held on them.	
Company	Nature of business
Friends Provident Life	Insurance company
Barclay	Computer bureau
Arcor/Mills & Allen	Communications and computer company
Fintel/UCSL	Business information and computer bureau
Barclays	Bank
Horizon	Tour operator
European Ferries	Ferry operators
Thomas Cook	Travel agent
Thompson Holidays	Tour operator
BL	Motor manufacturers
American Express	Credit card company
Harfield Polytechnic	Education institution

viewdata scene, with private branch of the computer development programme of larger corporations, attracted by some of the basic virtues of viewdata. These, it should be noted, have remained unchallenged by all the revisions of strategy.

These virtues are that the screen is simple and easy to use, unfrightening to the average user uninitiated in the more arcane aspects of computer language; and that with suitable software the viewdata terminal can "talk" to any make of computer, thus making it a leading contender for that holy grail of computing, the cheap universal terminal with cheap telecommunications costs.

The one area where Prestel (and perhaps private viewdata systems also) do seem set to become a new publishing medium is in business information. While the genre is still too young to claim established patterns or businesses, there have emerged a number of information providers specialising in, for example, commodity prices (such as InterCommodities), foreign exchange (Fintel, in collaboration with banks such as Guinness, Mahon, and Marine Midland), and company financial comparisons (ICC Business Ratios).

This area, plus the solid penetration of Prestel into the travel industry, are perhaps the most encouraging features of the public system at the moment. But the radical change in the outlook for viewdata in the UK over the last three years shows what can happen when a new technology is thrust into an untried marketplace. For information providers it has been a sobering lesson that entry into the new era of electronic information is neither simple nor cheap and that the competition within it comes from quite new and unexpected quarters.

Rex Winsbury

### ORGANISATIONS USING PRIVATE VIEWDATA SYSTEMS

Name of organisation	System
AGB	IVS-3
Allied Breweries	Viewdata Plus
American Express	Viewdata Plus
Anglia Time Sharing Services	Viewdata Plus
Barclays Bank	Viewdata Plus
Barrie	ME-29
Beaufort Computer Services	Viewdata Plus
BL Cars	IVS-3
Citibank	Viewdata Plus
Computer Management Group	Viewdata Plus
Co-op Bank	Viewdata Plus
Ford UK	Viewdata Plus
Granada TV	Viewdata Plus
Horizon	Viewdata Plus
Howson Alphaphy	Incotel

## GEC Computers. The power behind Prestel\* in eight countries.

The nerve centre of every Prestel\* or other viewdata system is its computer.

With speed of response and a large number of terminal users the name of the game, choice of computer is crucial.

Prestel, the first and only working public viewdata system in the world, chose the GEC 4000 Series on merit. Seven other countries—the Netherlands, Switzerland, Austria, West Germany, Hong Kong, Belgium and Italy—are following suit by carrying out evaluation trials, using GEC computers.

Why GEC computers? A viewdata system requires well-proven, high performance computers with fast responses to a large number of simultaneous users. That's the GEC 4000 Series. It also requires in-built reliability, the capability to run continuously for long periods without supervision.

That's the GEC 4000 Series again.

And to be technical for a minute—within the GEC 4000 Series processors—important internal computer functions of protection, short term scheduling, memory management, input/output handling, semaphores and interprocess communication are not as in most other computers) performed in software. In the GEC 4000 Series these functions are controlled via a built-in hardware, real-time executive called Nucleus.

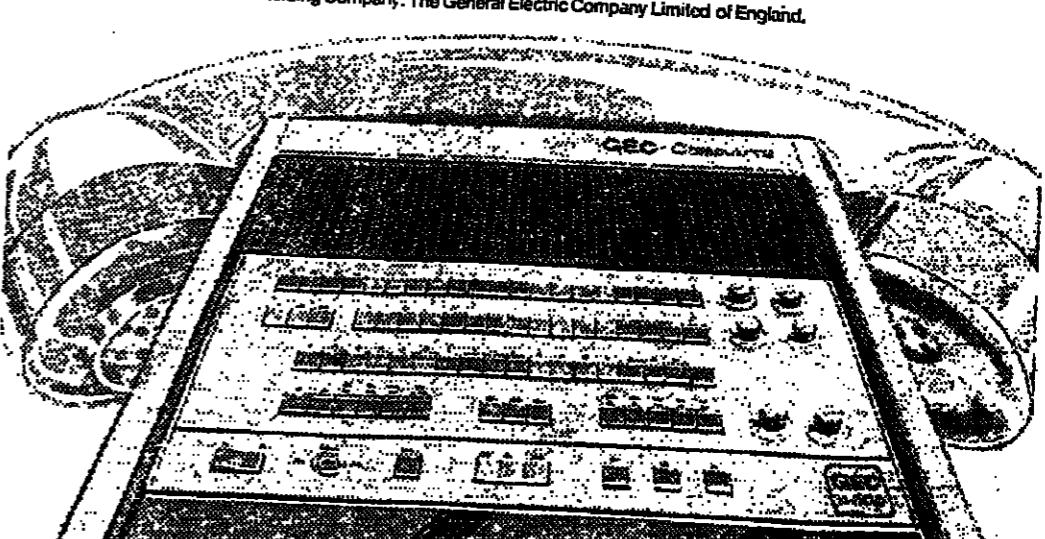
All the more reason to choose our GEC 4000 Series.

It's not hard to see why the GEC 4000 is a success story in Prestel and other viewdata systems.

To find out more contact Tony Matthews (Ext. 3799) or for Export, David Finlay (Ext. 3807) on 01-953 2030.

\* Prestel and the Prestel symbol are trade marks of the British Telecom viewdata service.

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## VIEWDATA VII

Here and on the following page, FT writers examine international developments in videotex systems

## German system now on test in Dusseldorf and Berlin

THE GERMAN videotex system (Bildschirmtext) has been on test in two public trials in the cities of Dusseldorf and Berlin since the beginning of June 1980. The trials are sponsored by two Lander (or states), North-Rhine-Westphalia and Berlin, in co-operation with the Deutsche Bundespost (German Post Office). The legal basis for the trials is provided by special laws passed by these Lander.

General introduction of Bildschirmtext is scheduled for the fourth quarter of 1983, according to the Federal Government. Because of a constitutional legal condition, however, the governments of the Lander and the Federal Government, about the character of Bildschirmtext, there might be some restrictions for certain kinds of

information. The trials cover 2,000 private households and 1,000 participants nominated by the information providers in each of the two trial areas. These are nearly exhausted. By the end of October there were:

• 7,500 sets connected (4,800 of them user sets);

• About 150,000 frames of information offered by 750 information providers.

Since the beginning of the trials there have been about 1m accesses to the Bildschirmtext centres at Dusseldorf and Berlin.

In addition to those 750 information providers already mentioned there are 700 more with permission to take part in the trials. They will start offering information to the public within the next few months.

## A change of emphasis in French plan

FOR VIDEOTEX in France, the question now is how far the Mitterrand regime will modify or depart from the ambitious policy towards *L'Informatique* adopted by the previous regime. The development of a new information infrastructure for France, in the wake of the famous Nora report, was a pet scheme of former President Giscard d'Estaing.

President Mitterrand and his advisers are now caught, in this particular case, between a desire to free themselves from the inheritance of Giscard, and a frequently declared policy of their own to promote and enhance industrial research and development in France.

One significant step has already been taken with the "electronic telephone directory" experiment in the department of Ille-et-Vilaine to be made voluntary rather than compulsory for the locals. That may mean that instead of the 300,000 terminals expected to be placed in this experiment, starting in 1982 or 1983, the figure may be revised downwards to perhaps 200,000—although clearly the whole market is now far less easy to predict.

The significance of this is that the electronic telephone directory was to be (and of course still could be) the main weapon by which mass introduction of videotex-style terminals was to take place in France, by a state initiative. Provided the scheme worked in that department it was to be expanded over a decade or more to the rest of the country.

It was also to be the procurement order which would enable French industry to mass manufacture cheap videotex terminals, both for use at home and for export, notably to the U.S. All the various experiments with videotex in France were to be technically compatible with the telephone directory experiment, and eventually would plug into the mass penetration of receiver sets. Hence any modification of the directory programme could have substantial effect on the pace of the "informatisation" of French society and will be watched with interest by all operators of rival videotex systems.

There is also some evidence that in early trials the electronic directory has not been all that easy to use. While it was hardly to be expected that it would be got right first time, it is interesting that in a small sample test the main problem was found to be that of knowing the correct spelling of the person whose telephone number you are looking up. On a printed page you can scan very quickly across variant spellings of, say, Winsbury ("Wisbury", "Winsbury", "Winsky") and quickly spot the right one. The computer is apt to demand to exact spelling of the name it has to search for, or else it cannot help you at all.

## Free supply

Meanwhile the Teletel videotex trial has got underway in the Valley and Versailles areas outside Paris. Receiver sets manufactured by Marconi, Thomson and Philips are being placed with up to 2,500 households. The sets are free of charge but usage has to be paid for. Among the organisations providing information are American Express, Citroen, local newspapers like *Toutes Les Nouvelles de Versailles*, various Ministries and the French Railways.

Rex Winsbury

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The information providers are coming from all sectors of the economy, as the following list shows (per cent representation):

Newspaper publishers	8
Magazines and periodicals/ book publishers	11
Broadcasting organisations/ news agencies / other media	2
Trade and services	19
Banks / financial institutions / insurance companies	12
Travel agencies / tourist offices	10
Industry	12
Institutions/public facilities/ research institutes/education institutions	7
Advising / advertising	7

The costs incurred by the users as well as by the information providers for Bildschirmtext are relatively low compared to costs in other European countries.

The monthly basic rate for participation in the trials is DM 5 in addition to the usual telephone charge. Special installation charges are not incurred. For calls to the Bildschirmtext centre the charges applicable to local calls and calls made in the extended local telephone service (DM 0.23 per eight or 12 minutes) are payable.

There are no fees for com-

puter usage. Further costs arise if information is retrieved for which the provider charges a fee. All participants in the trials received a purchasing licence enabling them to buy a colour TV set including the ancillary device for Bildschirmtext and Teletext (German name: Videotext) at the price of a standard TV set of the highest quality.

## Market figures

The information provider has to procure his editing terminal himself. Depending on the degree of sophistication market prices from DM 4,500 upward are to be expected for this equipment. For calls to the Bildschirmtext centres the normal telephone charges are payable. There are no special charges for the usage of the Bildschirmtext centres and for the collection of the retrieval fees.

The market for Bildschirmtext is very difficult to predict, but the German Post Office is expecting 40,000 users by the end of 1983 (three months after the end of the trials), 150,000 by the end of 1984, 400,000 by the end of 1985 and 1m by the end of 1986. This last figure is believed to be the break-even point for the Post Office.

The forecast is considered realistic for the three reasons:

• Post Office and most other

information providers are heading for the mass market:

- The connection of external computers (gateway) offers a whole range of new and interesting applications;

- The international standard helps to create a huge market for set manufacturers in an early stage of the introduction of the new medium.

The German Post Office decided at a very early stage that the Bildschirmtext ought to become a mass medium. Nearly 80 per cent of all German households have a telephone, more than 90 per cent own at least one TV set. Bildschirmtext will thus be a very cheap and a very convenient way for the user to get information and for the information provider to edit information.

Even if the final fee structure of the Bildschirmtext service will not be decided about before the middle of 1982, the Post Office has already announced that Bildschirmtext will not cost more to the users than it did for the trials. For the information provider a frame, fee of DM 5 per year and centre has been mentioned, but a lower fee seems possible.

To make Bildschirmtext convenient to users and IPs the Post Office will soon place an order for the first group of Bildschirmtext centres. Three

companies (IBM, GEC, SEL/ITT) are competing for this order. The Post Office declared that it will invest DM 500m in Bildschirmtext by the end of 1982.

When the medium is introduced in 1983 the new standard will be introduced too. This means that the set producers will be able to offer the "final" decoders to the users. No investment will be lost. The international standard allows for the set manufacturers to produce very large quantities of Bildschirmtext sets because their market will be all Western Europe. Those quantities will insure low prices for the users.

The last but probably most important achievement by the German Post Office was the fact that it interested a whole lot of information providers for the new medium. Many of those IPs were especially attracted by the gateway, thus looking for the mass market too.

Even in the trial phase, the Bildschirmtext service offers a great variety of information ranging from news to archives and to products, services, holiday resorts and the like. References to the information offered are given in a magazine with coloured illustrations (Bildschirmtext Magazin für Teleseiter), which is distributed free of charge to the participants in the field trials every six weeks.

When the German Post Office bought the Prestel software from the British Post Office in 1977 there was no possibility of connecting external computers. This came two years later and was first tested by an information provider in 1980.

The gateway is an essential element in the Bildschirmtext. It is through this facility that information, which is basically a mere information medium, becomes a reasonably priced means of access to remote data processing for everyone.

## Applications

It is mainly this access to data bases of private organisations such as mail order firms, publishing houses, banks and insurance companies which opens up a wide range of additional applications. It allows for the users to place orders with mail order firms, which are acknowledged and booked on the spot, handle their bank account electronically, obtain information about account positions and transfer money.

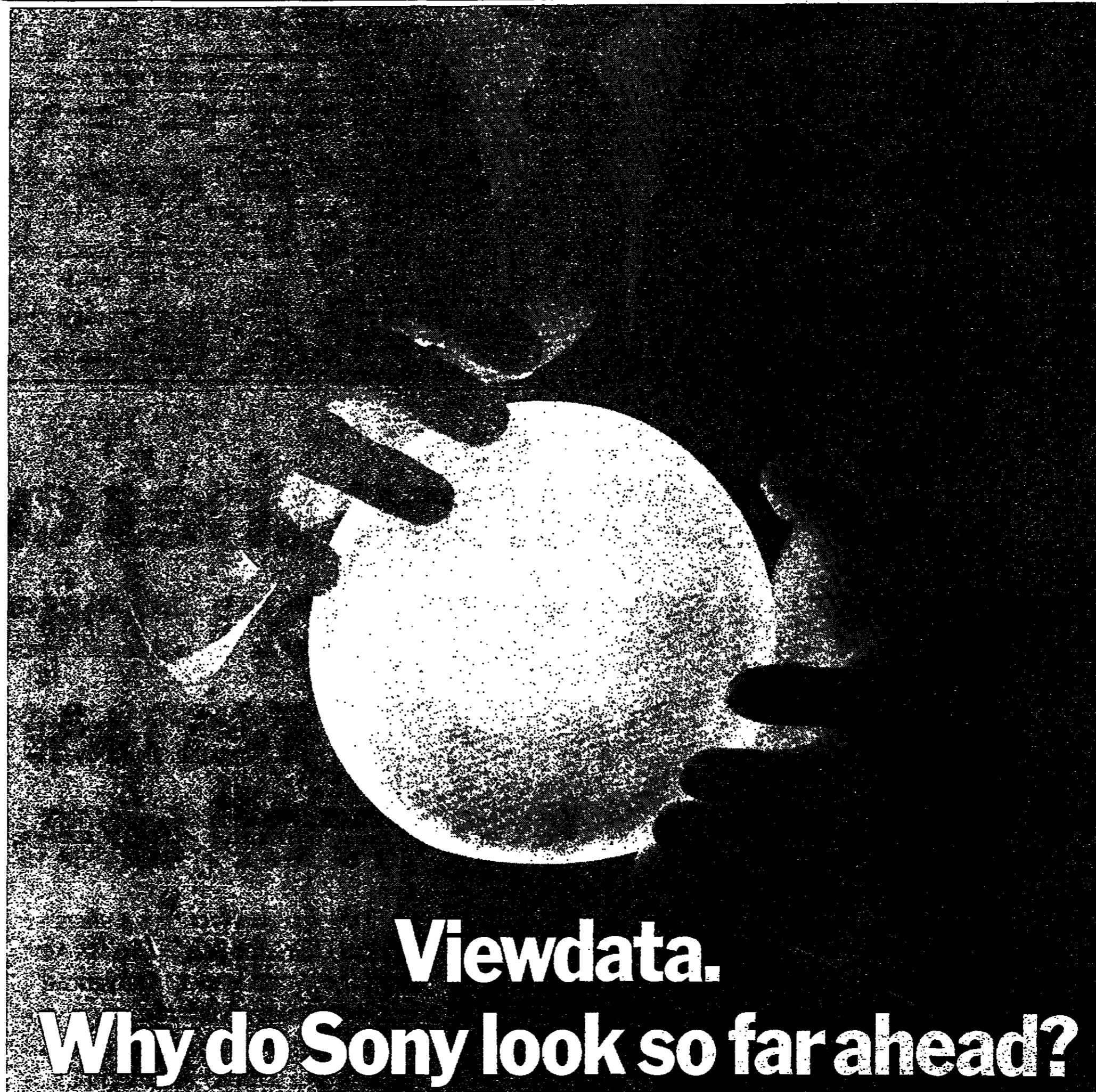
Herr Eric Danke, Bildschirmtext project leader for the German Post Office, says "there is every indication that managing your bank account will become the strongest pillar of Bildschirmtext in the next

years. In addition, it can be clearly recognised that subscribers consider Bildschirmtext a composite system rather than a mere information medium for use in particular cases. This proves that it was correct to design Bildschirmtext as an open data communication system capable of integrating various applications."

The first information provider offering the gateway to the user was Verbraucherbank in October 1980. It has more than 2,000 Bildschirmtext accounts today and is reported happy with this development. Verbraucherbank is thus running the world's biggest telebanking trial.

In all more than 40 companies have applied for gateway with Bundespost. Seventeen are already offering the connection to their own computers. These IPs are four banks (Verbraucherbank, Deutsche Bank, Bank für Gemeinwirtschaft, Stadtparkbank Düsseldorf), four mail order houses (Quelle, Otto-Versand, Neckermann, Schwab-Versand), two computer service centres (AS, Rechenzentrum Neustadt, SRZ Rheinland), hardware producers (Siemens, Nixdorf, IBM, Philips), two travel agencies (TUI, NUR) and one agricultural organisation (Landwirtschaftskammer Schleswig-Holstein).

Dr Günter Götz

Viewdata.  
Why do Sony look so far ahead?

It would take a brave man to say that Viewdata is just a passing fad. Any facility which allows quick access to critical information, enabling business decisions to be made with more confidence and speed, must surely become an integral part of the office of the future.

Sony are so convinced of Viewdata's future potential, in fact that they're already committed to producing the first 9" colour terminal for the U.K. business market, a step forward that adds weight to Sony's already impressive range of 14" and 22" models, all with separate key pads.

Sony are also the first terminal manufacturer to produce their own hard copy printer, giving a permanent record of all viewed information.

And to make sure that Sony keep up with the needs of the future a special Research and Development department has been set up specifically to gauge future requirements and react accordingly.

The development of Sony's own internal Viewdata system is still further proof of the commitment to Viewdata that exists within the company.

Of course it's impossible, without being clairvoyant, to tell just how big Viewdata will become in the future.

But whatever does happen, one thing you can safely predict is that **SONY**, **VIEWDATA** Sony will be up there leading the way.

JK 15/12/81

## VIEWDATA VIII



Redifusion Computer's System Alpha Model One terminal

## Rival systems in the U.S.

AFTER A slow start, the U.S. has this year become an intensely competitive battleground between rival viewdata and teletext systems. The UK's Prestel, the French Teletel system and the Canadian Telidon system are all vying for customers in the potentially huge American market place for home information. Apart from competing with each other they are also competing against other, non-viewdata systems based on personal computers, the telephone itself.

Thus the U.S. is rapidly becoming the proving ground both of viewdata itself, and of varying version of it. Easly the most significant event so far has been the entry of A T and T, the telephone giant, into the viewdata arena. Not only did it recently announce a technical standard to which it (and hence perhaps all American) viewdata plans might adhere; but last month it also formally announced a joint venture with CBS to set up a test trial of a viewdata system.

This test will cover 200 households in Ridgewood, New Jersey, and will be free to the users. The contents will be news, share prices, sports results, entertainment guides and — perhaps more significantly — shopping and banking services. CBS will be responsible for the information content and the advertising on the system. A T and T will look after the computer facility, telephone lines and receiver sets.

The role to be filled by CBS gets A T and T out of some of the political and regulatory problems that have in the past enmeshed it and prevented it from getting into the information, as opposed to the telephone, business. Only last July, the company had to cancel a proposed information service in Austin, Texas, for those reasons.

But A T and T has been involved in another viewdata trial in Florida, in conjunction with the Knight Ridder newspaper chain. The two partners plan to launch a full commercial service in 1983 for 5,000 homes in that state. Clearly the alliance with a major newspaper group on the one hand, and a major broadcasting conglomerate on the other, could in time put A T and T in a commanding position in both the U.S. and, by extension, the world viewdata market.

Source: Butler Cox and Partners, 26-30, Holborn Viaduct, London, EC1A 2BP.

One reason for A T and T's

withdrawal from Austin was objections from the Texas newspapers, in particular from the Belo Corporation, which owns the Dallas Morning News and has started its own viewdata service under the name Bison. This is offered at \$10 a month, plus the cost of the terminal. Initially it has about 5,000 pages of information — rather limited by viewdata standards — deriving from the newspaper, the Associated Press newswire, airline schedules and regional events. Interestingly it is available over a local cable system.

Another trial due to start soon is in banking. First Bank System in Minneapolis St. Paul, will begin testing information and transactional services over the telephone lines. Using the name Firsthand, the system is based on the French Teletel technology, and will be its first actual use in the U.S., although its sister technology is being used in several teletext experiments. The Minneapolis Star-Tribune will contribute general information.

In Boston, a viewdata service based on the UK Prestel technology is just beginning, operated by Avco Corporation but owned and provided by British Viewdata and Teletel.

The organisation plans to sell the UK version of the viewdata and teletext technology to the Americans. Commodity prices, real estate and shipping will be among the information areas.

What is however clear is that the majority of U.S. experiments so far concern the one-way broadcast mode of teletext. Here there is hot competition between the three contenders. For example, the Field Enterprises station in Chicago uses the British Ceefax system for its teletext transmissions. CBS has been using the French Antipe teletext system. A new test in Washington DC, sponsored by the Corporation for Public Broadcasting and others, uses the Canadian Telidon technology. The examples could be multiplied.

But in the longer term it may be banking where the future of home information systems is really determined. The drive to enable banking transactions to take place at the shop or from the home is now very strong in the U.S. and various brands of technology are under trial to achieve that objective.

Rex Winsbury

## Surveys in the FT on new technology

Early next year FT surveys will be examining important developments in the area of computer-based technologies.

### Computers

Despite the world recession, the computer industry continues to expand rapidly as an ever-widening range of uses is found for its products. Computer power is being applied in the office, the factory and the home to perform existing tasks more efficiently and to provide new services which were not available even a decade ago.

### Satellites

Satellites are attracting increasing commercial interest as a versatile means of transmitting both communications and broadcast signals over long distances and large areas. They are expected to play a key role in the emerging "information revolution" during the rest of this century.

### Automated manufacturing

Manufacturing industry is on the verge of a massive increase in productivity through a combination of computer-based technologies and robotics.

## An encouraging year for Canadian projects

IN CANADA, viewdata—or videotex as it is more commonly called there—is synonymous with Telidon, the second generation alpha-geometric videotex system.

To understand developments

in videotex in Canada it is necessary first to realise that the videotex industry in Canada has significant structural differences from its European counterparts. This is largely because the telephone companies, of which there are a multiplicity in Canada, are not involved in the storage and processing of videotex pages.

Instead, for both regulatory

and pragmatic reasons, they are sticking to their traditional roles as common carriers, which means that instead of the European videotex triangle of terminal manufacturers, PTTs, and information providers, the Canadian industry is more of a rectangle what are known as system operators (who run the videotex databases) as the additional component.

Within Canada, there has been a veritable flurry of videotex activity in 1981. Many of the provincial telephone companies began their field trials, this year, including New Brunswick Telephone Company in the Maritimes with Project Mercury; Alberta Government Telephone Company in Western Canada, with its Ida Project; and Bell Canada in Ontario and Quebec with the largest trial to date — Vista, which is providing more than 20,000 pages of consumer information to more than 500 users.

In addition, British Columbia Telephone Company and Saskatchewan Telephone are gearing up for field trials in the early 1982; Manitoba Telephone System's Project Ida is entering its second year.

There is considerable debate among those interested in the success of videotex in Canada, as to whether field trials are the best vehicle for launching the industry since, by definition, a field trial involves no charge to users or information providers who participate, and, therefore, any statistics or research about the usage or usefulness of videotex coming from these trials is very suspect.

However, it seems to be practically impossible for a telephone company in Canada to become involved in a market trial, never mind a full public service, without first going through a field trial phase and, if nothing else, these trials do allow informa-

tion providers to learn these new medium before videotex is unleashed on the general public.

One commercial publisher has been started in Canada this year — "grassroots," an aribitrus videotex service, in which Infomart, a partnership between two of the largest publishers in Canada, Southam and Torstar.

The other significant videotex event in Canada in 1981 was the announcement of the Federal Government's Technical Industry Investment stimulation programme (TISP).

This programme was devised as the Canadian solution to a problem inherent in the start-up of videotex: worldwide manufacture of enough terminals to start the mass production cycle of increasing production and decreasing prices.

The TISP will offer, to approved participants, 60 terminals on the basis of one terminal provided for one terminal bought by the participants, in effect halving the price of a videotex terminal by a stroke.

It is expected that the initial momentum created by the TISP will then continue through the actions of the private sector and, indeed, one terminal manufacturer is already quoting prices of \$150 per terminal in 1982, compared to \$1,000 per terminal cost at the beginning of 1981.

So it has been a busy year for videotex in Canada — but there have been developments south of the border, in the U.S., which are perhaps even more significant for the future of the Telidon version of videotex.

Firstly, two large American publishers decided to use Telidon: Time Inc. chose to use Telidon in its teletext services throughout the U.S. and it is suspected by many that Time is hoping to position itself in teletext through Telidon similarly to its market-dominating position in pay-TV, via Home Box Office.

And Times-Mirror Corporation opted for Telidon for its videotex service in Southern California. Times-Mirror has a long-standing reputation for making the right decisions at the right time concerning new technology and, therefore, its decision to go with Telidon will have considerable influence on other American publishers.

Martin Lane

# Considering she's cut down on chips, she's remarkably well developed.



TV setmakers worldwide are falling for LUCY—the latest development from the world leader in advanced text technology—Mullard.

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LUCY allows for the production of a more compact module package which takes care of all the electronics from telephone jack to video output.

The development of viewdata and LUCY is a direct result of the ongoing working relationships between

Mullard, British Telecom and other official bodies in the development of information technology.

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## THE PUBLIC TRANSPORT DEBATE

## High fares, low fares, no fares . . .

By Lynton McLain, Transport Correspondent



In European terms, London Transport is something of a special case

TO SURE or not to subsidise it to subsidise, by how. This is the issue at the heart of the current case in the House of Lords between the London Council, which London fares by 20 per cent, and Bromley and Tonbridge and Malling Borough Council. Bromley has unsuccessfully argued that extra subsidies on London Transport, the most expensive urban transport system, are illegal. The verdict is expected this week.

A debate which has raged over Europe from Berlin to Brussels, the council pays over 20 per cent of the cost of its system to Rotterdam, while the city pays 78 per cent.

Transport authorities all over the Continent have experimented with low fares, high fares, payroll taxes and much more. The most famous experiment was in Rome, where the city abolished fares altogether in an attempt to get people into buses and off the traffic-choked streets.

At first there was no public fall in car traffic as the scheme was abandoned.

Like every other major European city, fares steadily rising costs, during the 1970s, most have been forced to face increasing levels of fares. A London Transport report in 1971 showed that out of 34 public transport systems in Europe and North America, only one could operate without fares. Only one had a subsidy of more than 50 per cent of operating costs.

In 1978 the picture had changed. A survey of 44 European countries and in North America suggests that local councils and governments are increasing their aid to urban transport, but that "the rate of increase has declined." Local authority support is levelling out at around 50 per cent of operating costs.

The picture was to raise even if this drove passengers away from the system. But the GLC victory earlier this year, of 22 per cent, in London fares and writing off the £48.7m forecast for this year, was to have been met with a elementary rate levied on Londoners.

London Transport, which

had only 25 per cent of operating costs from subsidies, had a budget of £582m is allowed to keep its fares at present levels. Its passengers will generate only enough income to meet about 55 per cent of its operating costs. This would be roughly equivalent to the "average" figure that is now prevailing in the rest of the world, according to Mr Jeffrey Allen, finance director of London's 260-mile underground railway network.

Although this decline is mirrored elsewhere in Europe, the response to it in other cities has been very different. Paris, for example, has poured money into its bus and rail system, creating one of the most up-to-date, efficient and cheap public transport networks in the world. It is

PASSENGERS  
(Users of urban public transport)

	change over	
	1979	1975
millions	%	
UK	3,812	-10
Germany	2,141	+6
France	2,346	+17
Scandinavia	218	+5
Netherlands	238	+5
Belgium	226	+7

Source: London Transport

systems. This has been particularly marked in Britain. In 1955 buses and coaches accounted for 38 per cent of all passenger movements, but by 1980 they scarcely accounted for 10 per cent. Private transport—almost entirely the car—accounts for 82 per cent of total passenger movements.

It is true that in European terms London Transport can argue that it is something of a special case. It carries 5.5m passengers a day, more than any other system, in Europe. It operates 6,000 buses over 1,750 miles of route, 500 underground trains and 250 stations. It employs some 60,000 people in all.

But size is only one of the reasons for the problems facing public transport. There has been a steady fall in total passengers carried on almost all

Hamburg is the model for several other German cities and fares are kept low, rising on average by between 3 and 5 per cent a year. (By contrast London's fares rose between 1977 and 1980 by 107 per cent.) The city's operating budget of some DM 680.7m (£159m) is subsidised by DM 242.1m. Half of this comes from the central government in Bonn, the rest from the provincial states served by the Hamburg system.

The Rome system provides another contrast. Here public transport is regarded as an integral part of the welfare state and although the "zero fare" experiment was scrapped the system is still heavily subsidised. This year passengers will contribute only £74m (£53.8m) towards the total cost of £406m.

The balance—some 81 per cent of the operating costs of ATAC, the Rome system, comes from central government via the commune of Rome. The Government, in turn, fixes the amount by which the subsidy shall rise. This year it allowed only a 12 per cent rise compared with an inflation rate of about 20 per cent which forced ATAC to double its flat fare of £1.00 (5p).

Even so, Rome travellers certainly get a bargain. The average passenger with a season ticket for one route who makes an average of 3.5 journeys a day (home and back for lunch) has been paying only £40 or 2p a journey.

Mr Ken Livingstone, the leader of the GLC, has argued strongly that London needs to adopt a financing system somewhat similar to that which applies in Rome and elsewhere in Europe. This year, he says, London Transport is actually receiving a subsidy of £149m, which is 26.6 per cent less in real terms than in 1975.

Without extra finance, he says, it will be impossible to sustain the present system and large parts of it will have to be cut out or scaled back.

The problem is that it is hard to prove the case that lower fares actually make much difference to public transport use. South Yorkshire council has kept local bus fares stable for the past six years, but the result has been only a 6 per cent increase in passengers. London Transport's "Fare's Fair" scheme has so far also led to an increase in use of

## FARE SUBSIDIES

	Per head of population		Farebox ratio*	%
	1979	1975		
London	25	61	75	
Frankfurt	30	45	50	
Munich	30	77	52	
Hamburg	19	75	67	
Paris	68	45	44	
Philadelphia	20	53	49	
Barcelona	39	86	33	
Stockholm	79	45	43	
Rotterdam	47	31	28	

\* Farebox ratio is the proportion of total operating costs obtained from passenger fares. The balance is from subsidies.

Source: London Transport

some 12 per cent, but that has to be set against a revenue loss of 32 per cent. Part of the reason for this, of course, is that London's transport system, unlike that in Paris or Hamburg, is still fragmented.

British Rail, which brings 400,000 commuters into the capital each day, has been steadily raising commuter fares even as London Transport has cut them. In many cases, therefore, overall journey costs have not declined by an appreciable amount.

The use of the GLC as the source of funds for subsidies also, of course, raises a political problem in that it makes London ratepayers subsidise all those who use London Transport, many of whom do not pay London rates. Mr Livingstone, the newly-appointed Communist chairman, is proposing that employers should pay staff directly for part of the cost of getting to work and he wants to raise the price of the popular Carte Orange, the cheap, monthly "go anywhere" ticket.

But there are cities in Europe where the number of passengers is on the increase. One of these is Hamburg where the Hamburg Verkehrsverbund (HVV) controls road, rail and waterway transport. In 1980 the system carried 436m passengers, far less than London's 1.742m, but a 0.3 per cent increase on

## Lombard

## The costs of unemployment

By Max Wilkinson

WHAT IS the true cost to Britain of keeping 3m people unemployed?

However, since other things would not remain equal, it is probably more interesting to set the marginal cost of a change in unemployment against the known cost of creating new jobs.

Although both calculations result in the true significance of the figures, the figures are very much in dispute.

The Treasury, for example, refuses to put its name to any public estimate of the total cost of unemployment, although it made a very cautious attempt earlier this year to calculate the cost of 100,000 extra unemployed.

At one end of this scale, the most recent report from the National Institute of Economic and Social Research estimates through its model of the economy, that a fiscal stimulus of £5bn could provide between 330,000 and 150,000 jobs after five years.

At best, that represents a public expenditure cost of £15,000 per extra job which could be achieved by increased public spending. But, if the stimulus was in the form of a tax cut, the cost per job would be £33,000.

These "costs" represent a once for all stimulus whereas the "savings" to the Government measured by increased tax revenues and smaller unemployment benefit would go on indefinitely.

These narrow arguments about costs and savings do not of course take into account the wider questions of monetary policy, interest rates and inflation.

However, last year, the Department of Industry estimates the cost per new job under the selective financial assistance scheme was about £2,000. (Between 1980 and 1981 about £100m was made available for the scheme.) This compares with the IFS estimate that the average cost of unemployment in that year was £3,000 per head. In the current year, the cheapest type of job to be provided under the Manpower Services Commission's job creation scheme costs about £1,500.

It is obviously an open question whether resources would be well used by the "creation" of unnecessary jobs. However, the very rapid rise in the costs of unemployment should at the least reopen the debate about where the line should be drawn between resources (people) inefficiently used and resources which are completely wasted.

## Letters to the Editor

## Nearly 30m American T-shirts in Europe in two years

Dear Director,  
British Importers Confederation  
Sir.—It is surprising that, as trading nation, Britain has not been the "hard-liners" in respect of the EEC negotiations for the forthcoming multi-fibre arrangement negotiations, as referred to in your article "Trying to patch up a pact" (November 18).

There appears to have been a indepth study of how many jobs will be saved by restricting imports from developing EEA countries, nor of how many jobs in export industries will be lost by decreases in the purchasing power of the developing countries and shortage.

The world-wide increase in consumption of textiles and clothing during the 1980s is estimated at 2.5 per cent per annum. The present annual consumption level of textile fibres is 23kg per head in the U.S., 18kg per head in the EEC and 5.7kg per head world-wide, which suggests that there is a potential for growth in the Community and a very important growth potential in the world as a whole.

These figures do not support the need for further restrictions on developing countries but, in any case, if the textile industry

is to be helped little or nothing will be achieved by controlling imports from one particular area—the developing countries—while developed countries have unrestricted access and freedom to increase their share of the trade.

It has been calculated that T-shirt imports into the EEC from the U.S. increased from 6.4m to 29.8m between 1978 and 1980. Other sensitive textile products imported from the U.S. have also increased substantially. Is it not likely that there is a real relationship between imports and job losses in the UK if it is the developed rather than the developing countries which are responsible?

In the end, a much tougher MFA can only harm the overall trade of this country without benefiting our own textile industry to any extent.

E. Ira Brown,  
British Importers  
Confederation,  
59, Cannon Street, EC4.

## Multi-fibre arrangement talks are a disappointment

From the Director,  
British Clothing Industry Association

Sir.—Mr Peter Rees, Minister of State for Trade, announcing (November 25) the EEC's negotiating position on multi-fibre arrangement 3, is reported as having acknowledged that the use of the 1982 quota levels as the base for future quota levels would be a "matter of disappointment" to the industry. This is one of the understatements of the year!

The only aspect of the MFA to have any real significance is the base level of quotas. A low growth factor on a large quota is irrelevant; the result is still too large. Anti-surge mechanisms which might, for instance, limit year-on-year growth to 10 per cent are a farce when even the Commission acknowledges that a 1 per cent growth in the market is all that can be expected. A recessionary influence on quotas which are not being met does not begin to touch the problem.

What is needed is for the industry to be clear-cut restraints on the level of imports. Where quotas are under-utilised, this demonstrates that the quotas are too large and in the basic interests of MFA 2, the industry has been arguing for

months that future quotas should be based on past performance and not what the Minister described as "theoretical and notional quotas." Our information is that France and Italy have not given up the fight for reduced quotas, so why should the UK opt out?

This is by many in our industry as a sell-out, and the many protestations that we have had from the Government that our industry is not expendable will be seen as empty gestures.

There is still time for our Government to get back on the course for the sake of the 600,000 workers in the clothing and textile industries, we must hope it does so.

Gerald W. French,  
14-16, Cockspur Street, SW1.

## U.S. Tariffs on UK fabrics

From the Director,  
National Wool Textile Export Corporation

Sir.—In the excellent review (November 18) by Anthony Morison and Giles Merritt of

the multi-fibre arrangement, the "liberal" posture which the American Government is taking in the negotiations is rightly contrasted with the very high tariffs imposed by the U.S. on textile imports. They quote as an example the duty of 29 per cent on socks and stockings, compared with the EEC's 13 per cent.

Woolen and worsted fabrics have to contend with even steeper American tariffs—a formidable combination of specific and ad valorem duties amounting to as much as 45 per cent.

There is a large and growing demand among U.S. consumers and clothing manufacturers for British fabrics in wool and other natural fibres, since American mills cannot offer anything comparable in quality or variety. Under the last GATT tariff-cutting round, the duties are to be gradually reduced—by less than 2 per cent annually over a six-year period—but, even so, they will still remain among the highest in the whole of the industrialised world.

G. Richardson,  
Lloyd's Bank Chambers,  
43, Hustlergate, Bradford,  
Lancashire, BD1 4JL.

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The way business is going



## UK COMPANY NEWS

## Similar interim profit for Hicking Pentecost

ALTHOUGH DEMAND in the UK textile industry continued to be very depressed throughout the period, Hicking Pentecost and Co has made a similar pre-tax profit of £120,000 for the six months to September 30, 1981, against £127,000 last time. Turnover of this textile manufacturer and commission dyer rose from £25.37m to £26.37m.

Profits were struck after interest of £105,000 (£112,000) but were subject to unchanged tax of £22,000 giving a net balance of £108,000, compared with £105,000.

Stated earnings per 50p share rose from 4.11p to 4.23p, while the interim dividend is kept at 2p net costing £51,000 (same)—last year's total was 6p on taxable profit of £30,000.

Difficult trading conditions continued to affect the dyeing division, by creating a climate in which cost increases could not be recovered from customers. The seasonal improvement is

activity in the summer and early autumn proved to be of a shorter duration than normal and the decline in demand for fabrics for the fashion industry was particularly severe.

As a result, the board decided to close the fabric dyeing and finishing operation at the Bobbers Mill factory and to concentrate the dyeing and finishing of both warp and weft knitted fabrics at the Queen's Road Factory, from January 1, 1982. This will result in a substantial reduction in fixed overhead costs and will make part of the Bobbers Mill site available for sale.

The second half is unlikely to show improvement until the re-organisation has been completed in January. Much work has taken place to develop new products and new markets for the fabric dyeing and finishing department. Hicking Pentecost Fabrics commenced operations at the beginning of this year, to con-

cent and sell speciality fabrics finished by the division. Its operations in the first six months, although modest, have been profitable.

In contrast, the knitwear division increased its sales and profits for the period by 30 per cent compared with the previous year.

Export sales continued to increase and new areas of distribution have been established. Capital expenditure to increase the product range and to modernise knitting technology has taken place. This will enable the company to exploit more fully the fashion trends.

While it is expected that trading conditions will continue to be difficult in both the UK and export markets, the division's profitability is now approaching that achieved prior to the recession and the recent capital investment should enable it to improve further its profits next year.

## Star Offshore on profits path

WITH THE bulk of its "financial woes" behind it there is confidence for the future at Star Offshore Services and a return to full time profits is expected for 1981-82. This forecast is made by Mr W. G. Cochran, the chairman when reporting a jump in taxable profits from £389,000 to £1.21m for the six months to September 30, 1981.

The mid-year improvement, by this Atherden-based supplier of offshore services to the oil industry, was mainly attributable to its shipping division. The majority of its vessels are currently tracked through 1982 and some into 1983. Star Hercules, in particular, has secured continued employment for diving offshore in Brazil.

Mid-year turnover was marginally ahead at £6.54m (£6.2m) and at the operating

level marine services profits climbed to £1.61m (£608,000) while the loss from diving was cut from £180,000 to a near break-even £7,000.

Group costs were down at £17.6m (£21.4m) and loan stock interest took £150,000 (£146,000). Last time a £520,000 surplus on sale of vessels proved the company was pre-earning a profit.

For the whole of 1980-81 losses in both the marine and diving activities meant that this unquoted group showed a deficit of £1.51m—the third consecutive year in loss.

Within the past month the diving support vessel Star Canopus has been sold and the second half profit forecast includes some £500,000 surplus from this sale. This was one of the first vessels of its type

available to the company during a pre-earning period.

For the whole of 1980-81 losses in both the marine and diving activities meant that this unquoted group showed a deficit of £1.51m—the third consecutive year in loss.

"We remain confident that profitable employment will be found for them before they are delivered," the chairman adds.

Again there is no tax charge

on the first vessels of its type

available to the company during a pre-earning period.

In the case of the production village the balance sheet continues to show the previous figure of £792,000. These figures

do not reflect the purchase of St Helena's property, the acquisition of which was completed after the end of the financial year. The company has written off, at a cost of some £203,000, the investment in the studio stages at the production village, a "business activity which has now been quite considerably cut back in order to reduce general overheads."

## Samuelson film lower year-end

TAXABLE PROFITS of Samuelson Film Service, supplier of equipment and services to film and television industries, declined from £221,000 to £172,000 for the year to March 31, 1981 on turnover higher at £17.82m, compared with £10.45m.

A single dividend of 8.75p net per 50p share is being paid—there are waivers on 153,106 shares. Last year, after omitting the interim (a final of 5.77p was paid) the directors paid only one dividend would be paid for 1980-81 in view of the uncertainties of the situation of the film and television industry.

The pre-tax surplus for the year was after depreciation of £55,000 (£58,000), interest charges of £244,000 (£319,000) and other costs.

After a tax credit this time of £25,000 (£58,000 charge) stated earnings per share emerged well ahead at 33p (£10.66p). Current cost accounting reduces the taxable profit to £29,000.

Mr Sydney W. Samuelson,

chairman, says the company's freehold properties, with the exception of the production village, have been revalued at £2.09m, a surplus of £853,000 over book value. The new figure has been incorporated in the accounts.

In the case of the production village the balance sheet continues to show the previous figure of £792,000. These figures

do not reflect the purchase of St Helena's property, the acquisition of which was completed after the end of the financial year. The company has written off, at a cost of some £203,000, the investment in the studio stages at the production village, a "business activity which has now been quite considerably cut back in order to reduce general overheads."

reduction has been applied in elimination of the deficit in the company's reserves £707,545 at December 31, 1980 so enabling the directors to consider the payment of a dividend to ordinary holders sooner than they would otherwise be able to do under the provisions of the Companies Act 1980.

THE RESULTS AND ACCOUNTS IN BRIEF

ALLIED LONDON PROPERTIES—Results for the year to June 30, 1981 reported Nov. 13. Shareholders' funds £38.2m (£25.15m). Fixed assets (£27.08m); current assets £3.91m (£3.75m); working capital (£3.55m); and debtors £3.3m (£467,000); current liabilities £9.22m (£8.52m); including creditors £8.52m. Bank loans and overdrafts £1.51m (£1.51m). Current assets £10.56m (£19.000). Increase in net bank borrowings and cash balances £6.71m (£1.31m). Capital commitments nil. Net profit £1.12m (£1.06m). Net assets £1.12m (£1.06m). Net earnings per 50p share £1.12m (£1.06m).

CRAMPHORN (garden centre and pet and garden store group)—Results for the year to July 31, 1981 reported Nov. 13. Shareholders' funds £2.5m (£2.68m); fixed assets £3.2m (£3.25m); current assets £1.11m (£1.11m); and debtors £3.3m (£47.000); current liabilities £1.05m (£1.05m). Net profit £1.25m (£1.25m).

ARTHUR BELL & SONS (whisky distiller)—Results for year ended June 30, 1981 reported September 30 in preliminary statement with chairman's observations on previous year. Shareholders' funds £1.2m (£1.2m). Net profit £1.25m (£1.25m).

BARDSEY (HOLDINGS) (property, building, engineering)—Results for the year to September 30, 1981 reported November 10. Shareholders' funds £1.42m (£1.38m). Current assets £1.29m (£1.25m). Net profit £1.25m (£1.25m).

BARDSEY & SOUTHERN STOCKHOLDERS TRUST—Results for the year to September 30, 1981 reported November 10. Shareholders' funds £10.5m (£10.5m). Net current assets £14.8m (£14.8m). Net profit £10.84m (£10.82m). Liquidity increase £4.65m (£0.2m decrease).

BURGEES PRODUCING (HOLDINGS) (engineering)—Results for the year to October 31, 1981 reported October 30 with chairman's observations on previous year. Shareholders' funds £1.25m (£1.25m). Fixed assets £1.25m (£1.25m); current assets £1.11m (£1.11m); and debtors £1.11m (£1.11m). Net profit £1.25m (£1.25m).

DAYTON CONSOLIDATED TRUST—Results for the year to September 30, 1981 reported November 11. Investments £20.7m (£20.7m). Net current assets £1.25m (£1.25m). Net profit £1.25m (£1.25m).

ARTHUR BELL & SONS (whisky distiller)—Results for year ended June 30, 1981 reported September 30 in preliminary statement with chairman's observations on previous year. Shareholders' funds £1.2m (£1.2m). Net profit £1.25m (£1.25m).

C. H. BEAZER (HOLDINGS) (property, building, engineering)—Results for the year to September 30, 1981 reported November 10. Shareholders' funds £1.42m (£1.38m). Current assets £1.29m (£1.25m). Net profit £1.25m (£1.25m).

FULCRUM INVESTMENT TRUST—For year to October 31, 1981 reported November 10. Net revenue £101,709 (£116,137) after tax of £49,258 (£51,311). Earnings per share 4.61p (£4.61p). Second interim in lieu of final 2.5p not making £1.06m (£1.06m). Net assets £10.26m (£9.26m) and extra-ordinary debenture £12,315 (£12,315). Earnings per 50p share 1.3p (1.14p).

G. R. (HOLDINGS) (sheepskin and fur merchant)—Results for the year to June 30, 1981 reported November 14. Shareholders' funds £14.25m (£14.25m). Fixed assets £2.23m (£2.23m). Net current assets £1.11m (£1.11m). Current liabilities £1.43m (£1.43m). Net profit £1.25m (£1.25m).

HALLAM GROUP OF NOTTINGHAM—Preference dividend for year ended December 31, 1981 will not be paid.

J. HEPWORTH AND SON (multiple tailor)—Results for year ending August 31, 1981 reported on October 31. Shareholders' funds £9.85m (£9.25m); fixed assets £2.53m (£2.53m); current assets £1.04m (£1.04m); and debtors £2.48m (£2.48m). Net profit £1.25m (£1.25m). Group auditors, Gordon Wood, Scars and Partners, state they are not able to express an opinion on the assumptions in the 1980-81 accounts. Adjustments referred to a revaluation of fixed assets and calculation of the depreciation adjustments. The directors said that the 1980 valuation was used as a basis for property, and the assumptions have been made regarding the original date of purchase of fixed assets of subsidiaries acquired. Meeting: Bath, December 11, 1981.

BORDEN & SOUTHERN STOCKHOLDERS TRUST—Results for the year to September 30, 1981 reported November 10. Shareholders' funds £10.5m (£10.5m). Net current assets £14.8m (£14.8m). Net profit £10.84m (£10.82m). Liquidity increase £4.65m (£0.2m decrease).

BRITISH ASSETS TRUST—Results for the year to September 30, 1981 reported November 10. Investments £9.29m (£10.49m). Net current liabilities £1.55m (£2.74m). Total assets £12.85m (£12.23m).

BRITISH EMPIRE SECURITIES AND GENERAL TRUST—Results for the year to September 30, 1981 reported October 12. Shareholders' funds £1.513m (£1.513m). Fixed assets £0.52m (£0.52m); current assets £0.49m (£0.49m). Net profit £1.25m (£1.25m).

BRITISH INDUSTRIES AND GENERAL INVESTMENT TRUST—Results for year to September 30, 1981 reported November 17. Shareholders' funds £20.50m (£19.577).

LONDON AND MONTROSE INVESTMENT TRUST—Results for year to September 30, 1981 reported October 14. Investments at cost £15.56m (£14.95m). Net assets £12.57m (£12.515). Net profit £1.25m (£1.25m).

MAGNET: Sudders Hall EC, December 17, 1981.

BRITISH INDUSTRIES AND GENERAL INVESTMENT TRUST—Results for year to September 30, 1981 reported November 17. Shareholders' funds £20.50m (£19.577).

WGI profits rise halfway

## Merrydown well ahead at midterm

Profits of Merrydown Wine, the unquoted cider producer, advanced sharply from £7,435 to £19,689 for the six months to September 30, 1981 on turnover ahead at £2.42m, compared with £1.71m. There was again no tax charge.

In contrast, the knitwear division increased its sales and profits for the period by 30 per cent compared with the previous year.

Export sales continued to increase and new areas of distribution have been established. Capital expenditure to increase the product range and to modernise knitting technology has taken place. This will enable the company to exploit more fully the fashion trends.

While it is expected that trading conditions will continue to be difficult in both the UK and export markets, the division's profitability is now approaching that achieved prior to the recession and the recent capital investment should enable it to improve further its profits next year.

The chairman comments that record sales in September set the seal on six months of steady growth.

During the first six months the trading profit was reduced

## WGI profits rise halfway

WITH ALL three divisions showing improved performances, taxable profits of WGI increased from £30,533 to £38,243 for the half year ended September 27, 1981 on turnover of £28.49m, against a previous £24.7m.

A second half loss last year left the pre-tax surplus at £24.85m.

Overall group profits in the short term are still influenced by weather conditions, and together with the continuing uncertainty of economic conditions, Mr David R. Brooks, chairman, says it is difficult to anticipate the outcome for a 12 month period.

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## APPOINTMENTS

## McArthur appointed Amway general manager

Mr Stewart McArthur has been appointed general manager of AMWAY (UK) and assumes responsibility for the company's activities in Britain and the Republic of Ireland. He succeeds Mr John Dodds who, after resigning to take up another post, \*

Mr Richard Graham St John Rowlandson has been appointed a director of the FINANCE AND INDUSTRIAL TRUST.

Following the offers by Benson Shoe for J. W. Wassall, Mr J. W. Wassall has resigned as chairman and Mr M. J. Smith, chairman of Benson Shoe, has been appointed chairman of J. W. WASSALL. Mr Wassall will continue as director of J. W. Wassall until his retirement on December 31.

Mr G. D. Affleck becomes SCOTTISH EQUITABLES branch manager in Nottingham on January 1. He succeeds Mr Alan Jack, who retires at the end of this year. Mr R. J. Albow becomes pensions development manager, Bristol, and Mr C. W. Andersen pensions development manager, Sheffield, also on January 1.

Mr Barry McIndoe has taken up an appointment with CAZENOVE AND CO. This follows his resignation from the board of Australian Bank for personal reasons.

Professor R. H. Threlay is joining BECHWOOD CONSTRUCTION (HOLDINGS) (CONTRACTS) as a consultant to the company in its mechanical engineering division. He is head of department of production technology and production management of Aston University.

Taylor Woodrow has formed a new company, TAYLOR WOODROW MANAGEMENT AND ENGINEERING, to provide an integrated engineering and management service to clients on multi-discipline projects. Directors will be Mr J. W. Rogers, chairman, Mr K. W. Jenkins, deputy chairman, Mr N. O. E. Lakin, managing director, Mr G. N. Davis, Mr R. G. Smith, Mr G. G. Fordyce and Mr J. P. Elliott, with Mr J. F. Reader, secretary.

HUME CORPORATION has elected Mr John F. Hampson and Mr Geoffrey L. Hyde as executive directors. Mr Hampson, who was financial controller at Charterhouse Japet, will be responsible for administration and Mr Hyde will be looking after new business development.

INDUSTRIAL FUNDING TRUST, wholly-owned finance subsidiary of Hume Corporation, has elected Mr Kevin A. Lofting as a director.

Mr J. N. Gould has been appointed to the main board of AMBER DOWN. Mr M. Zeeb is stepping down from the main board, having reached normal retirement age but will continue as a joint managing director of the menswear division.

Mr Dennis Wall, previously construction director, has been appointed managing director of CROUDACE construction division, succeeding Mr David Abel who has left the company. Chairman of the Croudace Group, Mr J. B. Ratcliffe, is assuming overall responsibility for Maybrook Properties, of which Mr Abel was previously chairman.

## CONTRACTS

## £3.5m improvements to A9 trunk road

The £3.5m contract for the construction of the Burnside to Broxden section of the A9 trunk road has been awarded to TRACTOR SHOVELS (CONTRACTS) of Fife. This 5.5 km section of road, designed for the Scottish Development Department by Babtie Shaw and Morton of Glasgow, forms part of the improvements to the A9 trunk road between Stirling and Perth. It will be dual carriage-way and take two years to complete. Work has just started on site.

An order of nearly £500,000 from the Ministry of Defence (procurement executive) for airborne navigation systems has been won by RACAL-DECCA NAVIGATOR. A large part of the consignment is bound for Brix Norton in Oxfordshire for installation in RAF Andover flight navigation aid checking aircraft. The total order includes Mark 19 Decca Navigator receivers, Dectrac position fixing units and ancillary equipment.

Mothers-to-be in East Glamorgan will soon be enjoying the facilities of a new ante-natal clinic to be erected at the East Glamorgan Hospital, Church Village, near Cardiff, by S. WERNICK AND SONS timber-frame system building specialist whose £163,000 package deal includes a call system, fire detection installation, central heating, all floor coverings, plumbing, electrical and mechanical engineering services.

ROKOK DAVY has been awarded a contract in design, supply, erect and commission an eight-strand, continuous, billet-casting machine for the British Steel Corporation at Scunthorpe. The basic contract value is £5m and the plant is scheduled to be in operation before the end of 1982. The machine will cast heats from the existing basic oxygen furnaces from 300-tonne ladles on two banks of four strands, to produce billets from 100 to 150 mm sq at casting speeds up to 4m/min. It is planned to produce a wide range of steels for the wire-drawing market.

KEARNEY & TRECKER MARWIN, Brighton, a Vickers company, has won a £2.5m contract to supply a complete manufacturing system to produce balancer frames for diesel engines. The installation, which consists of in-line and rotary transfer machines, is to be supplied to Perkins Engine Company, Peterborough. The lines will include in-process gauging, automatic tool adjustment and automatic load/unload. The complete line will be monitored from a single control centre using a data highway system.

EVE CONSTRUCTION has been awarded two contracts totalling £1.52m. The larger valued at £1.12m, is for the London Borough of Merton and involves strengthening existing foundations and refurbishment of 17 three-storey blocks of flats at Edinburgh Court off Grand Drive and Poplar Court, Gap Road, Merton. The other award, valued at £400,000, is for a two-storey building providing meeting, changing, sanitary facilities for maintenance workers as well as office and storage accommodation. This contract, which is located near Acton Town underground station, has been let by London Transport whose architectural department will be responsible for all design and site supervision.

HENRY BOOT SCOTLAND has been awarded a £1.5m contract for the construction of nine factory blocks on the Oakland Industrial Estate, Maryhill, Glasgow. These will contain 32 units each with steel-framed structures, reinforced concrete floors, and double skinned profiled metal cladding. External works are also to be undertaken in the 12-week contract for the Scottish Development Agency.

## IMF aid gives Zambia a breathing-space

By Michael Holman, recently in Lusaka

WHEN the International Monetary Fund (IMF) last month agreed at last to release SDR108m (£108m) under Zambia's three-year programme, hard-pressed bankers and businessmen heaved a sigh of relief.

The news of the much-needed injection of foreign exchange breaks into the lethargy which still hangs over Lusaka, in spite of a long-running treason trial and an equally lengthy dispute with the trade unions.

It is the hottest time of the year and the summer rains have not yet broken. Although it is even hotter in the Zambezi valley, expatriates and well-off Zambians flock there at weekends to sail and fish on Lake Kariba and go on shopping expeditions across the border in Zimbabwe.

Sporadic shortages of basic commodities in Zambian shops are one result of the foreign exchange problems experienced since the price of copper slumped in the mid-1970s.

Perhaps the critical economic barometer, however, is the level of arrears in import and other payments, which are now at their highest ever. They exceed Kwachas 600m (£356m), stretching back some two years and representing more than half Zambia's annual export earnings.

Copper production — the source of more than 90 per cent

of foreign exchange — is unlikely to exceed 550,000 tonnes this year, the lowest for a decade. Cobalt prices (Zambia is Africa's second largest producer) have fallen and some 2,500 tonnes of the metal are stockpiled — nearly a year's production.

The value of Zambian mineral production in the first seven months of this year is Kwachas 545m, 26 per cent down on the same period last year. The debt service ratio is around 23 per cent and without the IMF injection, Zambia, which has never defaulted on external debts, would be hard pressed to meet its obligations.

Forced import curbs are another factor in falling government revenue, which may be 40 per cent below the estimate in the January budget. Industry is operating at around 50 per cent of capacity with ageing plant and machinery. The only bright note is that the past season's maize crop will meet domestic demands.

The economy thus remains in serious trouble, and would be in even worse straits were it not for the SDR 800m programme agreed with the IMF last May. The first payment of SDR 120m was rapidly swallowed up, among other things by meeting some of the most pressing arrears such as freight charges, uncovered commercial bank letters of credit and repayments of short-term commercial bank debt.

However, the failure to meet some of the performance criteria under the programme agreed with the fund delayed payment of the second tranche of SDR 90m due in mid-August. An IMF visit in October paved the way for the drawing of the

August tranche as well as a further SDR 90m originally scheduled for mid-November.

In addition, low copper prices enticed Zambia to draw further on the Fund's compensatory finance facility, from which it received SDR 59m recently.

The standard of living has fallen steadily and the quality of social services has deteriorated. Outside the rumblings of discontent in the bars of Lusaka and the copper-belt, there have been two serious challenges to the Government.

Last October President Kaunda revealed an attempted coup involving prominent citizens, senior military officers, South Africans and former Katangese gendarmes from Zaire. Thirteen men, including Mr Valentine Musakan, former Bank of Zambia governor, are due in court later this month for a further stage of a protracted trial.

A combination of poor weather and mismanagement saw a slump in maize production in 1978 and 1979, and a serious food shortage was averted only by massive imports from South Africa.

The Rhodesian war brought devastation to Zambia. Guerrilla camps within a few miles of the capital were attacked by Rhodesian fighter jets, road and rail bridges were sabotaged and the country was indeed a front-line state.

With the war over and international attention focused elsewhere, Zambia has now become something of a regional backwater, preoccupied by a recession to which no end is in sight.

The resilience and patience — some would term it lethargy — of the 5.7m Zambians is remarkable. The number of those in

paid employment has remained stagnant at 375,000 for the past three years, while scores of thousands of school-leavers add annually to the pool of unemployed.

Fears that workers might come out in sympathy proved unfounded and the ZCTU, though it made threatening noises, backed away from confrontation. It did, however, challenge the validity of the detention orders and over the past four weeks all four labour leaders, including Mr Frederick Chiluba, chairman of the ZCTU, were detained.

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For a man who in the past year has survived an abortive coup, successfully confronted the trade unions and undergone nerve-racking delays over IMF payments, President Kaunda appears remarkably confident.

In the past few weeks since his return from the Commonwealth conference in Canberra, he has been stumping the country with an energy which belies his 17 years in office. It is, says a senior aide, "a housekeeping exercise" preparing the ground for the forthcoming annual Council meeting of UNIP.

Two further strikes in mid-year were the last straw, and in a national broadcast President Kaunda was able to tell delegates that Zambia's larder, while poorly stocked, is not bare.



PRESIDENT KAUNDA

Stumping the country



Ceremonial mask from Teotihuacan, 9th century A.D.

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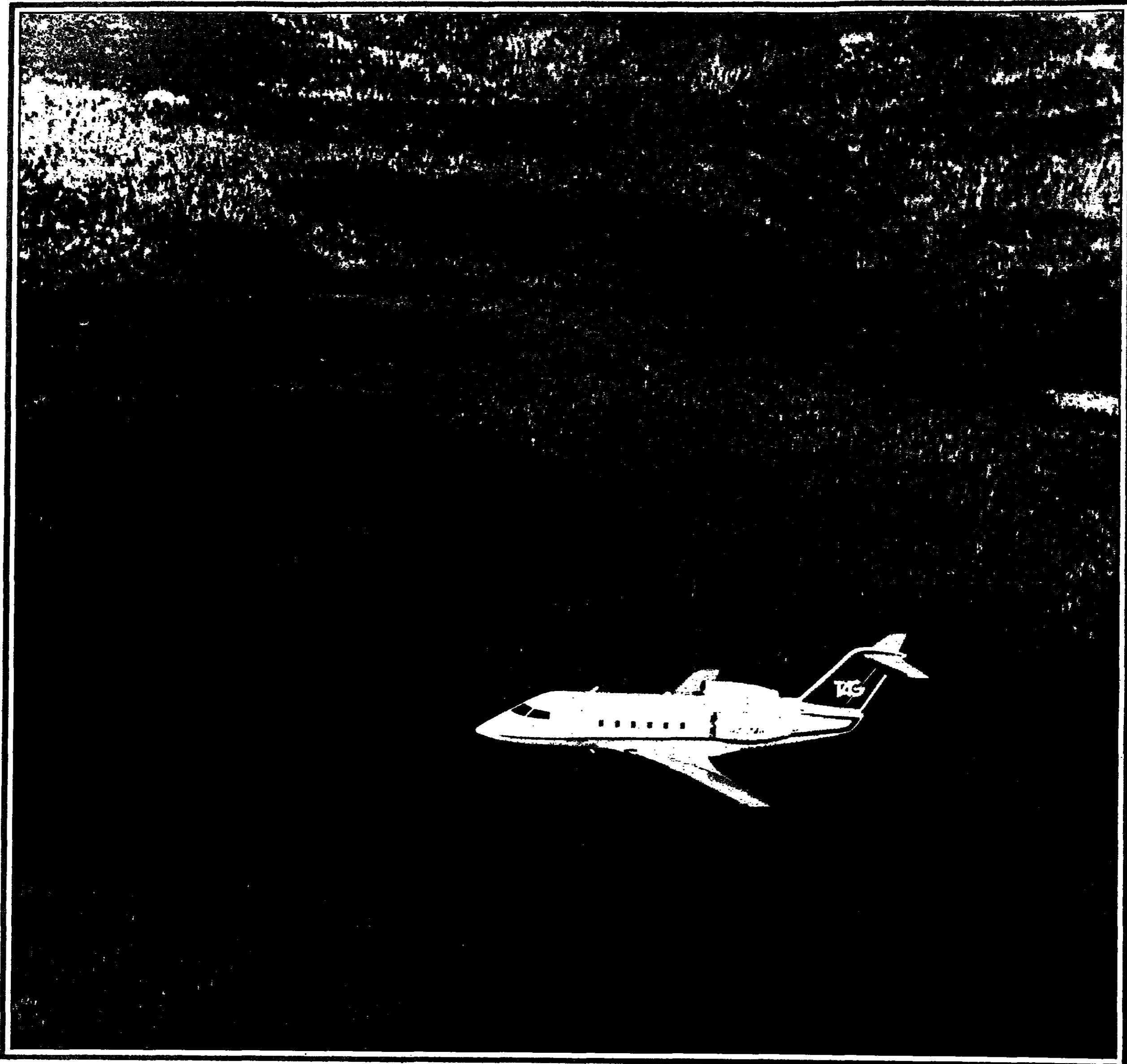


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# Wankie settles coal price deal with government

BY GEORGE MILLING-STANLEY

THE GOVERNMENT of Zimbabwe has reached a settlement with Wankie Colliery, the country's only coal producer, on the terms of the renegotiated coal price agreement, which regulates the prices of domestic sales of coal and coke.

Sir Keith Acutt, chairman of the company, which is controlled by Anglo American Corporation of South Africa, told yesterday's annual meeting that the agreement will enable prices to be influenced by the prevailing economic circumstances.

The Government now has the legal right to fix prices which, in its judgment, are sustainable, and in return has acknowledged Wankie's right to earn a fair return.

The definition of a "fair return" remains unchanged from the agreement of 1975, which guarantees Wankie a pre-tax return on domestic sales of 12.5 per cent on capital employed.

At the same time, Sir Keith said that both the Government and the company remain committed to the completion of the open-cast project to supply coal for the new power station close

to the mine site, and the Government has given an undertaking that if the prices of coal and coke cannot be raised enough to provide sufficient funds, it will arrange to make the necessary finance available.

Quite apart from the effects on Wankie's profitability, a new coal price agreement was of vital importance for the expansion project as it formed an integral part of the company's financing arrangements with international banks, the U.S. Exim Bank and the International Finance Corporation, an agency of the World Bank.

Sir Keith said he hoped these agencies would approve the new agreement, under which Wankie is seeking urgent adjustments to prices, when they are approached.

The effects of this on cash flow are likely to be serious.

So far as the outlook is concerned, Sir Keith said, the indications are that there has been very little improvement since the company's disastrous second half of the year to August 31, and the situation is "very serious indeed." There has, however, been some improvement in the transport position.

While still confident that the tungsten venture would receive the necessary planning permission to go ahead with a full-scale mine, which could then reach production within five years, Mr Schwarzwälder told the Financial Times yesterday that the Billiton purchases deal, if it goes through, would give the shareholders of his company a much quicker return on their investment.

So far, Hemerdon Mining and Smelting has spent some \$2.8m on its share of the project. The proposed \$15m purchase price equals about 143p per share of Hemerdon Mining and Smelting — currently priced at 63p. The company is recommending shareholders to approve the deal, but at this early stage there are no further plans.

The deal is subject to certain conditions which include the ability of Billiton and Amax to agree on terms regarding the eventual exploitation of the Hemerdon Ball mine. In this respect, Amax, which is suffering financially like other major natural resource groups from the economic recession, might welcome a strong partner in the shape of Billiton.

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For more information, write to: The Executive Director, THE RSPCA, Causeway, Horsham, Sussex RH12 1HG.

## THE RSPCA

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1 December 1981

## Hemerdon partners to split

THE Bermuda-registered Hemerdon Mining and Smelting, headed by Mr Carl ("Bud") Schwarzwälder, announced that it has conditionally accepted an option offer from the Royal Dutch Shell group's Billiton (UK) to buy the Hemerdon company's 50 per cent stake in the Hemerdon tungsten and tin project at Hemerdon Ball, near Plymouth in Devon. America's Amax group holds the other 50 per cent.

It was particularly disturbed at the cut in the capital redemption allowance from 100 per cent to 30 per cent, and said this change will probably mean that Wankie will have to pay tax by 1988. Under the old position, no tax would have fallen due until the company had finished repaying all its loans, but there will still be significant amounts outstanding in that year.

The decision of Hemerdon Mining and Smelting to sell its share of the venture will have been prompted, in part, by the difficulty in raising its full share of the financing cost for the project. It has been earlier estimated that the venture will require some £44m.

He added that Wankie expects to be in a position to supply coal for the power station's first 120-megawatt generator when it comes on stream in December next year, and for succeeding generators as they are installed.

"So far as we know," he said, "a decision on the final capacity of the station is yet to be made."

AUSTRALIA'S big Ranger uranium mine in the Northern Territory has overcome another hurdle to staying in business. Last week the shutdown of its processing plant was ordered by the state's Minister for Mines and Energy because the operation may have breached environmental requirements.

The temporary closure was instigated because an island had appeared in Ranger's radioactive tailings (waste) dam on November 3. This waste must be covered by at least two metres of water, but the island remained unreported for about 14 days during which the toxic tailings were exposed to the air.

It was now reported that the offending tailings island has been covered by water and, as a result, Ranger is back in full production. The mine is owned by Energy Resources of Australia in which EZ Holdings and Peko-Wallsend each have a 30.5 per cent stake with the remainder split between the Australian public and several overseas customers.

Previously, trades union opposition to the export of Ranger's uranium oxide, "yellowcake," had resulted in some A\$13m-worth (£7.8m) of the material being left on the dockside at Darwin.

But alternative arrangements were later made by the Northern Territory Government for non-union labour to load the material and these were expected to allow shipments to be made later this week.

Australia's Oakridge coal and industrial group continues to press on with its growth after the setback of 1978-79. Net profits for the year to last June climbed to a record A\$8.34m (£5.6m) from A\$4.44m in the previous 12 months.

Mr Grahame Mapp, the chairman, says that results for the first quarter of the current year are well ahead of the same period of 1980-81 "and we expect the half year result also to compare very favourably with the previous period."

He again criticises the Federal Government's failure to remove the coal export levy when "most coal producers are making only modest profits at best." He believes that "any form of resources tax on the mining industry would be not only inequitable, but also regressive. However, if such a tax is to be applied, it should be related to profitability."

The proceeds will be used to fund part of the mining group's capital expenditure programme and replace shorter term U.S. dollar borrowings.

Sir Arvi Parbo, chairman of WMC Finance, a wholly-owned subsidiary of Western Mining Corporation (WMC) is to issue US\$500m of notes in the Eurodollar market with a final maturity of seven years.

The final terms are expected to be set on December 8, but in current market conditions a coupon of 15 per cent is expected.

The Australian Government has approved a proposal by Australian Anglo American (AAA) and Mount Morgan to enter into a 40-60 joint venture in Melbourne that profits for the first half of the current year to next June would be "substantially lower" than the A\$31.94m (£19.2m) earned in the same period of 1980-81.

## AAA-MT MORGAN

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## Ranger uranium crosses another hurdle

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## Wankie Colliery Company Limited

(Incorporated in Zimbabwe)

### ANNUAL STATEMENT BY THE CHAIRMAN SIR KEITH ACUTT, K.B.E.

#### Coal Price Agreement

You were advised when the interim dividend was declared that an application for a price increase for our products in terms of the Coal Price Agreement had been made in March this year.

This application was refused and when we were informed that Government did not wish to change local coal and coke prices which were last adjusted in October 1980 until a new agreement had been concluded, negotiations were started immediately.

The Coal Price Agreement, which determines the supply and pricing of coal and coke to all the company's customers in Zimbabwe is, by its nature, fundamental to the well-being of the company. Therefore, latterly, since negotiations for changes to it appeared to be reaching a conclusion, I have delayed my review of the affairs of the company to enable me to report to shareholders on the position as close as possible on the day of the Annual General Meeting.

My shareholders will have read the joint announcement by the Government and the company which appeared in the Press on 28th November, 1981 and which reported that consensus has been achieved for changes to the Coal Price Agreement. In essentials, the agreement has been renegotiated to enable local prices of coal and coke to be influenced by economic circumstances existing in the country from time to time. Shareholders who have followed the fortunes of the company over the years will know that prices have, indeed, in the past, reflected these conditions but now Government has the legal right, after consultation with the company, to fix prices in which it judges are sustainable. In return, Government has acknowledged the company's need to achieve a "fair return," the definition of which is undisputed. Prices will be set on average taking one year with another, to give the fair return.

At the same time both Government and the company remain firmly committed to the completion of the open cast project to supply coal to the new power station and Government has given an undertaking that if prices of coal and coke cannot be raised to provide the funds to achieve this, it will arrange that the necessary funds are made available.

It is always difficult to find legal terminology to achieve the delicate balance which is necessary and I am pleased that the parties have succeeded in so doing and in a way which emphasises the interdependence and mutual good faith which are vital in agreements of this sort.

Now that a new agreement has been settled, a realistic adjustment of our prices is very important and the company will therefore seek this as a matter of urgency.

As early as October 1980 all the indications were that the increasing cost of our operations would adversely affect our profitability for the year under review.

Wages were raised substantially in May. The rates naturally varied by, for example, which emphasises the very marked additional effect on our costs, the minimum rate for unskilled underground workers was raised by 52 per cent. I would like to make it clear that we were in no way opposed to this increase in wages which we hope will improve the living standards and productivity of the recipients but inevitably they add to the cost of production.

In addition transport difficulties have resulted in an inability to move the tonnages required by our customers.

#### Transportation costs

The National Railways of Zimbabwe, which were no doubt affected by similar causes, were allowed to raise their rates, which had previously gone up in September 1980, by a further amount in May 1981. While these directly affected the customer, the colliery is also dependent on the railways for the movement of a considerable tonnage of goods into Wankie. As an indication of the increase, so far as our customers are concerned, the cost of railising coal from Wankie to Bulawayo was raised by 89 per cent and as the rate is on a distance diminishing scale it was increased by 67 per cent from the colliery to Salisbury.

The Government clearly accepted the need for the state-owned railways to pass on their increased costs but Wankie was being treated differently. The inequity of the position is illustrated forcibly by the fact that since September 1975 when a new coal price agreement was finalised coal prices have gone up by 88 per cent while the railway rates calculated on the average between Bulawayo and Salisbury have increased by over 210 per cent.

Some consumer resistance to the increased railway rates was bound to occur and we have lost a valuable export market for coking coal to South Africa.

Our sales of coal at 1,932,283 tonnes were almost 400,000 tonnes lower than last year and coke sales at 210,709 tonnes were some 25,000 tonnes lower.

The rate per tonne of producing dry coal at the colliery was £7.42 per tonne at the end of our last financial year. By February 1981 when we prepared our submission to Government for a price increase this had risen to £8.38 and by the end of October this year it was £10.29 per tonne.

#### Financial

It is with very great regret that the directors, who have followed a very prudent dividend policy in the past in order to build up reserves for expansion, were not in any position to declare a final dividend for the year. Unfortunately trading in the second half of the year resulted in a loss and the earnings per share of 3.70 cents for the full year were almost completely absorbed by the interim dividend of 3 cents declared in March. As you will have seen the trading profit for the year was £55,000 compared with £5,144,000 last year and our investment income at £880,000 was a little less than last year, so that the combined profit figure was £538,000 compared with £8,077,000 the previous year and the deficiency which is deemed to be recoverable in future years has increased by almost £6,000,000 during the year.

No local taxation was payable against £2,139,000 last year. Out of the after tax profit of £537,000 the sum of £235,000 has been transferred to capital reserve in accordance with the coal price agreement so that, with the interim dividend of £760,000 the company has appropriated £58,000 more than it earned during the year, with the result that the unappropriated profit had fallen to £234,000 on 31st August, 1981.

This country has not escaped the general recession in some mineral prices and in the iron and steel industry the uptake of coal has decreased substantially. Of the total shortfall on the coal sales estimates prepared in consultation with everybody concerned at the beginning of the year, 27 per cent is due to reduction in demand.

One of the

## INTERNATIONAL COMPANIES and FINANCE

Paul Betts looks at the position of the bids by Mobil and U.S. Steel

## Anxious time for Marathon shareholders

THE BATTLE for Marathon Oil enters a crucial stage this week with investors anxiously trying to assess which of the two offers made so far by U.S. Steel and Mobil is the most attractive and stands the best chance of winning.

For Marathon shareholders the decision is nerve-racking because there is still no certainty on the outcome of the takeover battle and the various deadlines for the competing bids are looming in.

Marathon holders have until Friday, barring any unforeseeable developments this week, to make up their minds. At midnight on Friday the so-called proration date for the cash portion of both the U.S. Steel and Mobil offers expires.

Proration dates have become a standard term in the Wall Street takeover vernacular this year and are probably the single most important aspect of any takeover, ultimately deciding the eventual outcome of a takeover contest.

In the latest wave of takeovers, Wall Street investment bankers advising companies bidding for other companies have sought to structure takeover deals to reduce as much as possible the cash cost of a potential takeover.

A company thus offers to buy a 51 per cent controlling interest in another company for

ing \$125 a share for 51 per cent of Marathon. It then plans to offer notes with a market value of about \$88 a share for the remaining Marathon shares.

Mobil is now offering \$126 a share for 51 per cent of Marathon. It then plans to offer notes with a market value of about \$90 a share for the rest of the company.

The investor must now decide by Friday in which pool to tender Marathon stock.

On the surface, at least, the Mobil offer looks more attractive as it is marginally higher in both cash and notes portions. But Mobil's offer is also conditional on a number of factors. Mobil has said it will withdraw its offer if it fails to win a court order barring Marathon from granting U.S. Steel options to buy its shares and assets.

These options cover U.S. Steel acquiring 10m new Marathon shares at \$90 a share and Marathon's 49 per cent interest in the Yates oil field in Texas for \$2.8bn. These so-called "Sweetheart" options are designed to make any rival bid unattractive as the Yates field represents Marathon's crown jewel. Without the Yates field, Marathon's net worth would be almost halved.

But even if Mobil wins its

court battle this week on the options issue, investors must also decide whether Mobil's bid will clear anti-trust reviews by both a Cleveland, Ohio, court and the Federal Trade Commission. Investors thus have to gamble that Mobil will overcome the anti-trust hurdles. If it does not, investors could be left high and dry.

During the battle for Conoco this summer, doubts that Mobil would not clear these anti-trust hurdles prompted Conoco shareholders to tender heavily to Du Pont and to Seagram.

U.S. Steel's friendly offer for Marathon is unlikely to face any anti-trust challenge. This, on paper, appears to make it a safe bet. But if the court rules against U.S. Steel on the options Marathon has granted, it would put pressure on the steel company to make its offer more attractive.

The gamble here is whether U.S. Steel is prepared to bid higher for Marathon. Investors must decide whether the steel company has the necessary resources and nerve to take on a bidding war with Mobil, or for that matter, another cash-rich oil company.

If the bidding gets too hot and U.S. Steel drops out of the race, shareholders who have tendered to the steel company will also be left high and dry.

Some concrete evidence on the various court cases are going is expected to emerge this week. Indeed, both cases should be resolved one way or the other. Investors thus will be biting their nails until the very last moment before opting for one or the other of the proration pools, which close at midnight on Friday.

About 50 per cent of Marathon shares are held by large institutions. These large shareholders are understood to have teams of legal and financial experts monitoring every move in the current battle. They will probably wait until the last moment when they may feel more comfortable with the odds.

But they are not only watching U.S. Steel and Mobil, but also other companies sitting on the sidelines which could come into the battle. Among possible candidates are Gulf Oil, Texaco and Shell.

For the small investor, the decision is even more difficult. But there is a soft option. If the going is found too hectic, the small holder can cash in his shares in the open market. The profit may not be as great, but at least a respectable capital gain will have been made. Marathon shares have been trading at around \$107 in New York, up from about \$80 earlier this year.

## Heavy U.S. credit markets calendar

By David Lascelles in New York

A HEAVY borrowing calendar amounting to several billion dollars in new debt faces the U.S. credit markets this week as corporations rush to take advantage of the recent decline in U.S. interest rates.

This avalanche could bog the bond market rally down a bit, analysts say, though underlying investor demand seems to be holding up.

Many of the issues are tentative, with underwriters making day-to-day decisions depending on the market. Banks are leading the way with substantial debt issues designed to lock in funds at more attractive rates.

Bank of America and Crocker National Bank both plan to make \$500m issues of the "zero coupon" variety, which means they carry no interest but are sold well below par to bring investors a return measured in terms of capital gain.

Another offer already expected was the \$50m seven-year issue for Western Mining, the Australian company. The bonds bear a 154 per cent coupon and are callable in 1985 at 101, in 1986 at par and a half and thereafter at par. The manager is S. G. Warburg.

A \$50m floating rate note is out for PKBanken, the Swedish bank. The 10-year paper carries a minimum coupon of 5 per cent and an interest spread of 4 per cent above the six-month rate of the London bid and offered rates. The issue is led by PKB Investments.

Daiwa Securities, meanwhile,

## Flood of new offers persists despite fall in Eurobond prices

By ALAN FRIEDMAN

PRICES of fixed-interest Eurobonds slipped 1 point yesterday, but this did not deter the launch of \$150m of straight Eurobonds, \$80m of convertibles and a \$50m floating rate note.

A \$100m seven-year issue for Texas Eastern, the U.S. energy group, was launched through Dillon Read. The coupon is 154 per cent, as expected, and pricing is next Monday.

In the D-mark foreign bond sector, a DM 750m five-year offer is being arranged privately for Philips Lamp, the Dutch group. BHF Bank is managing the issue, which carries a 94 per cent coupon.

As prices gained 1 point last night, the DM 200m New Zealand issue was priced at 1004. With a 94 per cent coupon the yield is 8.6 per cent, illustrating the health of this market.

• A \$15m 15-year convertible offer for Sakai Heavy Industries of Japan was announced by Nikko Securities. The bonds are expected to carry a 6 per cent coupon.

Daiwa Securities, meanwhile, is leading the largest Japanese offer in the investing community of Singapore.

## Swiss bank postpones SwFr 50m bond issue

By JOHN WICKS IN ZURICH

UNION BANK of Switzerland yesterday confirmed the postponement until further notice of a planned bond issue of SwFr 50m whose maturity period and coupon were to have been announced this week.

The issue, which would have been the largest by a private domestic borrower in November, is said to have been withdrawn in the expectation of a further fall in capital market interest rates.

The bank's decision follows a growing demand for Swiss

## American Stores ahead

By Our Financial Staff

A SUBSTANTIAL rise in profitability in the third quarter has put American Stores, the supermarket and drug store operator, back on track for increased earnings for the year to January, 1982. At the nine-month point, earnings now show only a minor fall at \$32.9m, or \$2.48 a share, against \$33.9m, a year ago, with sales 10.8 per cent up at \$2.1bn.

In the first half of the year, although sales were 11 per cent ahead, earnings, hit by heavy promotional expenses, had fallen by 10 per cent. The group, formed in 1978 by the merger of American Stores and Skaggs Companies, has more than 1,000 retail outlets throughout the U.S.

The third quarter has brought a jump in earnings of one-third to \$3.8m, although sales were 1.76bn, or 10.6 per cent higher.

## Kuwait builds up Hoechst stake

By KEVIN DONE IN FRANKFURT

MIDDLE EAST interests, in particular Kuwait, have built up significant shareholdings in Hoechst, West Germany's biggest chemicals group, according to reports from leading dealers on the Frankfurt stock market.

Speculation that the state of Kuwait has assembled a stake as large as 15 per cent in the group, which has a market capitalisation of around DM 5.9bn, is exaggerated according to some traders, however, and the company itself said yesterday that it had no information that such a large single shareholding had been built up.

Interest has been strong in Hoechst shares, according to dealers, particularly from foreign investors and much of the buying is thought to have been carried out in London. Kuwait has had a long-standing interest in investing in West German industrial shares and already holds significant

stakes in groups like Daimler-Benz (14 per cent), Metallgesellschaft (20 per cent) and Kort Stahl (25 per cent).

Foreign buying interest has also been reported recently in other leading West German chemical group shares. Professor Matthias Seefeld, chief executive of the BASF group, said last month it could not be ruled out that Middle East interests had assembled a holding of between 10 and 15 per cent.

In the early 1970s, when Middle East purchase of German shares caused great controversy in the Federal Republic—in this period Iran also bought substantial stakes in Krupp and Deutsche Babcock—several large industrial groups, including BASF, introduced severe limits on the size of voting rights that could be exercised by individual interests.

## AT and T forms new offshoot

By Paul Betts in New York

AMERICAN TELEPHONE and Telegraph (AT and T), the predominant U.S. telephone company, yesterday announced the first step in its broad proposal to set up a separate subsidiary to compete in the unregulated markets of the U.S. telecommunications industry.

This is part of a far-reaching proposal which will eventually see AT and T or Ma Bell, as it is commonly known, split into two companies with one operating in the conventional regulated telephone business and a new company, already branded Baby Bell, operating in unregulated communications fields.

The move coincides with proposals to change U.S. communications legislation to enable the telephone company to compete in new sectors which have been barred to it until now. The changes in the legislation have been prompted by the transformation which has occurred in the telecommunications industry, with traditional telephone services increasingly interlocking with data processing and other advanced developments.

AT and T presented to the U.S. Federal Communications Commission, the Government agency which regulates the telephone industry, its proposal to set up a new subsidiary yesterday.

Initially the new subsidiary will incorporate AT and T's operations in providing enhanced communications services and equipment.

AT and T said yesterday it plans to form the new subsidiary on or before next June. The subsidiary will then become a new corporate shell which will eventually incorporate other AT and T operations.

These will include some of the data processing and advanced communications operations of Western Electric, AT and T's manufacturing subsidiary.

The new company will then be able to compete on equal footing to other data processing and communications groups in the unregulated sector of the U.S. telecommunications market.

The telephone company also outlined yesterday the capitalisation plans for its new subsidiary. These will include a cash advance, or working capital, of \$3m; physical assets of communications processing equipment valued at \$56m; some \$434m to finance initially the subsidiary's advanced communications services.

All initial capital required will be provided by AT and T in the form of equity capital and cash advances. The new subsidiary at this stage will employ about 850. AT and T said. Eventually, however, Baby Bell could turn into a \$10bn corporation once all the pieces are gathered under the new corporate umbrella.

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Franc bonds. With short-term rates declining, an increasing number of investors have been moving into long-term positions and number of recent bond issues have been considerably oversubscribed.

This development has led to marked uncertainty on the part of potential borrowers. The bond market peaked in mid-October with a 7 per cent par issue by Credit Suisse and another issue upgraded to 6.75 per cent at 101 per cent by the Thurgovian Cantonal Bank.

## FT INTERNATIONAL BOND SERVICE

The list shows the 200 latest international bonds for which an adequate secondary market exists. For further details of these or other bonds see the complete list of Eurobond prices which will be published next Tuesday on December 13.

Closing prices on November 30

	Change on	Issue	Bid	Offer	day	week	Yield
U.S. DOLLAR STRAIGHTS							
Anheuser-Busch 165 88	100	100	100	100	100	100	8.52
Br. Column. Hyd. 165 88	100	100	100	100	100	100	8.56
Br. Column. Hyd. 165 88	100	100	100	100	100	100	8.56
Br. Column. Hyd. 165 88	100	100	100	100	100	100	8.56
Caterpillar Fin. 165 88	100	100	100	100	100	100	8.56
CIBC 165 88	100	100	100	100	100	100	8.56
EBC 165 88	100	100	100	100	100	100	8.56
Ford Cr. Cr. Fin. 165 88	100	100	100	100	100	100	8.56
GMAC O/S Fin. 165 88	100	100	100	100	100	100	8.56
Gulf States Fin. 165 88	100	100	100	100	100	100	8.56
IBM Wt. Div. 165 88	100	100	100	100	100	100	8.56
Int'l. Bus. Fin. 165 88</td							

## Interest rates and loan losses hit Commerzbank

BY STEWART FLEMING IN FRANKFURT

**HEAVY LOAN** loss provisions expected at the end of the year, securities write-downs and slow lending margins will mean that Commerzbank, West Germany's third largest private commercial bank, will again be unable to report a profit in its current financial year.

In an interim report covering the first 10 months of the current year the bank reports that interest earnings on lending and on money market activities and income from securities rose 18.8 per cent compared with a 30 per cent rise in interest costs. The interest surplus is DM 278.5m (\$337m) compared with DM 781.7m earned on average over the corresponding months of 1980.

Interim reports from German commercial banks give an indication of earnings from current business. But because important items are only recalculated at the end of the years are omitted, they do not

present a complete picture of operations. Costs such as pension provisions, as well as securities write-downs and loan loss provisions, are not included in the 10-month figures.

Commerzbank makes clear in its report, however, that high interest rates and loan loss provisions have again been a heavy burden on its activities in the current year. It points out that it has continued a cautious business policy and curtailed again its business volume. This remains unchanged since mid-year at slightly over DM 100bn for the group, a level similar to that reported at the end of 1980.

Commerzbank was in 1980 the first major German bank in the post-war period to announce that it would be unable to pay its annual dividend, and the bank has already indicated that there will be no dividend for 1981.

One of the main problems for

the bank has been a volume of assets of some DM 20bn with fixed rate returns which have been financed with floating rate funds. As interest rates fall, however, the bank is expecting the burden on its profit and loss account from this mismatching to diminish.

The bank says that it is following a lending policy aimed at replacing government paper due by advances on both current account and by loans for investment purposes to both domestic and foreign business customers. It is also increasing the proportion of short-term loans in its balance sheet.

In order to produce a balanced profit and loss account for the year, the bank is having to write back to DM 50m special reserve item which arose last year when it disposed of its stake in Kaufhof, the stores group. The bank says that it anticipates a better earnings performance for 1982.

## CGE expands cable operations

BY DAVID WHITE IN PARIS

FRANCE'S Compagnie Générale d'Électricité (CGE) group plans to strengthen its position in the international cable market by taking over part of the activities of West Germany's Gutehoffnungshütte (GHH).

Preliminary agreement has been reached between the two groups for CGE's subsidiary Cables de Lyon, the top French company in the field, to take over the cable operations of GHH's offshoot Kabelmetall.

It is aimed above all at absorbing the cost of developing new technology and reinforcing

the world league to number two, behind Pirelli of Italy, according to the French parent company.

The move, which takes place on the eve of CGE's nationalisation by the French Government, will boost the CGE group's turnover in the sector by more than half. The acquisition will add the equivalent of FFr 2bn in business to Cables de Lyon's current annual turnover of FFr 3.5bn (\$430m).

It is aimed above all at absorbing the cost of developing new technology and reinforcing

CGE's chances in the fibre optics field. CGE was left out of a new fibre optics programme put forward by the outgoing Giscard Government and involving two other big French groups—Saint-Gobain and Thomson—along with Corning Glass of the U.S. CGE had previously had an exclusive agreement with the U.S. company.

In exchange for its cable activities, Kabelmetall is to receive a minority shareholding in Cables de Lyon, plus a cash payment.

With the French Government

Hachette expects loss for year

BY OUR PARIS STAFF

HACHETTE, THE French publishing company being hived off by the Matra arms group as part of the Government's nationalisation plan, is expected to make consolidated losses of around FFr 30m (\$3.4m) to FFr 50m this year.

This reversal from profits of FFr 50m in 1980 represents the cost to the company of a re-organisation project launched after its takeover by Matra about a year ago.

According to preliminary

estimates, Hachette is setting aside about FFr 65m to FFr 70m to finance an early retirement scheme. It hopes to achieve savings of some FFr 40m a year in the longer term from this cut in staffing.

But M Jean-Luc Lagardere, chairman of both companies, has already embarked on sweeping management changes in an effort to revitalise this fading star of French publishing. The group has begun with a big push in overseas publishing, and taken steps to expand its video-cassette business.

## Government to release plan for Reksten

By Fay Gjester in Oslo

THE NORWEGIAN Government is expected to announce today proposals for settling the drawn-out wrangle over the Reksten tanker group. The Government is believed to have in mind a solution which would involve sharing out the group's fleet among its major creditors.

These creditors are Hambros Bank, the London merchant bank which arranged a \$161.5m loan to the group three years ago; Aker, the Norwegian shipbuilding group which built 10 of the 12 tankers in the Reksten fleet; and the state-backed Guarantee Institute (GI), which guaranteed the loan arranged by Hambros.

The proposals, expected to be published today, were agreed after a series of meetings last week between representatives of Hambros, Aker and the GI. According to Press reports here, Hambros has agreed to shoulder a sizeable share of the total Reksten debt and to transfer assets—cash and property—totalling some Nkr 200m (\$34.9m) to the Aker group, and the GI.

PROFITS OF Standard

Elektron Lorenz, which is 85.93 per cent owned by International Telephone and Telegraph will not be as good as expected for 1981, according to Herr Helmut Lohr, managing board Chairman. In 1980 net profit was DM 42.9m (\$19.4m). The ITT unit earlier forecast that 1981 profits and turnover would show a marked improvement on 1980.

Herr Lohr said that 1981 turnover was expected to rise to DM 3.5bn from DM 3.3bn last year and an unchanged dividend payment of DM 10.5 a share is guaranteed for minority shareholders. The chairman declined to say whether the full dividend payment will be made to ITT.

Herr Lohr predicted harder times for the company in 1982, with a slower rate of turnover growth and more emphasis on quality than quantity.

## CIT-Alcatel to launch French micro-chip machine

BY TERRY DODSWORTH IN PARIS

CIT-ALCATEL, the electronics subsidiary of France's Compagnie Générale d'Électricité (CGE) group, is launching a French-designed micro-chip manufacturing machine in an effort to reduce the country's dependence on U.S. imports.

The ion-etching machine, to be marketed at around FFr 800,000 (\$143,000), was developed over the past 18 months in close collaboration with the French Industry Ministry and the telecommunications authority. About 25 per cent of the FFr 5m development costs came

from public funds.

According to the company, the project fills an important gap in the Government programme for developing the country's micro-chip industry—the plan composites as part of the plan composites.

Further investment at the rate of about FFr 5m a year will go into research and development to keep up with a technology reckoned to have only about a three-year life cycle.

France's new Socialist Government has promised a further plan composites to continue the expansion of the domestic semi-conductor industry. But although some minor projects may be signed within the next few months, the full extent of the programme is not expected to be announced before the middle of next year, when plans for the Thomson Group, one of the companies due to be nationalised, have been drawn up.

## CONTRACTS AND TENDERS

EMIRATE OF ABU DHABI DEPARTMENT OF PUBLIC WORKS UNITED ARAB EMIRATES

ABU DHABI TOURIST TOWER  
INVITATIONS FOR PREQUALIFICATION OF BUILDING & CIVIL ENGINEERING CONTRACTORS AND SPECIALIST FIRMS  
FIRST: INVITATION FOR PREQUALIFICATION OF BUILDING & CIVIL ENGINEERING CONTRACTORS — TO TENDER FOR THE PROJECT

(MAIN CONTRACTORS)

Public Works Department of Emirate of Abu Dhabi invites experienced International Building and Civil Engineering Contractors to Prequalify to tender for prestigious project of 'Abu Dhabi Tourist Tower Project' in Abu Dhabi City, U.A.E. which consist of:

1. Tower & Ancillary Buildings:  
To be constructed on a proposed Man-made Island, 500-metres off-shore.  
Tower: A circular tower of approx. 276 metres high (overall) in R.C. construction, with 8,084 m<sup>2</sup> area of accommodation floors for—Exhibitions, art gallery, museum, revolving restaurant, viewing galleries, VIP lounges, television/communication equipment floors.

Ancillary Buildings: Four-storeyed R.C. building of Moor-area 7,130 m<sup>2</sup> to accommodate—Public and services areas, plant rooms 2,000 m<sup>2</sup>, a Mosque for 200 persons.

2. Bridges:  
A low-level pre-stressed concrete bridge 500 metres long connecting from onshore car park to Man-made Island off-shore.

3. Car Park:  
A covered car park for 600 cars on the foreshore of the Corniche.

4. Dredging & Reclamation:  
Formation of Man-made Island of 30,000 m<sup>2</sup>. Dredging works associated with car park, bridge, 100 metres wide navigational channel and lagoon bay.

P.W.D. also invites specialist firms to prequalify for certain specialist works in the project (see separate second invitation below).

The Building & Civil Engineering Contractors or Joint Ventures or Consortia who have experience in the construction of similar nature of projects and have executed concrete tower structures and/or buildings of a height in excess of 135 metres and who wish to prequalify to tender for this project are invited to apply in writing for prequalification questionnaire and for more details about the project directly to Consultants' Office in London or Abu Dhabi, U.A.E. (at addresses given below):

SECOND: INVITATION FOR PREQUALIFICATION OF SPECIALIST FIRMS FOR SOME SPECIALIST WORKS IN THE PROJECT

(SUB-CONTRACTORS)

Public Works Department of the Emirate of Abu Dhabi, U.A.E. also invites established, experienced specialist firms and installation companies of international repute to prequalify to be placed on approved lists of such companies, these lists will be included in the Tender Documents which will be issued to the prequalified Main Building and Civil Engineering Contractors (see FIRST INVITATION).

The brief Scope of Specialist works in the project:

(a) Lift and Travolators:  
Provision and installation of 3 high-speed lifts, travel-distance up to 200 metres; 8 passenger and goods lifts of travel-distance up to 12 metres; 2 travolators.

(b) Mechanical and/or Electrical Works (including air conditioning): Highly-specialised and sophisticated; electrical and mechanical services, systems, installation of equipment, including revolving restaurant, communication and marine navigation systems.

(c) The Window/Wall/Curtain Wall/External Cladding & Glazing and roofing installation, comprises mainly a double skin curtain walling system to a 4.6 m by 2.0 m. grid. The total system will have to take into account the lateral movement of the building and resist wind speeds of 100 mph.

Specialist firms or companies who have experience in completing similar installations in each respective sections (a) (b) (c) of specialist works and who wish to prequalify for inclusion of their names on approved list of companies in the Tender Documents for Main prequalified Contractors are invited to apply directly in writing for prequalification questionnaire and more details about Scope of specialist works to the Consultants' Office in London (at address given below) or in Abu Dhabi (U.A.E.) at—

M/s. Covell Matthews Partnership: International  
At Level One—Sheraton Hotel  
P.O. Box 6543  
ABU DHABI  
U.A.E.

Telex: 23103 COVFOX  
Telephone: 829254, Abu Dhabi

Prequalification questionnaire for Main Buildings/Civil Engineering Contractors (as per 1st Invitation) and Specialist Firms (as per 2nd Invitation) must be completed in duplicate and returned not later than January 20, 1982, as follows:

Original to—

M/s. Covell Matthews Partnership: International  
15 John Street  
LONDON WC1N 2EB  
U.K.

Telex: 895452 COVMAT G  
Telephone: (01)-404 5871

One Copy to—  
Director of Building Management  
Public Works Department  
P.O. Box 3  
ABU DHABI  
U.A.E.

MOHAMMED BIN BUTTI AL HAMID  
CHAIRMAN  
PUBLIC WORKS DEPARTMENT

Standard Chartered Bank Limited

(Incorporated with limited liability in England)

U.S. \$50,000,000

Floating Rate Capital Notes 1984.

For the six months from  
30th November, 1981 to 26th May, 1982  
the notes will carry an interest rate of 12½% per annum.

On 26th May, 1982 interest of U.S. \$64.33 will be  
due per U.S. \$1,000 Note for coupon No. 10.

Principal Paying Agent  
European-American Bank & Trust Company

10 Hanover Square  
New York N.Y. 10006

Agent Bank: Morgan Guaranty Trust Company of New York, London

U.S.\$120,000,000 Guaranteed Floating Rate Notes due 1984.

Citicorp Overseas Finance Corporation N.V.

(Incorporated with limited liability in the Netherlands Antilles)

Unconditionally Guaranteed by

CITICORP

In accordance with the terms and conditions of the above-mentioned Notes and the Agent Bank Agreement dated as of November 28, 1979, between Citicorp Overseas Finance Corporation N.V. and Citibank, N.A., notice is hereby given that the Rate of Interest for the first one-month sub-period has been fixed at 12½% per annum and that the interest payable for the first one-month sub-period in respect of U.S.\$10,000 nominal of the Notes will be U.S.\$103.87.

This amount will accrue towards the interest payment due February 26, 1982.

December 1, 1981

By: Citibank, N.A., London, Agent Bank

CITIBANK

All of these Securities have been sold. This announcement appears as a matter of record only.

SEK

U.S. \$75,000,000

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GOTABANKEN

November 30, 1981

## CAPTIVE MANAGEMENT — Bermuda

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David B. Vaughan, President  
Continental Risk Services, Ltd.  
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Continental Risk Services is a subsidiary of The Continental Corporation

## Jardine claims more than 200m votes against Pao merger

BY KEVIN RAFFERTY IN HONG KONG

JARDINE FLEMING, which is advising shareholders opposed to the merger of World International (Holdings) and Hong Kong and Kowloon Wharf and Godown Company, says it holds proxy votes for more than 200m shares all opposed to the deal.

The Hong Kong merchant bank refused to give the exact number of proxy votes it holds but even 200m shares would be more than half way to voting down the scheme.

Opponents need at most just under 350m votes to block the plan, assuming that Sir Yue-kong Pao abides by his pledge not to vote his block equal to 47 per cent of the 1.4bn Wharf shares.

Under the proposed scheme World, a shipping company 66 per cent owned by Sir Yue-kong and his family, will be absorbed by Wharf, of which 47 per cent is held by World. The plan has run into a barrage of criticism from minority shareholders who claim that they

will have to suffer considerable asset dilution from the offer of under-priced Wharf shares for fully-valued World shares.

One question which is still unresolved is whether Jardine Fleming will be able to vote its 200m proxies, or whether it will have to collect fresh ones.

Under pressure from shareholders and from Hong Kong's takeovers committee, Wharf directors agreed to provide more time and information. The extraordinary general meeting to vote on the scheme, originally scheduled for tomorrow, will still be convened but adjourned immediately.

The meeting which will decide the issue will be held in late January. But an important technical question is whether the adjourned meeting will be reconvened—in which case the proxies can be used—or whether the January meeting will be considered a new one—in which case fresh proxies will have to be obtained.

## Philippines back in Tokyo bond market

BY EMILIA TAGAZA IN MANILA

THE PHILIPPINES is returning to the Tokyo market for the first time since 1978 to float between Y10bn and Y15bn (\$46m to \$70m) of bonds. Proceeds of the issue, scheduled for December 10, will be used to cover part of the Government's 1982 budget deficit estimated at 11bn pesos (\$1.4bn).

The bonds will carry a fixed annual interest rate of 9 per cent and a maturity of five years. Nikko Securities will be lead underwriter.

Mr Cesar Virata, Prime Minister and Finance Minister, said that it was a good time to tap the Japanese market because of the yen's strength against the U.S. dollar and lower interest charges on yen borrowings compared with the U.S. prime rate.

Meanwhile, the Philippine Central Bank is also looking for a group of foreign banks to syndicate a jumbo loan of \$300m for early next year. Mr Jaime Laya, central bank governor, said that negotiations have started with certain banks and that the proceeds of the loan would be re-lent to private companies whose borrowings are expected to increase next year.

Foreign bankers in Manila doubt that the Philippines can get 10-year money this time.

They say that the lackluster performance of the Philippines' economy would not encourage international lenders to maintain last August's rate.

For the first time in seven years, Philippines' exports this year will show a drop — of five per cent — to some \$5.4bn.

Since the economy has been buoyed for the last three years by exports, the slowdown will adversely affect the country's credit rating and the overall economy.

The jumbo loan is part of a consolidated foreign borrowing programme, under which the Central Bank goes directly to loan windows and re-lends the proceeds to private and government borrowers.

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If you would like more information, please contact Mr. Colin Reader, Vice President (212) 437-2353. Or write him at 10 Hanover Square, New York, N.Y. 10015.

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We know the U.K. companies operating in the U.S. need a wide variety of bank services. EAB has an excellent package that independent research has shown to be one of the best offered by any U.S. bank. These services include:

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- Mergers and acquisitions.
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We also have a very close working relationship with Midland Bank, one of our six shareholders. All of our shareholders are leading European banks and have over \$300 billion in assets. With this extensive network we can meet all your banking needs no matter where they are in the world.

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European American Bank

## TEN NATION CARRIER RUNS INTO PROBLEMS

## Conflicting demands at Air Afrique

BY MARK WEBSTER, RECENTLY IN ABIDJAN

AIR AFRIQUE is an unusual multinational company with equally unusual problems. Owned and run by 10 African countries\*, with French technical help, the airline serves 24 African cities with continental and inter-continental flights.

Under the charter which the member states signed in 1961, the exploitation of oil in the Ivory Coast, combined with the fact that much of the airline's traffic originates from Abidjan, may yet decide to go it alone.

Even if the Ivory Coast does not increase the company's capital, member states could not find the necessary cash to do so.

Shortage of funds among member states has also made it impossible for Air Afrique to buy out the 28 per cent stake held by Sodraf (Société de Développement du Transport Aérien en Afrique) which is jointly owned by UTA and Air France.

UTA denies that it wishes to pull out of Air Afrique but the relations between the African company and UTA senior management were, until recently, very bad, according to people inside UTA. Until the money and expertise can be found to replace the French interests, it is inevitable that Air Afrique will continue to depend heavily on their help.

In the meantime, Air Afrique has to face its daily problems of satisfying each member state. Not only must it make sure that its staff reflect the equal interests of all ten countries but it is obliged to keep up services to countries which generate little traffic.

Air Afrique does not like the suggestion that some countries are subsidising others. It prefers to say only that places such as Bangui in the Central African Republic and Ouagadougou in Upper Volta generate less traffic. But it amounts to the same thing in the company's accounts.

The fact is that if the company could slash the number of African cities it had to serve and stick to the profitable ones it could do extremely well. But that is politically unacceptable," said one aviation expert.

\*The members are: Ivory Coast, Senegal, Central African Republic, Congo, Benin, Togo, Upper Volta, Niger, Mauritania and Chad.

This announcement appears as a matter of record only

**Iswimer**

**Istituto per lo Sviluppo Economico dell'Italia Meridionale**

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Medium Term Loan

(for the purpose of financing an Italian export made by Volani Architettura Industrializzata S.p.A. and its southern subsidiary to Algeria).

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The Bank of Tokyo (Luxembourg) S.A.

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International Trade and Investment Bank S.A. (ITIB)

Banque Générale du Luxembourg S.A.

Agent Bank

*Banco di Napoli International*

October, 1981

**Compagnie Industrielle des Télécommunications CIT-Alcatel**

a subsidiary of

**Compagnie Générale d'Électricité**

has purchased 850,000 new shares of common stock and has been granted options to purchase an additional 850,000 new shares of common stock

**Lynch Communication Systems Inc.**

The undersigned initiated this transaction and acted as financial advisor to Compagnie Industrielle des Télécommunications CIT-Alcatel.

**DEAN WITTER REYNOLDS INC.**

September 22, 1981







## LONDON STOCK EXCHANGE

# Gilt-edged stocks respond to revived hopes of an early cut in interest rates and equities follow

**Account Dealing Dates**  
Options  
\*First Declar. - Last Account Dealing Dates Day Nov 23 Dec 3 Dec 4 Dec 14 Dec 7 Dec 17 Dec 22 Jan 4 Dec 23 Jan 7 Jan 8 Jan 18 \*Now "time" dealings may take place from 9 am on two business days earlier.

Initial hopes of an early reduction in base lending rates - was dampened by the development late in the day of tighter-than-expected short-term credit conditions; this took the edge off an otherwise good overall performance on London stock markets as the second leg of the trading Account got underway.

Barclay Bank's call for a reduction in interest rates lent weight to the early enthusiasm, while the continuing strength of sterling coupled with hopes of further reductions in U.S. Prime rates gave additional encouragement to the Gilt-edged sector.

Long-dated stocks showed sporadic support, with gains extending to 1 before drifting off to close with rises ranging to 1.5. Share dealing issues also turned reactionary in the later dealings, quotations ending a little below the best, but still with gains of 1. The Government securities index improved 0.33 more to 64.73.

Encouraged by last Friday's good performance on Wall Street, leading equities opened higher but met sellers and a rise of 3.5 in the FT 30-share index at 10 am was reduced to 1.9 an hour later. Fresh selective support, however, developed at the lower levels and the index, up 5 points to 2 pm, settled with a net rise

of 1.75 at 537.8. Trading conditions were extremely thin, with jobbers endeavouring to keep level book positions ahead of the Chancellor's package expected on Wednesday.

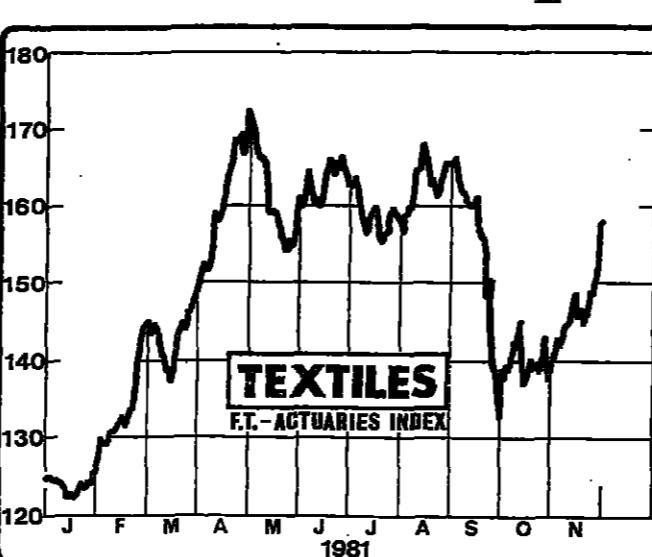
Leading Electricals were relatively active ahead of trading statements later this week from Plessey and GEC. Elsewhere, clearing Banks closed below the best but the FT Actuaries sector index closed at its highest since compilation.

Most of the activity in secondary issues centred on companies making trading statements and those mentioned in the weekend press. Of yesterday's newcomers, Nimslo met with a poor reception following recent unfavourable comment and closed at 170p after opening at 205p.

Demand for Traded options declined slightly, total contracts completed yesterday amounting to 2,335 - well below Friday's 3,038, but above last week's daily average of 1,961. Calls completed totalled 1,906, with particular attention being directed towards British Petroleum, which recorded 404 trades, 120 of which were struck in the January 350s. Courtauds continued to attract good interest in the wake of last week's interim statement with 205 calls arranged. Put money centred on Racal and BP which attracted 118 and 161 trades respectively.

## Bankers below best

Yesterday's two newcomers to the Unlisted Securities Market made contrasting debuts: Nimslo International, not expected to command a premium over the



issue price of around 225p after recent adverse press articles, opened at 205p and dropped to 170p before rallying to close at 180p. On the other hand, Saxon Oil opened at 76p and touched 82p before closing at 77p compared with the issue price of 50p. Yesterday also saw the introduction of Moray Firth, dealt under Rule 163 (3); the share opened at 117p and settled at 105p.

Renewed investment support in a market none-too-well supplied helped the major clearing banks to show early rises to 6; profit-taking towards the close left Barclays with a gain of only 5 at 370p and Lloyds, a similar amount better at 450p, after 45p. Elsewhere, Royal Bank of Scotland, a firm market recently on hopes that the authorities will allow Hong Kong and Shanghai's bid to proceed, hardened a couple of pence to 188p, after 180p, following comment ahead of the preliminary results due on Thursday. Investment buying left Standard Chartered 13 higher at 668p, after 672p, while Guinness Peat rose 4 to 94p on a revised speculative demand.

Leading Breweries closed at the day's best, Grand Metropolitan, 181p and Bass, 210p, both added 4, while Arthur Guinness, a firm market last week on the intended sale of its Callard and Bower subsidiary, rose a similar amount to 65p. Allied-Lyons gained the lead in Grattan, also 4 dearer at 80p. Fine Art Development turned to 75p awaiting today's mid-term results. Wines and Spirits, added 2 to 50p; the interim results are expected on Thursday.

ICI encountered a reasonable business and touched 300p before drifting off to close unchanged on balance at 294p.

Leading Buildings passed a quiet session and closed little changed, but selected secondary issues attracted support. Brown and Jackson, a poor market of late, put on 7 to 36p on recovery hopes, while revised demand in a thin market lifted Galliford Bradley 3 to 50p. Aberthaw Cement, also a restricted market, jumped 30 to 330p following press comment. Elsewhere, John Carr (Doncaster) firms 3 to 65p in response to the satisfactory annual profits and dividend increase. North Midland Construction put on 7 to 55p in a thin market in belief response to Friday's preliminary results.

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# HULL

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development opportunity details from~  
Robin Dean M.A. (Cantab) M.C.I.T.  
Director of Industrial Development,  
Kingston upon Hull City Council,  
77 Lowergate, Hull HU1 1HP. Tel: 0482 223111

# FINANCIAL TIMES

Tuesday December 1 1981



## MONOPOLIES COMMISSION GIVEN REGULAR ROLE

# State industries face inquiry

BY DAVID CHURCHILL AND JOHN ELLIOTT

UP TO SIX nationalised industries a year are to be investigated by the Monopolies and Mergers Commission as part of the Government's drive to improve public sector efficiency.

The move was announced yesterday by Mr Nicholas Ridley, Financial Secretary to the Treasury, in a Commons debate on the role of the Comptroller and Auditor General (CAG).

It follows the Government's rejection, in a White Paper published in the summer, of a Public Accounts Committee recommendation that the CAG, the Commons' watch-dog over public spending, be given new powers to investigate nationalised industries.

The Monopolies Commission has investigated four nationalised industries over the past year, including rail, electricity and postal services. It will shortly be asked to investigate

the coal industry. All nationalised industries should be covered in a four-year period. No industry will normally be covered twice in that time.

This expanded brief for the Monopolies Commission fits in with broader attempts by Ministers to stimulate the industries to adopt more private-sector attitudes. Commercial attitudes. Ministers also want to improve relationships between the industries and government departments.

Other changes are being considered by the Government following a report prepared for the Prime Minister at the end of the summer by the Central Policy Review Staff (CPRS), the Downing Street Think-Tank.

Sir Geoffrey Howe, the Chancellor, is expected to hold talks with the state industry chairmen in the next few weeks on

these other possible changes. They are based on the CPRS report. They include the appointment of more commercially-qualified people to those Government Departments responsible for monitoring nationalised industries, the setting up of ministerial committees to maintain regular contact with the industries and the appointment of more non-executive directors to state industry boards.

The Monopolies Commission's efficiency investigations will be carried out under the Competition Act 1980. The commission's resources will be strengthened to cope with the extra workload.

The programme of investigations will be announced annually although next year's programme has not yet been decided.

The water authorities, however, may be another early target for investigation.

As part of the Monopolies Commission's new brief for investigations, it has been asked to set priorities for action, to quantify its proposals and to make specific recommendations.

The nationalised industries will be expected to give the Government their response within four months of a report being published, followed by a further progress report after 12 months.

The proposals announced yesterday are unlikely to meet much opposition from the industries' chairmen. They would probably prefer their businesses to be examined by the commission, which has commercial experience, rather than by the Comptroller, who specialises in the operations of government departments and other Whitehall agencies.

Parliamentary report and background, Page 10

## Company loan scheme failures reported

By John Elliott, Industrial Editor

THE FIRST failures of small companies supported by the Government's bank loan guarantee scheme are beginning to be reported to bank head offices, only six months after the scheme was introduced.

So far, there are believed to have been two cases of companies closing down, but another half dozen are understood to be having trouble meeting all their financial commitments.

Neither the Government, nor the banks and financial institutions involved, have yet decided whether to make formal announcements about the failures.

Some 1,500 businesses have had loans totalling about £52m under the scheme, which was introduced at the start of June as a three-year experiment. This is a far greater number than had been expected, and means that the original total of £50m agreed by the Treasury for the first full year has already been used up.

As a result, the £150m fixed for the full three years will probably be committed by winter, at which point the Government will have to decide how to put the scheme on a more permanent basis.

Mr John MacGregor, Industry Department Minister responsible for small businesses, is about to tell the 20 banks involved in the scheme that he intends to survey progress soon after Christmas.

He will first examine detailed case studies and will ask the banks to provide information about whether the businesses could have found alternative forms of finance. He will also explore how many jobs have been created and what the failure rate is likely to be.

Most of the banks expect a failure rate of not more than one in 10, although the Industrial and Commercial Finance Corporation believes that lending money to high-risk small businesses can lead to one failure in three.

Later next year Mr MacGregor will launch a wider survey aimed at discovering what economic contributions the scheme is likely to make.

Under the scheme, loans of up to £75,000 are provided by banks. The Government guarantees 80 per cent of the loan.

Feature, page 15

## Israeli Cabinet accepts Sinai force compromise in principle

BY DAVID LENNON IN TEL AVIV AND REGINALD DALE IN WASHINGTON

THE CRISIS in U.S.-Israel relations over European participation in the multinational peace-keeping force in Sinai appeared to be easing yesterday as the Israeli Cabinet accepted in principle a compromise proposal worked out in extended talks in Washington on Friday.

Israel still seeks minor changes in the proposed joint statement of principles for creating the force which will negate European references to the EEC's Venice Declaration and its call for the Palestine Liberation Organisation to play a role in the peace process.

In Washington, Mr Alexander Haig, U.S. Secretary of State, said he was hopeful both that Israel would accept European troops and that a new memorandum of understanding on military strategy between Israel and the U.S. could be signed without too many hitches.

Mr Haig said he did not expect the Europeans to take back the statements they had

made stressing the need for PLO participation in the peace process. The U.S. would have to insist, however, that participation in the force was within the intent and overall purposes of the Camp David accords.

He thought the differences between the European, U.S. and Israeli positions were adjustable and manageable. He said, however, the U.S. would proceed without the Europeans if necessary with a number of nations which had already agreed to participate. Firm offers have so far been made by Fiji, Uruguay and Colombia.

In talks with Mr Yitzhak Shamir, Israel's Foreign Minister, last Friday, Mr Haig proposed that the U.S. and Israel issue a joint statement citing the Camp David accords as the sole basis for the establishment of the force to police Sinai after Israel's final withdrawal in April.

Mr Shamir had been summoned to Washington when it

became clear Israel intended to veto European participation in the force.

After seven hours of discussion on Friday a draft statement was worked out. Mr Shamir brought this back to Jerusalem on Saturday.

Mr Menahem Begin, Israel's Prime Minister, proposed making some minor changes in the statement. This was approved by the Cabinet yesterday. The main purpose of the changes will be to exclude references to other documents on the Middle East, such as United Nations Security Council resolutions 242 and 338, leaving mention only of the Camp David accords and the Egypt-Israel peace treaty.

The amendments sought are being sent to Mr Haig. The Israeli Cabinet will meet again on the Sinai force once the Secretary of State's response has been received.

Search goes on for Syrian bomb victims, Page 2

## Nigeria awards £160m contract

BY PAUL CHEESERIGHT, WORLD TRADE EDITOR

CAPITAL PLANT International (CPI) of London, a member of the engineering division in the Mitchell Cotts group, has signed a £160m contract to establish a college of technology and an institute of mining and metallurgy in the West-Central Nigerian state of Kwarra.

The contract is claimed to be the biggest signed by a UK company in Nigeria. It emphasises the reassurance of Mitchell Cotts.

Construction will be sub-contracted to a British company:

padding Nigerian market. About £500m of Nigerian project business has been signed by UK concerns in the past six months.

CPI said yesterday that it will have overall responsibility for the project, but equipment for the college and institute will be procured through Intercam, a Cambridge subsidiary of Mitchell Cotts.

Construction will be sub-contracted to a British company:

with a presence in Nigeria. Such companies include Taylor Woodrow, Wimpey, Costain and Laing.

The British Council and the Polytechnic of Central London are involved in the overall contract with a £3m programme of training for teachers and technicians, curriculum development and recruitment.

Finance for the project has been put together by Morgan Grenfell, the London bankers. It falls into two parts,

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